
Maine Swimming, Inc.

Our Mission: *Create opportunities and provide resources to promote excellence in Maine Swimming*

Our Vision: *You CAN get there from here!*

Our Core Values: **S**portsmanship, **E**xcellence, **L**eadership, **F**un

February 2020

Dear Friend and Maine Community Member,

I would like to take this opportunity to introduce you to Maine Swimming and invite you to serve the youth competitive swimmers in your community through sponsorship of our annual Winter Championship Swim Meet. Our local clubs, as well as Maine Swimming, will benefit directly from your generosity – a 20% portion of each donation raised will be returned to the affiliated swim club providing teams with essential funding. Not only do donations such as these sponsorships provide young athletes opportunities to thrive within a positive swim team environment, they can increase recognition and goodwill for sponsors in their local communities and throughout the State of Maine. Swimming is an important life skill, a challenging competitive sport, and an important healthy exercise regimen for all ages. Your support helps us develop athletes both in and out of the water. It would be our privilege to welcome you into our pool of sponsors!

In case you are not already familiar with our organization, Maine Swimming, Inc. (MESI) is a not-for-profit 501(c)(3) amateur sports organization and is an Eastern Zone Local Swimming Committee (LSC) of USA Swimming, the National Governing Body for swimming in the United States. MESI involves approximately 1,200 athletes, coaches, and volunteers and 23 teams located throughout the state of Maine. All donations to our organization are tax deductible.

This year the event will be held March 19-22, 2020 in Orono at the University of Maine's Stanley M. Wallace Pool. More than 500 swimmers will compete in front of a full gallery of spectators including family, friends, and supporters of our local swim communities during our 4-day Championship Swim Meet often considered the equivalent of the Olympics for many of these swimmers! Please consider making a sponsorship donation to support and reward the efforts and achievements of all the swimmers in attendance. You can help us by becoming a **Platinum, Gold, Silver, Bronze, or Friend** sponsor. Sponsorship details and additional information are included on the enclosed Meet Sponsorship Commitment Form.

After you have had a chance to review the enclosed information, I hope you will feel encouraged to call or email me with any questions. Please visit our website, maineswimming.org, to learn more about our organization and our swim clubs. You may also submit your sponsorship electronically by clicking on the Sponsorship tab on our homepage.

I hope we can count on your support to make our 2020 Winter Championship Swim Meet a success for our swimmers and coaches! I look forward to meeting you and talking about how we might establish a mutually beneficial working relationship into the future. Thank you in advance for your generosity and consideration.

Respectfully,



Jim Willis

General Chair

mesigeneralchair@gmail.com

(207)664-8246

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Our Vision: *You CAN get there from here!*

Our Core Values: Sportsmanship, Excellence, Leadership, Fun

2020 Maine Swimming, Inc. Winter Championships Swim Meet Meet Sponsorship Commitment Form

SPONSOR CONTACT INFORMATION: This information is necessary in order to provide you with a tax receipt and in case we need to contact you regarding your donation.

Please Fill Out All Information Completely!

Sponsor Name(s): _____

Street Address/PO Box: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____ Date: _____

How would you like to be listed in all promotional material/signage? _____

Deadline for Sponsorship is February 28, 2020

SPONSORSHIP LEVEL: *Please check one (1) level only.*

- | | | |
|--|----------------------|--|
| <input type="checkbox"/> PLATINUM Sponsor | (\$2,500 or greater) | ☆ <i>Includes sponsorship of all relay events</i> |
| <input type="checkbox"/> GOLD Sponsor | (\$1,000 - \$2,499) | ☆ <i>Includes sponsorship of 4 individual events</i> |
| <input type="checkbox"/> SILVER Sponsor | (\$500 - \$999) | ☆ <i>Includes sponsorship of 3 individual events</i> |
| <input type="checkbox"/> BRONZE Sponsor | (\$250 - \$499) | ☆ <i>Includes sponsorship of 2 individual events</i> |
| <input type="checkbox"/> FRIEND Sponsor | (\$100 - \$249) | ☆ <i>Includes sponsorship of 1 individual event</i> |

Sponsorship benefits may also include Meet Program recognition, Meet Live Stream, Meet Session Announcement, Website listing with link, inclusion on promotional materials, etc. depending upon Sponsorship Level.

You may submit your form and payment electronically on the Sponsorship tab of our website at maineswimming.org. Please submit your logo (.jpg format) and ad information (or business card) electronically with a copy of this completed form to Mary Ellen Tynan at meswimoffice@gmail.com.

Checks should be made payable to Maine Swimming, Inc. and mailed with this completed form to:

Maine Swimming, Inc.
c/o Holly Hatch, Finance Vice Chair
50 Garland Road
Dixmont, ME 04932

Thank you for supporting Maine Swimming, its athletes and its coaches!