

MESI Crisis Management Meeting

April 16, 2020 via Zoom

Mission: Create opportunities and provide resources to promote excellence in Maine swimming.

Vision: Maine Swimming: You CAN get there from here!.

Core Values: Sportsmanship, Excellence, Leadership, Fun

Attendees: Maddie Buck, Marcel Da Ponte, Holly Hatch, Taylor Rogers, Jim Willis

Guest: Mary Ellen Tynan

Jim recapped the high points of the USA-S Meeting today.

USA-S announced that no sanctions will be issued and all current sanctions will be pulled through May 31, 2020. CMA has tentatively rescheduled their meet for August 26, 2020. USA-s working on regional style meets for when we resume competition. Marcel noted that during Fitter and Faster Webinar yesterday, Joel Shinofield said there were no current plans to cancel any of the USA-S big meets at this time. Seems contradictory to what we were told today.

Other notes from the meeting:

1. Sustainability of the LSC – have staff and services reserves of 6-12 months – evaluate dire need of a club versus needs upon reopening – look to do refunds or low interest loans as non-profits granting to non-profits can be dicey.
 - a. Holly, Brim and Mary Ellen are meeting tomorrow to brainstorm some ideas and bring some proposals forward
 - b. USA-S does not plan to refund any membership dues as 60% of their revenue is from registrations. Looking to provide full value through webinars, mental health insurance for coaches, etc.
 - c. Mary Ellen will reach out to Shana for LSC sponsorship ideas as they are focusing SWIM Biz on clubs
2. Clubs should be proactively working with their facilities on a regularly basis so they are prepared for re-entry.
3. Be prepared to monitor transfers as facilities open. Do we need to raise transfer fee temporarily to discourage team jumping?
4. USA-S will be keeping an even playing field in regards to competition as we get back to swimming.
5. Celebrate small victories like first day back in the pool, etc to keep positive

Maddie reported Brim is working on Instagram bingo for athlete engagement.

Mary Ellen reported MESI athletes are invited to the NES athlete webinar series on Saturday nights at 7:30

Respectfully submitted,

Mary Ellen Tynan