

Minutes MESI Crisis Management

October 22, 2020 at 8PM via Zoom



Mission: Create opportunities and provide resources to promote excellence in Maine swimming.

Vision: Maine Swimming: You CAN get there from here!

Core Values: Sportsmanship, Excellence, Leadership, Fun

Attendees: Kristy Barry, Maddie Buck, Holly Hatch, Taylor Rogers, Brian Savage, Jim Willis

Absent: Kyle Bauer, Henry Clauson, Marcel Da Ponte,

Guest: Mary Ellen Tynan

Taylor calls to order at 8:04PM. Mission, vision and core values read.

Holly met with Key Bank. Trying to figure out why we are not getting the rate in the savings account we are supposed to get. Now we are getting billed a monthly fee and the rate has now plummeted to the same as in the checking account. Holly says we have no loyalty left. She will begin to look at other bank options. We are not getting separate statements for the different accounts as opposed to being under the one MESI banner. Mary Ellen had to pay Anthony Ervin via PayPal because wire not available today due to several issues on Key Bank's end. Finance Committee meeting will be held as soon as Holly gets some answers. Will shoot for Nov 1 for a meeting.

Waldo County not registering the team and PBAY may not be also. So registrations are going to be less than even originally anticipated. We are needing to dip into reserves to pay Mary Ellen. We need to plan for the worst. For Finance we will be looking at what to scale back and what to cut completely. Need input for plan for marketing for new caps. Don't want to overcharge given the climate but don't want to give away. We paid \$540 for caps with shipping. Holly suggested cost plus 50%. Have to consider PayPal fees and postage (should be about \$2). Swim Outlet running \$12-18 depending on what was printed on them. Maybe 1 for \$18 and 2 for \$32. Holly suggested that since we still have stickers to promote maybe do a package deal? Do we offer a cap deal to those who purchased stickers ahead of time? Sponge likes the package deal but concerned over too many deals. Taylor suggested we offer deal during D1 special? Taylor suggested a cap and sticker deal for \$20. Want to make sure that those who purchased stickers aren't penalized. Kristy, Ali, Cora and Olivia Tighe are athletes who bought stickers. Jessica Buck bought 10. Maybe we reach out to the people who bought stickers get a deal on the caps. Nineteen families bought stickers. Sponge thought it was more. Now happy to offer them a deal. Maddie said she would pay under \$18 for a cap. Jim suggested \$15 for those who already purchased stickers. Then \$20 package for the others.

Taylor noted it is time to do the new quad budget. Will be on finance committee agenda. May need to increase fees at least temporarily. Holly said we only have \$10,000 less in the bank than we did in December last year.

Sponge asked if there is anything we can do short term with a little bit of money to make some money. Not likely as most "higher interest stuff is long term.

Mary Ellen mentioned the issue with the YMCAs. They have their YMCA dual meets and then don't have desire, pool time, etc to participate in YMCA virtual meets. Holly worries about the loyalty of the YMCA teams to Maine Swimming. Fear is no loyalty now and then things will open up and the YMCAs will want to fully participate in USA. We need to look at athlete reimbursement in the short term. We cannot afford to payout for sectionals like we have in the past. Sponge trying to balance and do what is best for the team and help MESI. Mary Ellen suggested that YMCAs register their kids as FLEX for \$20 as MESI gets \$10 from each registration. Taylor is pushing for registration for her team. It is the swimmers who are vested in MESI who are registering. They were going to try to register everyone this year. Sponge doesn't feel there is a need to register anyone but James, Juliana and BJ. He asked how we can make it easier for YMCA teams to get people registered. Jim will have a few invested families 10-15 kids. We need an end of season event if we want registrations.

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Taylor asked Kristy why she wants to stay involved. Really governance and athlete leadership for Kristy. Maddie enjoys seeing her friends at the USA events. They are more fun and she likes seeing everyone. Taylor asked Kristy to get the Athlete committee to poll the athletes about what we can do to help outside of competition.

Sponge asks if there is a way to do a YMCA, USA and high school end of season meet. Topics discussed. High School not likely. Taylor suggested we do a sanctioned Senior Meet and an approved non-senior champs with qualifying times. Mary Ellen will check with USAS. Sponge is working on a top 24 YMCA state meet in person. Sponge going to submit for a December meet for his top athletes. Sponge asked what we are doing on TPC. They are meeting tomorrow morning at 8AM.

Taylor asks for a motion to cancel the Monday Board Meeting, Second by Sponge. Finance should meet before BOD. Motion passes.

Holly makes a motion that we recommend to BOD that individual caps process will be \$!8. We will run a cap sticker deal for \$20 and for those who purchased sticker before the caps will be \$15. Jim 2nd. Sponge suggested that this should go to Finance first. Yes that is agreed. Motion passes.

Taylor suggested crisis meeting in 2 weeks at 8PM. Kristy and Maddie can attend.

Holly motion to adjourn. Sponge second. Motion passes.

Respectfully submitted, Mary Ellen Tynan