

# swimming

## A SKILL FOR LIFE!

**Parkland Aquatic Club (PAAC)** is a 501(c) competitive swim club located in Allentown, Pennsylvania. We offer year-round high-quality coaching and technique instruction for swimmers of all ages and abilities. At every level, from learn-to-swim lessons to our nationally recognized competitive swim program, we teach our swimmers the value of hard work, goal setting and accountability. In striving to compete and become champions in the water, we undergo a process that leads our athletes to become

***champions in life.***

PAAC is also dedicated to sponsoring educational programs to reduce incidences of drowning in the community by teaching children and their families how to stay safe in and around water. Through a grant provided by the Kiwanis club of Allentown, PAAC partnered with The City of Allentown's Department of Parks and Recreation to help educate the public with a program entitled *Pool Proof*. The program exposes students to the basics of water safety, improvised rescue techniques, the importance of personal floatation devices, and stresses learning to swim as best safeguard against water-related injuries and drowning.



**Empowering young people to be champions in life through excellence in swimming and diving**



### **SWIM FACTS:**

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A study by the Griffith Institute for Educational Research in Australia found that young children who participate in early **swimming** achieve a wide range of skills earlier than the normal population.

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A University of Kansas study looking at the performance of students in grades 9 to 12 showed that more than 97% of student athletes graduated high school, 10% higher than those students who had never participated in sports. Athletes were also shown to have higher GPA's than non-athletes.

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Participation in formal swimming lessons can decrease drowning risk by 88% per the Centers for Disease Control and Prevention, 2016

# support the mission: become a PAAC sponsor



## Champions in Life

### Our History and Growth

**PAAC** is a non-profit 501(c) organization with approximately 150 swimmers ranging from ages 6 – 18.

**PAAC** was founded in 1990. Organizational structure consists of a volunteer board of directors as well as a staff of full-time & part-time coaches.

**PAAC** is a USA Swimming Club, the national governing body for the sport.

**PAAC** is the only swim club in the Lehigh Valley to continually produce State Champions & Junior National Level swimmers.

**PAAC** sent/will send athletes to Olympic Trials in 2004, 2008, 2012, 2016 & 2020.

**PAAC** was the only Lehigh Valley swim club to be named a “2019 Club of Excellence” by USA Swimming, achieving Bronze level recognition.

**PAAC** primarily trains at William Allen High School in downtown Allentown. Additional practices are held at Muhlenberg College, Mack Pool, & other pools throughout the Lehigh Valley.

**PAAC** hosts five short-course meets annually. Each short-course meet attracts 300+ athletes & spectators from multiple swim clubs across the tri-state area. PAAC’s annual long-course Firecracker Meet draws 1,000 athletes & spectators from the Mid-Atlantic region.

**PAAC** offers a minimum of six scholarships to Allentown School District Swimmers as well as to swimmers suffering financial hardship. This provides free instructional lessons and training to young athletes, regardless of their abilities.

### Gold Sponsor – \$1,000

- Logo on all shirts for one season: Spirit Shirt and all event shirts (at least two event shirts per year)
- Logo on PAAC website
- Announcements at home meets
- Social media shout out
- Banner displayed at home meets and special events

### Silver Sponsor – \$750

- Logo on Spirit Shirt and one event shirt
- Logo on PAAC website
- Announcements at home meets
- Social media shout out
- Sign displayed at home meets and special events

### Bronze Sponsor – \$500

- Logo on Spirit Shirt
- Logo on PAAC website
- Announcements at home meets
- Social media shout out
- Sign displayed at home meets and special events

### STARS Sponsor – \$250

- Name on Spirit Shirt
- Name on website donor roll
- Announcements at home meets

### Instructional Sponsor – \$100

- Name on website donor roll
- \*Option to add Announcements at home meets for an additional \$50

### Single Event Sponsor – \$250

- Logo on event shirt
- Announcement at event
- Sign displayed at event

A print-ready logo (.eps or .ai file) should be submitted to:  
Craig Walls [cjwalls1227@gmail.com](mailto:cjwalls1227@gmail.com) [PAACSwim@hotmail.com](mailto:PAACSwim@hotmail.com)



# Thank you for YOUR SUPPORT!



Yes, I wish to support the mission of inspiring young swimmers to be Champions in Life by becoming a **PAAC** Sponsor!

Please select your sponsorship opportunity and complete the information below.  
Remember, PAAC is a 501(c) and donations may be tax deductible.

## SPONSOR INFORMATION:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

My check is enclosed (payable to **PAAC**)

Please send an invoice

## Sponsorship Opportunities

Gold – **\$1,000**

Silver – **\$750**

Bronze – **\$500**

STARS – **\$250**

Instructional – **\$100**

Include announcements  
at home meets – **+\$50**

Single Event Sponsor – **\$250**  
Event: \_\_\_\_\_

We do not wish to be an  
official **PAAC** Sponsor, but please  
accept our donation of  
\$\_\_\_\_\_.



Please return this form with your sponsorship check (if applicable) to:

**Parkland Aquatic Club ♦ #1 Tekpark, Suite 120, 9999 Hamilton Blvd., Breinigsville, PA 18031**