



USA Swimming News

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USA Swimming Announces Revamped TYR Pro Swim Series

Six stops set to feature exciting format changes, new title sponsor

COLORADO SPRINGS, Colo. – USA Swimming today announced a six-meet schedule, exciting format changes and a new title sponsor for the 2018 TYR Pro Swim Series, which will allow fans the chance to see some of the world’s most decorated athletes compete in the fastest race series in the world.

The meet dates and host sites for the six stops of the 2018 TYR Pro Swim Series – all long-course meters competitions – include:

- Jan. 11-14, 2018: TYR Pro Swim Series at Austin (University of Texas)
- March 1-4, 2018: TYR Pro Swim Series at Atlanta (Georgia Tech)
- April 12-15, 2018: TYR Pro Swim Series at Mesa (Skyline Aquatic Center)
- May 17-20, 2018: TYR Pro Swim Series at Indianapolis (Indiana University Natatorium, IUPUI)
- June 7-10, 2018: TYR Pro Swim Series at Santa Clara (George F. Haines International Swim Center)
- July 6-8, 2018: TYR Pro Swim Series at Columbus (Ohio State University)

Within the 2018 series, the six meets will feature two different competitive formats. Exciting adjustments to the Austin, Mesa and Santa Clara stops include:

- Addition of 50-meter events for each of the strokes, culminating in a “shootout-style final,” as well as an 800-meter freestyle for men and 1500m free for women
- Mixed 400m medley relay featuring members of the National Team and a 200m “mystery” individual medley final in which stroke order will be determined immediately prior to the event
- Finals will feature A and B finals only



The Atlanta, Indianapolis and Columbus meets will feature C and D heats following the A and B finals.

Adding to the TYR Pro Swim Series excitement will be team scoring throughout the series, called SwimSquad Battles. At the 2017 Golden Goggle Awards, a draft will be held among National Team athletes to build teams for the 2018 series. A team winner be determined at each meet and for the entire series.

USA Swimming and TYR also will create a recognition program for 18-and-under swimmers as part of the TYR Pro Swim Series.

“We could not be more excited for the upcoming changes for next year’s TYR Pro Swim Series,” said **Tim Hinchey**, USA Swimming President and CEO. “The format adjustments will create thrilling competitions for fans and athletes alike, and the camaraderie within swimming will certainly be on display with the new team scoring. USA Swimming is looking forward to partnering with TYR on what is sure to be a world-class series of events.”

“At TYR Sport we pride ourselves on providing athletes with products that push the limits of performance,” began Chief Executive Officer **Matt DiLorenzo**. “In becoming the new title sponsor of the 2018 TYR Pro Swim Series, we’re looking forward to not only energizing the swim community with gear they can believe in, but also having the opportunity to support athletes, coaches and fans in a new and exciting way.”

Domestic television coverage for all six stops will air exclusively on the NBC Sports Network and the Olympic Channel in the United States.

Swimmers may earn awards for top-three finishes in all individual Olympic events across the series. At each meet, \$1,000 will be provided for a first-place finish, \$600 for second and \$200 for third. In addition to the single-event prize money, the overall male and female winners of the season-long series will earn a \$10,000 bonus.

For the fifth consecutive season, longtime USA Swimming partner BMW will award the grand prize of a one-year lease of a BMW vehicle to the highest-scoring eligible male and female U.S. swimmers. Olympic medalists **Chase Kalisz** (Bel Air, Md./North Baltimore Aquatic Club) and **Melanie Margalis** (Clearwater, Fla./St. Petersburg Aquatics) earned one-year BMW leases as the top U.S. professional swimmers in the 2017 series standings. Kalisz and amateur **Katie Ledecky** (Bethesda, Md./Stanford Swimming) won the 2017 overall series titles.

Male and female overall TYR Pro Swim Series champions will be honored at the conclusion of the 2018 series based on the number of points accumulated throughout the six series meets. Participants will be awarded points in each individual Olympic event throughout the duration of the series (Five points for first, three for second, one point for third place).

Visit usaswimming.org for full series information.

About USA Swimming

As the National Governing Body for the sport of swimming in the United States, USA Swimming is a 400,000-member service organization that promotes the culture of swimming by creating opportunities for swimmers and coaches of all backgrounds to participate and advance in the sport through clubs, events and education. Our membership is comprised of swimmers from the age group level to the Olympic Team, as well as coaches and volunteers. USA Swimming is responsible for selecting and training teams for international competition including the Olympic Games, and strives to serve the sport through its core objectives: Build the base, Promote the sport, Achieve competitive success. For more information, visit www.usaswimming.org.

About TYR

Named for TYR, the Norse god of warriors, our company is committed to cultivating a culture of greatness, both in and out of the water. Through vision and American ingenuity, we have become a brand synonymous with the athlete. From the planning stages to the production floor, everything we do revolves around synthesizing creativity, experience and competition. For us, engineering the most advanced performance products is more than just a goal, it’s a requirement.

#TYRProSeries