**BULLDOG AQUATIC CLUB ELECTRONIC COMMUNICATION POLICY**  
 Bulldog Aquatic Club recognizes the prevalence of electronic communication and social media in today’s world. All electronic communications between a BAC Coach or Board Member and a BAC athlete must be professional in nature when communicating information about team activities. The content and intent of all electronic communications must adhere to the USA Swimming Code of Conduct regarding Athlete Protection.   
  
 For example, as with any communication with an athlete, electronic communication should not contain or relate to any of the following: illegal drug or alcohol use; sexually oriented conversation; sexually explicit language; inappropriate or sexually explicit pictures. Communications concerning an athlete's personal life, social activities, relationship or family issues or personal problems should be transparent, accessible and professional.  
  
 All electronic communication between coaches and athletes should be transparent. The communication should not only be clear and direct, but also free of hidden meanings, innuendo and expectations.   
  
 All electronic communication between coaches and athletes should be considered a matter of record and part of the Club’s records. Upon request, coaches or athletes may be asked to provide copies of electronic communications between coaches and athletes to the BAC Board.   
  
 All electronic communication between a coach and an athlete should be conducted professionally as a representative of the Club.   
  
 The parents or guardians of an athlete may request in writing that their child not be contacted by coaches through any form of electronic communication.

Electronic Communication Policy Dec2012