



2018-19 Atlantis Sponsorship Info Sheet

What is Atlantis Swimming?

Atlantis Swimming is a non-profit 501(c)(3) Metro Detroit swim team, serving 300+ swimmers of all ages and abilities including para-swimmers and Masters. Our diverse, loyal membership is the reason we have maintained a strong presence in a great number of communities like Birmingham, West Bloomfield, Royal Oak and Ferndale since the 1970s.

Our mission is to foster a life-long enjoyment of swimming and good sportsmanship by providing a developmentally-appropriate training program that emphasizes skill and fitness for athletes of all levels.

Why Sponsor Atlantis Swimming?

Your tax-deductible donation provides funding for scholarships, equipment, coaching and offsets travel meet fees to ensure that every interested swimmer has a chance to participate.

This small donation can have a big impact on your business. Our specialized media offerings on our website, in meet programs, on team apparel and on signage have longevity and reach, offering year-round promotional returns. Your message will reach and be noticed by hundreds of people in our community and shopping areas. Local involvement generates business loyalty. Your tax-deductible support will be helping a non-profit organization and deserving athletes.

Who makes a good sponsor?

Everyone!! We are lucky to live in a vibrant community. Local boutique and niche shops, any size businesses, diners and restaurants, banks and financial advisors and institutions, dentists and doctors, gas stations and cleaners - all make good sponsors. And in return, the community becomes loyal customers.

How can my business sponsor Atlantis Swimming?

It's easy! Please send an email to Donate@bbaswimming.org to begin the process.

Many of our partners donate \$200-\$500. With a donation of \$200 or more, we will place your business logo on our team website and in our bimonthly newsletters, and thank you repeatedly through announcements at our home meets for the entirety of the 2018-19 season ending in August. If you are interested in a larger impact, please contact us to discuss options.

Sponsorship programs can be initiated at any time. However, to maximize all of your sponsorship benefits for the 2018-2019 swim season, artwork and payments must be received by October 20th. *Dive in and sponsor Atlantis Swimming today! Thank you!*