

the Atlantis Update

Notes from the Board

Hello Atlantis Swimmers and Families!

November is here and the team hosted Autumn IMX Challenge is upon us! Let us be sure to give our neighboring swim clubs, meet officials, and coaches some of our best Atlantis hospitality. This is a wonderful opportunity for us to showcase our amazing club and boundless Atlantis team spirit.

We will be all hands on deck to ensure that the meet runs smoothly. There are open slots available for members who need to fulfill their service obligation shifts. Thank you to our members who have signed up and committed to work. Upon arrival for your shift, please be sure to:

- Check-in at the Volunteer Check-In Table. You will need to check-in to ensure that you receive credit for your work.
- Be sure to arrive on time and plan to stay until the end of your required shift. Again, this ensures an easy transition between sessions and helps to keep the meet running smoothly as well as the swimmers safe! Be sure to check the times listed for your job!!!!
- Be ready to help! Many hands make light work! We appreciate you!

We are so proud of the 239 swimmers registered to swim 338 events. We are excited to watch you swim!

Go Atlantis!

The Atlantis Board of Directors

Dates to Remember

November 2-4
IMX Challenge - Team Hosted

November 15
Chipotle Fundraiser

December 7-9
GLT Prelim-Final Meet

December 10
Candy Cane Relays

January 4-5
Last Train to Indy - Team Hosted

January 11 - 13
Tropical Challenge Travel Meet

January 25 - 27
Circle City Classic (Indy)

March 19 - 23
NCSA Junior Nationals (Orlando)

April 14
2019 Annual Team Banquet



Halloween Costume Contest and Senior Start/Turn Clinic

Atlantis enjoyed team building on Sunday 10/28 as all swim groups participated together in a Halloween costume contest! Toilets, pineapples, Stormtroopers, and kick boards were all spotted on the pool deck! After awards, cider, and donuts, the seniors led a start/turn clinic for the younger swimmers.



Chipotle Fundraiser Thursday 11/15!

Help Support Atlantis! Stop by Chipotle (2824 Woodward, Royal Oak.) between 5pm - 9pm and let them take care of dinner! Atlantis will enjoy a portion of the proceeds earned that night!

Thanksgiving Break!

Enjoy your family and some pumpkin pie!
No practice Thursday 11/22 and Friday
11/23

Atlantis Merchandise

On-line merchandise orders are ready for pick up at the Varsity Shop now. Stop by ASAP so you can show your Atlantis pride at the IMX Meet!! Registration merchandise will be available at the IMX meet, and after that at the Varsity Shop.

In addition, the Varsity Shop will be opening a Holiday Atlantis On-Line Merchandise Shop November 11th through November 25th. This will be a second opportunity for you to purchase your Atlantis spirit wear and to start your holiday shopping from the comfort of your home. All Atlantis merchandise ordered will be ready for pick-up the week of December 17th. The link will be emailed out when available.

CANDY CANE RELAYS

The Atlantis Candy Cane Relays will take place on Monday, December 10, 2018. This annual event is a wonderful chance for the entire team to have a fun time together swimming silly relays while raising money for a worthy cause. This year, all donations collected on the night of the event will benefit Detroit Swims. Detroit Swims' goal is to teach 1,500 children to swim each year that would not otherwise have the opportunity due to finances, pool access, or transportation. Thank you in advance for your donations as our swim community works to help another. Check the Atlantis website for the Candy Cane Relay sign up to open soon!

Swimmer Spotlight

Name: Lauren Falzon

Age - 12

School - East Hills Middle School

Group - Gold North

Favorite Stroke - Backstroke

Favorite Event - 100 Backstroke

Favorite Swimmer - Katie Ledecky

Role Models - Coach Drew, Missy Franklin

Hobbies - piano, violin, cross country

Favorite Book - Counting by 7's

Favorite Movie - Wonder



If your swimmer would like to be featured in the Swimmer Spotlight, please email Juliann Snavely at juliann.snavely@yahoo.com

Thank you to our Team Sponsors:



Visit them online for more information:

[The Varsity Shop](http://www.varsityshop.com)

[tweak <the athletic edge>](http://www.tweakathleticedge.com)

[Speedo](http://www.speedo.com)

[Downtown Birmingham Veterinary Clinic, PC](http://www.downtownbirminghamveterinaryclinic.com)

[Motor City Franks](http://www.motorcityfranks.com)

[Busted Bra Shop](http://www.bustedbrashop.com)

Interested in sponsoring Atlantis? Check out our sponsorship info on the next page!



2018-19 Atlantis Sponsorship Info Sheet

What is Atlantis Swimming?

Atlantis Swimming is a non-profit 501(c)(3) Metro Detroit swim team, serving 300+ swimmers of all ages and abilities including para-swimmers and Masters. Our diverse, loyal membership is the reason we have maintained a strong presence in a great number of communities like Birmingham, West Bloomfield, Royal Oak and Ferndale since the 1970s.

Our mission is to foster a life-long enjoyment of swimming and good sportsmanship by providing a developmentally-appropriate training program that emphasizes skill and fitness for athletes of all levels.

Why Sponsor Atlantis Swimming?

Your tax-deductible donation provides funding for scholarships, equipment, coaching and offsets travel meet fees to ensure that every interested swimmer has a chance to participate.

This small donation can have a big impact on your business. Our specialized media offerings on our website, in meet programs, on team apparel and on signage have longevity and reach, offering year-round promotional returns. Your message will reach and be noticed by hundreds of people in our community and shopping areas.

Local involvement generates business loyalty. Your tax-deductible support will be helping a non-profit organization and deserving athletes.

Who makes a good sponsor?

Everyone!! We are lucky to live in a vibrant community. Local boutique and niche shops, any size businesses, diners and restaurants, banks and financial advisors and institutions, dentists and doctors, gas stations and cleaners - all make good sponsors. And in return, the community becomes loyal customers.

How can my business sponsor Atlantis Swimming?

It's easy! Please send an email to Donate@bbaswimming.org to begin the process.

Many of our partners donate \$200-\$500. With a donation of \$200 or more, we will place your business logo on our team website and in our bimonthly newsletters, and thank you repeatedly through announcements at our home meets for the entirety of the 2018-19 season ending in August. If you are interested in a larger impact, please contact us to discuss options.

Sponsorship programs can be initiated at any time. However, to maximize all of your sponsorship benefits for the 2018-2019 swim season, artwork and payments must be received by October 20th. *Dive in and sponsor Atlantis Swimming today! Thank you!*