



SWIM TEAM SPONSORSHIP 2016

Farmington Family YMCA Stingrays

Dear Potential Sponsor,

Thank you for your consideration in sponsoring the Farmington Family YMCA Stingrays (FFYS). FFYS offers several options of team sponsorship. This packet provides information on sponsoring our annual Holiday Invitational swim meet, as well as website sponsorship.

WEBSITE SPONSORSHIP

FFYS offers three levels of year-round website sponsorship through software from TeamUnify, LLC which allows your ad to be displayed on other swim team websites within a 25-mile radius. It's as easy as creating an account, uploading your ad, and paying via credit card directly through our website. In addition, you can change your ad anytime during the year in which you are a paid sponsor. Website sponsors will also receive a print ad and sponsor listing in our meet program for the 2016 Holiday Invitational swim meet. Plan details available upon request.

MEET SPONSORSHIP

There are three levels of sponsorship available for the 2016 FFYS Holiday Invitational – December 10 & 11, 2016 – to be held at Waterford Mott High School. Please see attached Meet Sponsorship Agreement for details.

- **Meet Sponsor - \$500**
- **Lane Sponsor - \$125 (only 8 available)**
- **Program Sponsor (printed ads)**
Full page ad \$100 / Half page ad \$65 / Quarter page ad \$45

FFYS SWIM TEAM FACTS

- Year-round, competitive swim team with over 120 swimmers ages 5-18
- High quality, professional coaching and technique instruction
- Has developed state champions, national qualifiers and college swimmers

2016 HOLIDAY INVITATIONAL SWIM MEET FACTS

- Saturday and Sunday, December 10 and 11 from 7:30 a.m. to 5:00 p.m. at Waterford Mott High School
- About 700 swimmers and their families from all over Metro Detroit, Port Huron, Saginaw, Flint and Grand Rapids
- The meet program is a “must-have” for those attending because it contains essential event information and lane assignments for all swimmers. We anticipate the sale of about 500 programs.

FFYS BOOSTERS

- Not-for-profit organization comprised of local parents volunteering their time and effort
- Fundraise to help subsidize some team expenses and swimmer activities

HOW YOUR SPONSORSHIP WILL HELP US

- Needed support for the youth of our community
- Important source of annual team income
- Subsidize some expenses for swimmer activities and National Team swimmers

HOW YOUR SPONSORSHIP WILL HELP YOU

- Inexpensive and easy sponsorship opportunity
- Obtain exposure to a large and enthusiastic audience
- FFYS families frequently support our sponsors

Please contact us if you have any questions:

Co-Meet Directors Anthony Penner - (248-982-5713) - pennera@keysafetyinc.com
Steve Czyrka - (248-763-0885) - steve.czyrka@dynatrace.com
Meet Sponsorship Sarina Mosher - (248-534-7869) - slaport@yahoo.com
Wendy Sanders - (248-345-0402) - wendycsanders@gmail.com

**Farmington Family YMCA
STINGRAYS**
28100 Farmington Road
Farmington Hills, MI 48334
www.farmingtonstingrays.org



SWIM MEET SPONSORSHIP AGREEMENT

Holiday Invitational – December 10-11, 2016

Business Name: _____ Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone Number: _____ Email Address: _____

FFYS Representative/Email/Phone: _____

Please select one:

MEET SPONSOR \$500

- Logo displayed on meet program cover page
- Banner displayed at pool
- Announcement of sponsorship during the meet
- Full page ad inside the meet program (7.5 in. W x 10 in. H)
- Sponsor listing in meet program
- Company name displayed on scoreboard on a rotating basis

LANE SPONSOR \$125

- Logo displayed at the end of a lane during all sessions of the two-day meet (only 8 available)
- Half page ad inside the meet program (7.5 in. W x 5 in. H)
- Sponsor listing in meet program
- Company name displayed on scoreboard on a rotating basis

PROGRAM SPONSOR (printed ads)

- FULL PAGE \$100 (7.5 in. W x 10 in. H)
- HALF PAGE \$ 65 (7.5 in. W x 5 in. H)
- QUARTER PAGE \$ 45 (3.5 in. W x 5 in. H)

Today's Date: _____ Check No: _____ Check Date: _____

PLEASE MAKE CHECKS PAYABLE TO FFYS BOOSTERS. Please mail this form and payment to:

FFYS BOOSTERS c/o **Bill Branford, 171 Blunk St., Plymouth, MI 48170**

PLEASE EMAIL COPY READY ADVERTISEMENT, IN GRAYSCALE JPG FORMAT, BY NOVEMBER 21, 2016 TO:

Sarina Mosher (slaport@yahoo.com) according to sizes provided above. If you have any questions, please contact **Sarina Mosher (248-534-7869)**.

I acknowledge that I am authorized to make monetary/spending decisions for the above listed organization. I am responsible for providing FFYS the appropriate digital content for my organization's advertisement by **Monday, November 21, 2016**. I understand this agreement is for the 2016 FFYS Holiday Invitational, which will run from approximately 7:30 AM – 5:00 PM on both December 10 and 11, 2016 at Waterford Mott High School. **Please retain a copy of this form as your receipt.**

Authorized Signature

2016 FFYS Meet Director Signature

Print Name and Title

2016 FFYS Meet Director