

High Tides Swim Club
BOD Open Meeting Minutes
July 17, 2018

Present: Rhonda Witte, Julie Lakovic, Sarah Yerks, Heidi Tague, Eric Thovson, Tony Borka, Carrie Hanson, Coach Tim Hroma (by phone)

Call to Order: 5:50 PM (late start due to meeting location change as there was a booking issue)

Coaches Report:

-MAC's

High tides had 9 swimmers compete in Farmington this past weekend! We had 4 Swimmers Advance to the Regional meet! And 6 new B times Acquired. Almost every swimmer who attended has just aged up. No Disqualifications over the weekend!! This meet was a huge success for High Tides in and out of the pool! We had multiple compliments on team spirit and sportsmanship, cheering for other teams.

-MRC's

Mark/Caitlin/Anika will be attending and know each thing to look for over the weekend along with setting up camp and checking in swimmers for distance events. I will be reminding coaches of relay orders prior to the meet so they can make their relay cards. High Tides has 26 swimmers attending. They will also keep track of any new state times and win it and swim it's!

-Speedo Sectionals

I will be leaving tomorrow for speedos as I have a coaches meeting and practice that night prior to Thursday's competitions.

-State Entries

I have submitted entries with no errors and all have been accepted. High tides has currently 18 relay teams and 12 individuals attending with more to qualify at MRCs. We have 24 swimmers with relays currently if we get 11-12 girls to qualify we will have 22 relay teams.

-Futures

High tides has 3 swimmers currently qualified and at least 1 relay team attending so far more to come.

-Open Water State

Conner Hogan and Clayton Moore are already signed up with maybe a few more to attend they will have plenty of coaches to meet up with for this meet the day after Futures is over Aug 6th.

-St cloud starter

Is being returned to St Cloud YMCA this week as I have found a ride from Julie for it. I also watched St Clouds Swimmers on Saturday at MAC's as I have a very good relationship with Angie the new coach.

-Hutchinson Starter

Starter will be getting sent in this week! Colorado told me to check a few things and the checks were inconclusive so it must get sent in for repair. Fuses looked good so that was not the issue. Coach Tim has talked to Roary Fairbanks and he was informed that the school believes that the repair of the starter is HTSC responsibility as it happened when we were using it. It was agreed

that we will send the starter in for repair, expedited and work out the details of the expense incurred at a later date. A new start is over \$10,000.00.

Meets:

November 3, 2018 Home Meet-this meet is sanctioned, one day, 2 sessions, we will need membership to volunteer. Meet information will need to be finalized and sent to MSI by 8/5/18 so we get the \$100 fee, after that date the fee goes up. Coach Tim will reach out to teams. Facilities have been reserved from 6:30 AM to 7:00 PM.

Coach Tim plans to have a tentative schedule of Fall/Winter meets that HTSC will attend by 8/3/2018 and we hope to present this to the membership at the banquet.

Club Management:

Safety Report, Sandy Hogan: No reports.

Strategic Planning-Rhonda Witte will receive information on past strategic planning and present current "problem statement" to BOD at a future meeting which will provide direction for members of strategic planning committee for 2018/2019. Carrie Hanson will forward information to Rhonda.

Team Store-club looking at other options for ordering apparel in the future, interested in knowing pricing, minimum orders, turnaround time, and apparel options for future orders. Summer O'Neil has a contact, Eric Thovson also had a contact. All options will be considered, including sticking with our current vendor.

Team Towels-there is interest in a team towel order for Fall of 2018. Heidi will forward information that she has received from Emily Reck to Julie and Rhonda.

Champ T-shirt-final design presented to BOD along with pricing. Information will be sent out to HTSC members Fall of 2018 to order. We will work with Mark M (Hutch Sport Shop) for this order. Cotton will be \$13, dri-fit will be \$16, name will be additional \$6 and sizes 2x and over will be an additional \$3.

Banquet-A google doc will be sent out to membership to RSVP for banquet, RSVPs due by 8/3/18, Heidi will donate cups, spoons and napkins. Banquet is at Rotary Park, 6:00 pm-8:00 pm, Coach Tim will send email and order trophies/plaques. Coach Tim will pick up awards. We will serve floats to all present.

Club Excellence/Recognition-Carrie Hanson will continue to lead this. Carrie will send out information that she needs from Coach Tim after the championship season is complete.

Website upgrade-Carrie Hanson added item prior to the meeting and sent out information-An item to add is **Website Upgrade**. I am sure our Super Admin's have noticed that Team Unify has an option to upgrade our website to improve the user's experience. A few of the highlighted features are: mobile friendly design, updated website templates, real-time website editing, and a few other features. Currently, the upgrade costs \$295 (in addition to our annual fee). The upgrade fee will increase to \$495 after Sept 30. Per my discussion with our Team Unify account representative last fall, these are the enhancements that they anticipated rolling out this time of year. These enhancements are the result of SportsEngine acquiring Team Unify, as they have the tech team and developers to offer these features. I would like to discuss as a

board if the club wants to pay for this upgrade and utilize the enhanced features. As a person who has worked with our website for 5 years and utilized almost all of the features, I recommend paying for the upgrade. I think the mobile friendly design alone is a key feature that member's would appreciate. However, I know I am biased as the platform is not an easy to use website, since I see the Admin issues of making updates to the site. Heidi will contact Gabrielle and find out if there is a demo and more information on the fee (is the discount one time only). Sarah Yerks motioned to approve the payment of the upgrade, Eric Thovson 2nd the motion, all were in favor and the motion passed (as of 7/19/18 Heidi has had contact via email with Gabrielle and asked our questions, she will report back to the BOD via email). Team Sponsor-Discussion was had around this for our club. IF we had a team sponsor in the future it means that all suits, apparel, bags, caps, goggles etc. would need to be from that sponsor. Possible sponsors could be Speedo, A3 Performance etc.

Fundraisers:

Gerten's Mum's: Emily Reck presented information for the BOD to review prior to the meeting. Emily will make 40 copies of the flyers at Drop N Go, she will bring to the banquet. Sale of Mums will start 8/7 and forms and tally sheets will be due no later than 8/27, Emily agreed to be present at Splash Night on 8/27 for members to turn in forms. Pick up/Delivery of Mums will be 9/12/2018, members will need to pick up their Mums from 1:00-6:00, more information will come out once it is finalized. Prices were discussed, set and voted on. Members will receive 50% of the profit on the Mums that they sell. Heidi motioned that we sell the 9" mums for \$13, 12" mums for \$25, 12" basket for \$35 and the 16" combo for \$48, Carrie Hanson 2nd the motion, all were in favor, motioned passed.

Cashwise Brat Stand-Heidi presented the open shifts to the BOD, it was agreed that we will bring the sign up to the Long Course banquet and a second email will be sent out to members after the State Meet.

Car Wash-Earned \$323. We may consider to do this in the future

Calendar Sales-Eric continues to work on this and will solicit assistance as needed via email.

Coach Tim (with the assistance of a swimmer or two) will sell at Open House Night at Park Elementary which will be 8/29/2018.

Adjourned: Heidi motioned to close the meeting at 7:36 PM, Tony Borka 2nd the motion, all were in favor, motion passed.

