Northfield Swim Club

May BoD Meeting Minutes

May 21, 2018

6pm - Northfield Middle School Cafe

**Call to Order** 6:03pm

* Junior Board Update - Melissa.
  + Merchandise recommendation: offer “girl” short options, change swimmer of the month cap color each month, offer long sleeve tee option on the spring apparel order form.
  + Swimmer recognition options: “shark tooth” given by swimmers and coaches to swimmer when the do cool things. Could go into a bin and monthly prizes (drawing)
  + Swimmer of the Month: change to one swimmer from Dev/AG, one swimmer from Junior/PS/SS/SG (half and half) (or Dev/AG/Junior, PS/SS/SG)
  + Diving Night, parents v swimmer capture the flag, etc “fun night”
* Club Member Open Forum - no open members
* Welcome - new board member opportunity Carol Myint (Marketing/Advertising/Fundraising)

**Consent Agenda:**

* Approve Agenda - approved
* Approve March Minutes - approved
* (Budget Update will be regular business as we have first update on annual budget for next year)

**Old Business:**

* Fundraising update/ideas - Defeat of Jesse James Days (Parade/Pop & Water Sales).
  + Consider putting info out to families early summer about pop/water donation, selling water/pop during DJJD. WE’ll do a variance for this time for spring families with hours to still fill, they can sign up early for DJJD water/pop sales.
  + Two water/pop collection “coordinator” volunteer hour fulfillment. 4 hours 1st two weeks of Aug, 4 hours 2nd two weeks of Aug. Drop off or collect at their home, can deliver to storage units.
* Website - updates/additional needs.
  + We need to find someone who is knowledgeable of website work to do occasional updates, uploads, session info, etc. Could go toward volunteer hours.
* New blocks timing - Lisa
  + No new info as Athletic Director hasn’t been hired. Chris has been involved in helping with the style.
* Advertising Updates - Banner schedule for Aug/Sept? Nov? Feb?
  + Greg has updated the Trotmans on how to connect with city when necessary (3 mo in advance, etc), putting banner up, signing forms, etc.
* Parent Meeting - turn out?
  + Fairly good turnout.
  + It would be good to know where families are hearing about our club. Perhaps put it on the registration form (as an additional button)
* MN United Game - no word on how it went.
* Apparel order was placed, a dozen families ordered.

**Head Coach Report:**

* Summer Coaching needs
  + We’re covered.
* Coach raises (cost of living approved, any further amount would require additional responsibilities assumed)
* Summer Schedule - Juniors/Pre-Senior/Senior Silver and Senior Gold balance of meter practice time
  + Chris adding weight room time.
  + Schedule is finalized
* Meet bidding
  + We got the MAC meet bid.
  + May meet would be weekend before Memorial weekend (third Sat)
  + Possibly look into renting the U for a meet.
  + May novice
* Meet sign-ups? Needs for outdoor meets?
  + WE haven’t had much for May/June meet signups.
    - Perhaps we consider for future meets a certain % of swim family
    - Thurs night meets are possibly more feasible for families.
* Encourage coaches to consider growing. Dollars should be set aside from budget for this.
* Newer banners are in the storage unit.

**New Business:**

* Annual Budget
  + Suzanne will continue working on it. We’re on-track.
* Scholarship for swimmer with history of club participation?
  + This is something we’ll have to consider next fiscal year. Possibly add a donate option during registration or on the website.
* Apparel exchange - to help out swim families.
* Coach Retention/Succession Committee - next steps?
  + For future: Lisa will meet with coaches and share info with board.
  + Assistant coach contracts need updates
* Schedule and planning for Annual Meeting in August
  + At soccer field pavillion, volunteer hour opportunities.
  + Monday Aug 20th 5:00-5:30 setup, 5:30-6:30 putluck, 6:30 board meeting
* Board membership
  + Need board elections (Treasurer, President (Aug - Jan shared, Jan on own), Meet Director, Assistant, Volunteer Coordinator, Assistant Meet Director(?))
* Will Angie consider keeping the paperwork portion of Meet Director and we could have current board members could each share/delegate a session of the meet.
* Bullsharks Facebook page - we have two. Get them consolidated and use them for sharing dates of registration, events, etc. Tabled for future.
* Getting info out to new families / swimmers:
  + Promise Fairs, CAC, get a sheet of info out to the CAC. Focus on Aug Promise FAir (timing works well), Healthy Kids DAy, Cards to pass out at parade, etc.

Meeting brought to a close: 8:00pm

\*\*\*Next meeting **June 18st - 6pm**

Middle School Cafe