

Northfield Bull Sharks

Board of Directors Meeting Minutes

Date: December, 1, 2014

Time: 6:30pm

Place: NMS Cafeteria

Members Present: Gunnar Teigen-Head Coach, Heather Bae-President, Sarah Lombardi-Vice President, Suzanne Sundby-Treasurer, Kelle Steenblock-Registrar, Greg Blandin-Website, Marianne Moser-Volunteer Coordinator/Meet Director, Guest Tracy Fossum

Fundraising Report

1. Guest Tracy Fossum shared the movie trailer for TOUCH THE WALL. This is a highly motivational movie produced for private screening by swim clubs around the world. Tracy has taken the lead to secure permission to show the movie in Northfield. Movie rights will cost \$750 plus shipping and the dvd will arrive 7 days prior to our showing date. We have permission to show the movie once. As of today, we would be the first club to show this movie in Minnesota!
2. Tracy has secured 2 private, anonymous donations that will cover \$500 of the \$750 price of the movie
3. The board discussed the pros and cons of selling tickets on the movie's website (they require 10% of any sales)and they require a paypal account.
4. We have the possibility to open the showing to the public, colleges and other swim clubs.
5. Our intention is to charge \$10/ticket. This fundraiser will replace the Puffin sales--hopefully raising \$3,000 for the swim club. These funds could be used for new equipment, such as fins.
6. We discussed the need to pre-sell the movie tickets and also adding a silent auction: having each swim group donate 2 baskets and families can donate what they can afford financially or time wise. We discussed the tax and legal ramifications of how to collect ticket money (via website or at the door).
7. The date of April 11, 2015 is being discussed with Judy Becker.
8. The Spring Swim Clinic will have started by April 11, so the movie showing could be advertised hand in hand with the Swim Clinic.

Website/Email report

1. Greg reported that the Bullshark email is in the works. He has re-applied with Google.

Registrar Report

1. We have opened the Winter Session for registration.

2. Kelle will take care of ordering and distributing t shirts for the Winter Session swimmers

President Report

1. Bullshark flyers have been printed and were distributed to board members to hang at various coffee shops and places of business.
2. Numerous emails have been sent to the 19 families that were registered in the Fall Session who have not signed up for the December 6-7 meet. Very little response has been received.
3. Tshirt order from Larson Printing will be handed out on Tuesday, December 2.
4. Swimmers will vote for 4 new members for the Jr Board. Ballots are prepped and ready to go.

Secretary Report

1. Becky had an important family event and wasn't present to provide a report.

Volunteer Coordinator/Meet Director Report

1. The December 6,7 meet is organized and ready to go.
2. Still in need of 15-20 volunteers
3. Shopper will pick up Sam's Club order on Friday at noon.
4. Meet setup will begin on Friday, December 5 at 6:00pm. Because of various school activities happening at the same time at the Middle School, we plan on setting up the pool area first, between 6:00pm-7:00pm, then we will work on setting up awards and concessions.
5. We will need to store/cover/tear down much of the concessions on Saturday night due to the NMS musical which has a 7:00pm performance that night. Marianne will be in contact with Judy Becker and NMS principal GG to discuss the suggested "security" we need to provide for our supplies.
6. We WILL sell programs both days at the December 6-7 meet for \$10. Gunnar and Devon will print as they have in the past.

Coach Gunnar Report

1. Replacement caps have arrived and have been distributed
2. Elsmore will be our new vendor, and will attend our swim meet on December 7.
3. Timing equipment, recon reports, officials have been confirmed for the swim meet
4. Gunnar was asked to discuss an equipment wish list with the coaching staff. New fins are an immediate need but we'd like to tell parents or other potential financial donors exactly what their donations would pay for.

New Business

1. Each board member discussed their availability at the December 6-7 swim meet. All board members have been very gracious with their time and plan to attend
2. Flyers for Making Waves were taken by Marianne. She will deliver them to Cindy Varley.
3. The YMCA only has the outside kiosk by the bike racks for posting signs. Marianne will gather the extra signs that were left at the front desk and will distribute them elsewhere.

4. 130 swim club flyers will be distributed to each family at Prairie Creek School. Marianne will deliver them to the school this week.
5. The High School Boys concession slots will be available on Sunday, December 7th after the swim meet ends.

Next Board of Directors meeting: January 5, 2015 at 6:30 at NMS Cafeteria.

Respectfully submitted by Marianne Moser