

VELOCITY Aquatics Parent Volunteers

Marketing/Recruitment

<p>Marketing Lead - NORTH -Crista Wadholm -Brenna Mann</p> <p>Marketing Lead - SOUTH -Marianne Sannito</p> <p>Apparel Leads NORTH & SOUTH -Xochill Thalhuber -Laure Francis</p>	<ul style="list-style-type: none"> ● Create apparel store 2x/year for parents to order Velocity gear ● Maintain store with Elsmore ● Order t-shirts for finals/state meets ● Promote club via social media and local newspapers ● Coordinate presence at school open houses or other events as appropriate ● Work with other districts as needed to get info in community ed catalogs, etc. ● Coordinate team pictures ● Coordinate with school and community ed on opportunities ● Coordinate Junior Velocity program ● Coordinate Delano 4th of July parade
<p>Recruitment/Welcome Lead - NORTH -Jill Hogle</p>	<ul style="list-style-type: none"> ● Work with Dave to get notified of all new members – send welcome email with links to helpful info, and names of people to reach out to
<p>Recruitment/Welcome Lead -SOUTH -Shannon Swanson -Jackie Hamre</p>	<ul style="list-style-type: none"> ● Attend practices on occasion to meet new parents, offer answers to questions, etc. ● Maintains new swimmer handbook ● Attend novice meets to meet parents and help answer questions