

# WRIGHT COUNTY WAVE PHOTOGRAPHY & VIDEO POLICY

**PURPOSE** To provide guidelines to ensure that images and video captured of athletes and members of the Wright County Wave Swim Club are appropriate and are taken in good faith. It is a fact that images and video can be misused, and children can be put at risk if common-sense procedures are not observed.

## POLICIES

1. Consent must be granted by a parent or guardian prior to publishing an image or video of a minor swimmer on team notice boards, on the team website, in articles, and video recordings (including streaming video). Publication of an image or video should only be done with a guardian's consent per the attached form.
2. A parent or guardian has a right to refuse to have children photographed. The exercise of this right of refusal cannot be used as grounds for refusing entry into a swimming competition. Therefore, any image or video that may go to press or on a notice board, be it through a member of the club or official photographer, should receive parental consent before publishing/displaying the image or video, preferably in writing. The attached form allows parents to indicate consent.
3. All images and video must observe generally accepted standards of decency including the following:
  - Images and video will be a celebration of the sport and not a sexualized image in a sporting context.
  - Images and video will not be taken or retained where a torn or displaced swimsuit is observed.
  - Images and video will not be taken from behind the starting blocks at the start of a race or exhibit a child climbing out of the swimming pool.
  - Images and video will not be taken in locker-rooms or bathrooms.

## PHOTOGRAPHY & VIDEO CONSENT FORM

The Club may wish to photograph images and video (individual and in groups) of minor swimmers that may include your child during their membership with the club. All images and video will be taken and published in line with club policy listed above. The club requires consent from a guardian to take and use images and video.

As the parent/caregiver of \_\_\_\_\_

I consent to allow the following:

- The Wave Swim Club may photograph and take video of my child for use on the club's website and on the club's social media platforms.
- The Wave Swim Club may take photographs of my child to include with newspaper articles.
- The Wave Swim Club may publish images or video of my child on the club notice board.
- The Club may take video of my child for training purposes.

Signed: \_\_\_\_\_ Dated: \_\_\_\_\_

***Parents have a right to refuse to sign this form.***

Please return this form to: Head Coach Stacy Milburn