



Dear Makos Swim Family,

We are excited and encouraged to provide you an update on our swim team facility. New owners (aka GRIT) have recently finalized the purchase of the facility from UMMC. The team has been working with GRIT and has been given an extremely attractive opportunity. Makos has been invited to contribute funds that will go directly into much needed pool improvements resulting in an ownership interest in the facility. This ownership is likely to pay dividends and result in further pool improvements over time, providing Makos a stable venue and the potential to eventually host both state and regional swim meets! This letter is not only to provide you this update but also to request your financial support. Our plan is to raise and spend \$500,000 on improvements to the pool. A group of Makos families is leading with generous financial gifts totaling over \$58,000 to date. However, we would like to see 100% participation from our Makos swim families. We recognize in these uncertain times that giving financially may be a stretch but in the coming post COVID 19 environment, we have a bright future in store for our swimmers. While we are also pursuing other avenues of fundraising, the level of improvements to the facility are dependent on your generosity. Specifically, our remaining goal is as follows:

- 5 families give \$25,000 or more
- 10 families give \$10,000 or more
- 25 families give \$5,000 or more
- 75 families give \$1,000 or more
- 75 families give \$500 or more

100% of these tax deductible contributions will go to the pool facility's maintenance and improvement needs which are included in this mailing. If you prefer to first discuss any items related to this request before making a financial contribution, do not hesitate to reach out to a member of the capital campaign committee below. Also, if we can assist you with talking with family members or others outside of the immediate Makos swimming family regarding possible donations, please let us know. If you would like to pledge your commitment and support over time, there are a few ways to do this. Simply email mississippimakos@gmail.com and let us know your commitment and we will follow up with you. You may also donate at <http://charity.gofundme.com/msmakos> with a one time donation, or by setting up recurring donations which can really add up. For perspective, if each Makos family were to donate \$50 per month we would raise around \$130,000 each year. Many of you also work for companies that either match your charitable donations or provide grants based on your volunteer hours. Please consider Mississippi Makos as the target of those matching funds or grants. If your business would like team sponsorship credit related to your contribution, let us know as we will advertise your business based upon the level of your financial contribution. You may also use this opportunity to gift appreciated securities by contacting T. Dale at Ballew Wealth Management. Makos is quickly approaching its 30th year as a swim team and we feel confident that with the support of our Makos family and community that this opportunity will ensure another successful 30 years.

Thank you in advance for your commitment to your swimmer(s).

Sincerely,

Coaches:
Eddie Ware
Brian Ware

Makos Board
Michael Russ - President
Hayes Dale Vice - President
Allison Fisackerly
Martin McGee
Todd Reynolds
Bryan Shaw
Jerry Sheppard
Will Skelton
Stuart Smith

Facilities Committee
Will Skelton - Chair
waskelton4@gmail.com
Dillon Allen
Robin Covington
T. Dale
Allison Fisackerly
Lulu Intan
David Pharr
Michael Russ



Makos, The Pool and The Community

As the only indoor Olympic distance pool in central Mississippi, the Makos pool has supported the swimming community in many ways.

1. Provides support for area high school area swimming teams
 - a. Practice space for Murrah, St. Andrew's, Germantown
 - b. Hosts nearly all Jackson metro area high school swim meets.
2. Home pool for Millsaps Swim Team
3. Hosts Mid-South Association of Independent Schools, which has over 120 member schools, annual swim meet for grades 1 – 12
4. Hosts Jackson Swim Association City swim meet annually (13 local summer clubs/750-1,000 swimmers)
5. Annually provides the opportunity for 250+ swimmers to practice and compete
6. Supports a Masters Swimming Program
7. Swimmers consistently graduate high-school and continue their swimming career as scholarship athletes at various NCAA schools.
8. 2016 Olympic Trials Qualifier (Blaise Vera)
9. Potentially could have multiple 2021 Olympic Trials Qualifiers
10. Multiple National, US Open and Junior National qualifiers
11. Hosts USA Swimming sanctioned meets multiple times a year that attract swimmers from the Southeast.
12. Makos is the reigning 6-time State Champion (won a total of 17 State Championships)
13. Coaches are consistently recognized by their peers as Coach of the Year in Mississippi
14. Provides access to multiple swim coaches with D-1 Swimming, NCAA Championship and Olympic Trial experience



Lakeland Pool Upgrades and Cost Estimates

Pool Bathroom Renovations	\$100,000
The current boys' and girls' bathrooms will be combined into one space and will be used as the girls' bathroom and changing area. The area to the left when entering the main building will be repurposed as the boys' bathroom.	
Resurface Pool	\$220,000
Including repairing lane lines on the bottom and adding new lines in the deep end.	
Gutters	\$85,000
When replaced, the new gutters will also allow the water level to rise to be flush with the pool deck.	
Starting Blocks	\$50,000
Modern blocks with adjustable starting wedges.	
Backstroke Flags and Poles	\$6,500
Pool Blankets	\$40,000
Pool Blankets will be used in the winter to help prevent heat loss when the pool is not in use. This investment will help save on heating costs.	
Garage Door Replacement	\$52,000
The Garage doors have become unsightly and some do not function completely.	
Timing/Video Board	\$100,000
This will enable Makos to display swimmers' names as they race as well as give us the opportunity to sell advertising space during meets.	
Total Estimated Cost:	\$653,500