

VICKSBURG SWIM ASSOCIATION



Sponsorship Opportunities

Platinum Sponsorship \$5,000 (Only 1 Available)

- Static corporate logo (prominent placement) with hyperlink on www.vsaswim.org homepage
- Company logo with hyperlink listed as Platinum Sponsor on the Sponsorship page of the VSA website
- Recognition at least once a month on all VSA social media
- Corporate logo (prominent placement) on VSA team banner at practice location
- Corporate logo (prominent placement) on all VSA Swim Team t-shirts
- Corporate logo on the front cover of heat sheets for VSA hosted swim meets
- 2 Full-page advertisement (8 1/2" x 11") with prominent placement in the heat sheets for VSA hosted swim meets
- Company listed as a Platinum sponsor on Sponsor's page of the heat sheets for VSA hosted swim meets
- Corporate banner allowed to be displayed at all VSA hosted swim meets
- Banner on timers' tent at all VSA hosted swim meets, "Shade provided by..."
- Company listed (prominent placement) on sponsorship banner to be displayed at all VSA hosted swim meets
- Opportunity to distribute marketing materials, coupons, or other items displaying your company's logo to the VSA membership
- Recognition announcements during all VSA hosted swim meets
- Recognition plaque with team picture for display at your business

Gold Sponsorship \$2,000 (Only 3 Available)

- Static corporate logo with hyperlink on www.vsaswim.org homepage
- Company logo with hyperlink listed as Gold Sponsor on the Sponsorship page of the VSA website
- Recognition 6 times a year on all VSA social media
- Corporate logo on VSA team banner at practice location
- Corporate logo on select VSA Swim Team t-shirts
- Full-page advertisement in the heat sheets for VSA hosted swim meets
- Company listed as a Gold sponsor on Sponsor's page of the heat sheets for VSA hosted swim meets
- Banner for timers' tent at all VSA hosted swim meets, "Shade provided by..."
- Company listed on sponsorship banner to be displayed at all VSA hosted swim meets
- Opportunity to distribute marketing materials, coupons, or other items displaying your company's logo to the VSA membership
- Recognition announcements during all VSA hosted swim meets

Silver Sponsorship \$500

- Static corporate logo with hyperlink on www.vsaswim.org homepage
- Company logo with hyperlink listed as Silver Sponsor on the Sponsorship page of the VSA website
- Recognition 4 times a year on all VSA social media
- Half-page advertisement in the heat sheets for VSA hosted swim meets
- Banner for timers' tent at all VSA hosted swim meets, "Shade provided by..."
- Company listed as a Silver sponsor on Sponsor's page of the heat sheets for VSA hosted swim meets
- Company listed on sponsorship banner to be displayed at all VSA hosted swim meets
- Recognition announcements during all VSA hosted swim meets

Bronze Sponsorship \$250

- Company logo with hyperlink listed as Bronze Sponsor on the Sponsorship page of the VSA website
- Recognition 2 times a year on all VSA social media
- Quarter-page advertisement in the heat sheets for VSA hosted swim meets
- Company listed as a Bronze sponsor on Sponsor's page of the heat sheets for VSA hosted swim meets
- Company listed on sponsorship banner to be displayed at all VSA hosted swim meets
- Recognition announcements during all VSA hosted swim meets

Heat Sheet Ads

- \$250: Full-page advertisement in the heat sheets for VSA hosted swim meets and company listed on sponsorship banner to be displayed at all VSA hosted swim meets
- \$150: Half-page advertisement in the heat sheets for VSA hosted swim meets and company listed on sponsorship banner to be displayed at all VSA hosted swim meets
- \$100: Quarter-page advertisement in the heat sheets for VSA hosted swim meets and company listed on sponsorship banner to be displayed at all VSA hosted swim meets
- \$50: Business card advertisement in the heat sheets for VSA hosted swim meets and company listed on sponsorship banner to be displayed at all VSA hosted swim meets

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Sponsor Form

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

As representative of the above company, I authorize the donation of the funds specified in the below checked sponsorship.

Signature of Representative

Print Name/Title

Please check desired tax-deductible sponsorship(s).

- \$5000 Platinum Sponsorship (1)
- \$2500 Gold Sponsorship (3)
- \$500 Silver Sponsorship
- \$250 Bronze Sponsorship
- \$250 Heat Sheet Ad
- \$150 Heat Sheet Ad
- \$100 Heat Sheet Ad
- \$50 Heat Sheet Ad

Make checks payable to Vicksburg Swim Association, PO Box 820214, Vicksburg, MS 39182.

Questions? Contact Sara Harris at (601) 630-6284 or vsaswimtreasurer@gmail.com.