



Report of: Montana Swimming Finance Vice-Chairman
To: The Montana Swimming House of Delegates

Date: May 12, 2015

License Plate info

Sales proceeds from sales of the MT Swimming Specialty License Plates from September 1, 2014 through May 12, 2015 resulted in \$1,800 in revenue for MT Swimming. This indicates there were 72 license plates sold in Montana during that period of time. At present MT Swimming has exceeded the cost of registering the license plate for use in Montana by \$275 (\$4,275 earnings - \$4,000 registration fee = \$275 profit). Thank you to everyone who has been part of this effort and let's keep advertising and encouraging our members to support MT Swimming by purchasing these plates. It has been a pleasure to be part of this project and the continuing fees supporting our swimmers will be a legacy worthy of this Board and its vision for the future of MT Swimming.

Additional options for capitalizing on this revenue stream are being pursued by the Board. We are purchasing exhibition vanity plates to be sold during swim meets for \$10. This option should be available for the long course championship meet and no later than the short course season meets beginning in October.

Respectfully Submitted,

Richard Allen
Finance Vice-Chair