



Report of: Montana Swimming Finance Vice-Chairman
To: The Montana Swimming House of Delegates

Date: May 1, 2014

License Plate info

MT Swimming Specialty License Plates were released for sale on February 1, 2013. Sales proceeds from sales of the MT Swimming Specialty License Plates from February 1 through December 31, 2013 resulted in \$1,275 in revenue for MT Swimming. This indicates there were 51 license plates sold in Montana in 2013. MT Swimming has more than 1200 registered swimmers. Through March 2014, sales and renewals of the license plate have garnered MT Swimming \$700 in revenue. At present MT Swimming has received a little less than half the cost of registering the license plate for use in Montana. Thank you to everyone who has been part of this effort and let's keep advertising and encouraging our members to support MT Swimming by purchasing these plates.

Swim Meet Participation Fees

MT Swimming is considering options available for increasing revenue in an effort to offer more opportunities for swimmers in the LSC who do not achieve times above a B. Currently, MT Swimming applies a graduated fee schedule for swim meet participation fees based on the number of swimmers entered into a meet (\$5 per swimmer up to 99 entrants; \$8 per swimmer from 100 to 199; and \$12 per swimmer from 200 and beyond). Under this format, those clubs who have larger participation numbers in their hosted swim meets pay higher fees for any swimmer above 99 entrants. One option may be to replace this approach with an alternative approach based on the number of splashes in a meet. Another option may be a combination approach. As stated earlier, the purpose for collecting this additional revenue would be to increase the MT Swimming sponsored opportunities for swimmers who achieve a B or slower time. Currently, 59% of MT Swimming USAS Registrations are swimmers who do not achieve a time above a B. MT Swimming, in 2013, spent 57% of its budget directly supporting swimmers. Of this 57%, only 3.81% went directly in support of swimmers who only achieve a B or slower time. In the 2014 budget, MT Swimming budgeted 70% in direct support of swimmers. Again, only 5.57% of that 70% is earmarked toward the majority of our swimmers. My proposed 4 year LEAP budget brings this percent up to around 13% earmarked for swimmers only achieving a B or slower time. But to accomplish this, additional revenue must be raised to create programs that cater to the 59% of our swimmers. We have made strides in this direction already – MT Mixed Meet held in April in Missoula. Our hope is that we will be able to generate more interest in this meet and create additional MT Swimming sponsored events focused on those swimmers in the 59% such as developmental camps, outreach camps, MT Swimming B/C Travel Teams, etc. while at the same time maintaining our level of support for the swimmers who attend sectional and higher level meets.

Respectfully Submitted,

Richard Allen
Finance Vice-Chair