

Program Development
Oct 2, 2011 HOD Meeting
Jade Sobek

Area of focus for upcoming Short Course Season 2011-2012

1. Mission Statement
 - a. Montana Swimming is the states governing body for the sport of swimming. We value the members of our swimming community and the volunteers who serve them. We are committed to excellence to the improvement and safety of our sport at all levels.
2. Vision
 - a. To be the standard governing body for rural swimming by inspiring and enabling our members to overcome unique obsticals to achieve excellence in swimming and in life.
3. Montana Swimming IMX Challenge
 - a. Encourage kids to swim all events for IMX-encourages kids to participate in more meets, and swim more events that will help them become better swimmers.
 - b. Prizes or Plaques for top 3 per age group/gender, and participation certificates (available from USA swimming online), Swim Cap with IMX logo for participants as well. (\$500 is rough estimate)
 - c. Update on MT swimming Website every Month. Also able to check on "Deck Pass"
 - d. Possible Montana IMX meet

Areas of focus for Long Course 2011 Program Development

1. Novice Swim Clinic (Any Thoughts please let me know)
 - a. TBD
2. Junior All-Star (12 and under)
 - a. TBD
3. All-Star Camp (13 and Over)
 - a. TBD
4. Treasure State Swim Camp
 - a. Run by Bozeman Barracudas July 8-13th (tentative)
 - b. No cost to LSC (swimmer's pay about \$400 to participate)
 - c. Mission Statement:
 - i. To provide a holistic approach to competitive swimming in Montana which seeks to:
 - ii. Encourage personal responsibility in and out of the pool
 - iii. Develop goals in swimming and life and determine the steps required to achieve them
 - iv. Create interest and excitement in senior level competitive swimming in Montana
 - v. Develop relationships with fellow swimmers and coaches to build up the Montana swimming community
 - vi. Educate about swimming opportunities at the collegiate level and beyond
 - vii. Feature Coach - Brian Scharder from Denver University.