



Report of: Montana Swimming Finance Vice-Chairman

To: The Montana Swimming House of Delegates

Date: September 20, 2012

License Plate info

The originally approved license plate design posed significant obstacles to bring into compliance with the MT DMV specialty license plate design criteria. Hence, the Finance Chair and the graphic artist developed alternative designs which were sent to the delegates in late August for selection of the final submission design. The completed specialty license plate application packet was sent to the MT DMV in late August, meeting the September 1st application deadline. Barring any complications, the MT Swimming Specialty License Plate should be released for purchase in January 2013.

Montana LSC Corporate Sponsors

We are still working on gathering the data from the clubs regarding the numbers of people and swimmers at their meets and events. This information is essential, according to the marketing professionals we've spoken with, in developing a campaign to encourage corporate sponsors. The letter of substantiation depends on accurate and up to date information. Work continues in the development of the letter of substantiation. Once the letter is drafted, it will go through a review process and then be presented to the delegates.

Respectfully Submitted,

Richard Allen
Finance Vice-Chairman