Missoula YMCA Parent Advisory Committee (PAC) Strategic Plan

OUR VISION:
Promote the Missoula YMCA Swim Team to be recognized nationally by both YMCA Swimming and USA Swimming, as a program that develops swimmers of high athletic achievement and moral character.

OUR MISSION:
Support our coaches and swimmers by developing a strong, stable, financially sound and athletically productive organization while promoting the YMCA core values of caring, honesty, responsibility and respect.

OUR GOALS:

1). Improve swimmer performance and leadership opportunities:
  a). Conduct periodic videotaping and film analysis for each swim group.
 (Tiger Shark, Hammerheads & Megamouths, Great Whites, Makos .)

 b). Engage parents in helping the coach and swimmer in accomplishing the joint coach/swimmer goals.

 c). 60% of team members achieve Y Regional cuts.

 d). 5% of team members achieve Y National cuts.

 e). 30% of swimmers accomplish USA Swimming IMX scores.

2). Improve leadership skills:

 a). Makos team leaders create and implement, with coaches' assistance, team workouts once a month.

 b). Support swimmer led mentoring programs.

 c). Parents, swimmers and coaches model core values and practices inside and outside of swimming.

 d). Achieving both YMCA and USA Swimming competitive swimming levels.

3). Improve coach development and education opportunities:

 a). Provide needed training so coaches can achieve Level 5 American Swimming Coaches Association (ASCA) certification within ten years.

 b). MYST-PAC will provide structured annual feedback to coaches and aquatic staff.

4). Promote a respective and caring team culture:

 a). Parents, swimmers and coaches will model core values and practices inside and outside of swimming.

5). Promote YMCA swimming and Montana swimming as a whole.

6). Enhance parent and volunteer involvement and development.

7). Conduct a New Member Orientation, once a season.

8). Offer "Coaches Corner" training at monthly parent meetings.

 a). Topics such as: athlete growth and development, nutrition and supplements, training philosophies, training progression, anatomy and physiology, moving through the sport, dryland training, imagery and visualization.

9). Provide quarterly family inclusive activities.

10) Recruit and retain swim officials to equal at least 10% of our competitive swimmers.

11) Increase business and organizational success, visibility and involvement in community.

12). Complete requirements for being recognized as a USA Swimming Level 1 Club
within six months, Level 2 Club within one year, Level 3 Club within three years, and a
Level 4 Club within five years.

13). Promote individual swimmer, team and coaching achievements internally and externally.

14) Increase membership to 130 comptetive swimmers.

15) Focus on and promote achieving the shared vision of the MYST team.