

The Children's Online Privacy Protection Act (COPPA), effective April 21, 2000. applies to the online collection of personal information from children under 13. the new rules spell out what responsibilities a Web site operator has to comply with.

The Federal Trade Commission (FTC) is the enforcing authority.

COPPA applies to individually identifiable information about a child that is collected on line, such as full name, home address, email address, telephone number or any other information that would allow someone to identify or contact the child.

In order to comply with COPPA, Missouri Valley Swimming Inc. (MVS) adheres to the following policies regarding its website. All swim clubs that are members of Missouri Valley Swimming, Inc., should follow the same guidelines.

MVS has only 1 person authorized to collect and publish information on the MVS website at any given time. That person can always be contacted directly, with any parental concerns, at director@missourivalleyswimming.com with a copy to the Missouri Valley Swimming General Chairman at jgdeedy@gmail.com.

MVS does not permit advertising on its website for events or causes that charge a fee or require a purchase or membership signup other than those programs sponsored by USAS or MV Swimming.

No information is collected on our MVS website that would include full name, home address, email address, telephone number or any other type of information that would allow someone to identify or contact the child.

MVS does not permit the posting of photographs on our website that contain more than 2 identifying bits of information (example - swimmer's cap may show partial or full last name and team - no other identifiable information is given) (The Federal suggested guideline is no more than 3 identifying markers)

MVS does not use social media : chat rooms, forums, etc... through our website that could result in the release of identifying information

MVS does not collect identifiable tracking information such as "cookies".

No personal information from a child, will be collected, used or disclosed without verifiable parental consent.

MVS does not disclose to any third parties, other than USA Swimming, information

regarding athletes. This includes the news media and marketing.

Parents may request that any posted photograph, or any other information, be removed from the MVS website if they feel it is too identifiable.

MVS and MV Swimming clubs do use information collected regarding children in the course of administering the sport of competitive swimming in the boundaries of Missouri Valley Swimming. For registration purposes, information is transmitted to USA Swimming, the national governing body of swimming.