FAST Swim Team

6-23-14

The FAST swim team group met at 7:00 PM with the following attendees, Lynne Walz, Dwayne Jesse, Dave Schieman, Jasmine, David Struble, Mark Prince, Brett Richmond, Les and Koni Shallberg.

The first order of business was to form the board the slate of officers presented is

Mark Prince President

Marty Gifford Vice President

Brett Richmond Treasurer

Les Shallberg Secretary

Dwayne Jesse IT/Website

Lynne Walz Marketing/Recruiting

Jen Schieman Marketing/Recruiting

Brett presented the board the preliminary budget with discussions about fundraising and sponsorships to help increase cash flow. The board discussed the need for cash when the club is started and one idea was to pre-pay a year of fees if possible. It was also discussed that the need for more swimmers should increase as well as the possibility of high school swimmers at a rate for off season training.

David and Mark will be in contact with Analisa Petersen to see if she can help get started in the right direction. David, Mark, and Les will try to meet with Scott Sorenson with the intent of getting all the information put together and sent to him to avoid delays.

There was discussion about sponsorships on T-shirts and a banner to hang at the YMCA, Lynne and Jen will continue working on this. Lynne and Jen will check into Back to School nights and what it will take to put flyers into school packets. Lynne brought up using the media for advertising with meets which could start as early as the next meet to get an article and picture in the paper with all the swimmers.

Dwayne is on hold with Team Unify until we get USA approved, we discussed getting a Facebook page put together. (Is this something Dwayne was going to do) if possible it would make sense if he has the time to keep it current under IT work he will be doing.

Mark reported he has been in touch on the insurance for coverage and will report more once we are USA approved.

Les will check with Dave Mitchell as to the time frame to get a Federal ID number and to form an LLC.

The board discussed the importance of getting this process complete by August 1st.

Submitted

Les Shallberg

Secretary