



HLA CORPORATE SPONSORSHIPS

What is Heartland Aquatics (HLA)?

HLA is a year-round, competitive swim program. We offer a guided age-group program for youth age six and up, from the beginner to the most competitive and skilled swimmer. We currently have approximately 140 members and we continue to grow!

When a young person becomes a member of HLA, he or she learns the values of sportsmanship and teamwork. Swimming as a member of HLA provides physical, emotional and intellectual skills that will last a lifetime.

How will my sponsorship benefit HLA?

Your gift allows our team to continue providing the highest level of coaching available to our swimmers, the best technology to help swimmers refine their techniques, and financial assistance to low-income families that might not otherwise be able to afford to participate in this rewarding sport.

What benefits will my company receive?

Benefits vary based on sponsorship levels. See table below:

	White \$150	Blue \$275	Bronze \$450	Silver \$525	Gold \$650	Platinum \$750
Half-page ad in ONE swim meet program of your choice	✓
Half-page ad in TWO swim meet programs	.	✓
Full Page ad in ONE swim meet program of your choice	.	.	✓	.	✓	.
Full page ad in TWO swim meet programs	.	.	.	✓	.	✓
Your company logo featured on the HLA website for one year	.	.	✓	✓	✓	✓
Your company logo printed on the HLA team t-shirt for one year	✓	✓

Is it possible to make an in-kind gift?

Yes! Examples of in-kind gifts that may work include: food for hospitality at swim meets or team functions, gift cards or small items that can be used as prizes, etc. If you have an idea, we'd love to work with you.



Swim Meet Programs

Swim meet programs are a staple at every swim meet. They list the heat and lane swimmers are assigned to in each event. Parents/families actively follow along in the program as the meet progresses. We offer program ads for the meets we host: the Goggle Gobble in November which includes about 350 swimmers, and the Midwestern Championship Challenge and 8 and Under Championship in March which includes about 425 swimmers.



HLA Website

Families of HLA swimmers visit our website (heartlandaquatics.org) on a regular basis to sign up for events, look up information, download practice calendars, etc.



HLA team T-shirts

Team t-shirts with our sponsors printed on the back are given to every swimmer on our team (approx. 140). The shirts are also available for purchase to family members.



www.heartlandaquatics.org
hlaboard@heartlandaquatics.org

Yes, we would like to sponsor HLA!

Business Name _____

Contact Person _____

Phone Number _____ Email Address _____

Business Address _____

Sponsorship Level

White (\$150)

Bronze (\$450)

Gold (\$650)

Blue (\$275)

Silver (\$525)

Platinum (\$750)

Swim Meet Program Ad Information

If your ad will only appear in one program (White, Bronze & Gold sponsors), please select which meet program you would like to run your ad in: Goggle Gobble (November) Midwestern Championship Challenge and & Under Championship (March)

Half-page Ad Size: 7.5 x 4.875"

Goggle Gobble ad submission deadline: November 1

Full-page Ad Size: 7.5 x 10"

Midwestern Championship Challenge ad submission deadline: February 20

Your Company Logo

Please provide your company logo as a high res .jpg or .png file. Additionally, Gold and Platinum sponsors, your logo in a vector format (.eps or .ai) would be ideal for T-shirt art if available. **Email logos to hlaboard@heartlandaquatics.org**

HLA Team Shirts (Gold & Platinum Sponsors)

Team T-shirts are ordered in September of every year. If we do not receive your sponsorship information and logo prior to August 31, your logo will appear on our team T-shirts the following year.

Payment

My check made payable to Heartland Aquatics is enclosed.

Checks can be given to an HLA representative or mailed to Heartland Aquatics, PO Box 67206, Lincoln, NE 68506

Please contact me about payment.

I would like all or part of my donation to be in-kind as follows: _____

THANK YOU
for your support!

HLA Member securing sponsorship _____

Date Form Received _____ Date Payment Received _____