

Aquatic Club of Elkhorn

Photography Policy

We believe that using photos of ACE swimmers of all ages in our electronic media platforms fosters a greater sense of community. Photography and video recordings from the ACE practice, swim meets that ACE attends, and ACE social events help to display the vibrancy and joy of our swim community. The Aquatic Club of Elkhorn uses photos to promote the successes of our athletes and events, the camaraderie of our members, and to enhance the quality of our newsletters, the aceotters.com website, social media, and fundraising.

All ACE photographs must observe generally accepted standards of decency in particular:

- Action shots should be a celebration of the sporting activity and not a sexualized image in a sporting context.
- Photographs should not be taken from behind swimming blocks at the start of a race or exhibit a child climbing out of the swimming pool.
- Action shots should not be taken or retained where the photograph reveals a torn or displaced swim suit.
- Photographs should not be taken in locker-rooms or bathrooms.

As a participant in ACE team events, you have a right to opt your child(ren) out of inclusion in photographs/media, but unless a “Media Images Opt-Out Release” is signed and on file with the ACE club manager, with a reference image of the child opting out, participation in ACE activities implies permission for the use of images taken at those events.

The Aquatic Club of Elkhorn will not post images with identifying information such as name, address, email address, or family members’ names, nor will they tag individuals in photos on our social media sites without permission from the child’s parent or guardian. No special compensation is provided to any individual included in images taken at ACE team events. The Aquatic Club of Elkhorn does not contact individuals to notify them if or when their images are used for the purpose of promoting the team and its activities.

Individuals who have submitted a completed “Media Images Opt-Out Release” form should endeavor to alert the ACE coaching staff and/ or ACE club manager should they see someone in their vicinity taking pictures, so that they are not accidentally captured in crowd shots. They should also notify ACE board members or coaches if they find an image on our ACE website or social media sites so that it can be promptly removed.

This opt-out form does not apply to photos that might be taken and used by others (swimmers, parents, family members) who attend ACE events and post pictures on their personal websites or social media sites.

Complete and submit this form via email to the ACE club manager ONLY if you do NOT give permission for your child’s photo, audio, or video to appear in possible Aquatic Club of Elkhorn publications or publicity, including printings, social media, or the website. This opt out MUST be accompanied by a current photo of the individual.

Media Images Opt-Out Release

I _____ do not authorize the Aquatic Club of Elkhorn (ACE) or its officers, staff, or agents, to use recordings or photographs of my child(ren) in whole or part for advertising, media, video, audio, or other marketing purposes of the Aquatic Club of Elkhorn.

I have provided a picture of my child(ren) to be used as reference to assure the exclusion of any images used by the Aquatic Club of Elkhorn. I will notify any ACE photographers in my vicinity that I do not wish to have my child(ren) photographed. In signing this form, I understand that the Aquatic Club of Elkhorn will make reasonable efforts to avoid access to, or remove, my child's image or voice for all purposes identified herein.

Child(ren) name(s) & age: *(Please print legibly First Name, Last Name and age)*

Parent/Guardian Name: *(Please print legibly First Name and Last Name)*

Phone: _____

Email: _____

I hereby confirm that I am the parent or legal guardian of the child(ren) listed above. I further affirm that I have read the "Photo Policy" and am familiar with its contents.

Parent/Guardian Signature:

_____ Date: _____

Return this form including a reference photo to your child's coach.