ACE

The Aquatic Club of Elkhorn

Sponsorship Package Opportunities

2021-22

www.aceotters.com

02 WHO WE ARE

The Aquatic Club of Elkhorn is dedicated to developing swimmers to achieve their highest potential both as athlete and people. In a competitive swim environment, we promote growth of mind, body, and character to swimmers of all levels through high-quality and consistent coaching and family engagement in a safe environment.

Through a shared love of sport and team spirit, and we will demonstrate and nurture our core values of Integrity, Passion, Sportsmanship and the Pursuit of Excellence. Our success is defined by "Building Champions" in and out of the pool for life.

Our student-athletes practice year-round at Elkhorn Common Ground Community Center. These young people dedicate between 3 to 21 hours per week on improving their stroke technique, endurance and overall physical health, both in and out of the pool based upon their developmental level.

Your support of our program helps us to offer top-notch training, coaching and facilities for families at a reasonable cost. This helps us achieve our mission of keeping the sport of competitive swimming financially in-reach for any family who wants to be a part of our program.

ACE Otters

03 BECOME A SPONSOR

We invite your to become an ACE Sponsor

Your support of our program helps us to offer top-notch training, coaching and facilities for families at a reasonable cost.

As a business owner, your engagement as an ACE sponsor provides you customer visibility to several hundred families throughout the Omaha area. Additionally, since we are a year-round program, you have repeated, consistent positive exposure with the families that make up our club.

Your involvement helps to keep ACE recognized as one of the best programs in Omaha area and in the Midwest. In turn, you are recognized as being a vital part of that winning team.

175+ swimmers representing Elkhorn, Bennington, Gretna & West Omaha-area families.

900+ social media followers

1000+ people attend our ACE hosted meets at Common Ground

Recognized by USA Swimming for excellence for club management and athlete safety

3 USA Swimming All-Americans, plus numerous athletes w/ swimming and academic honors

04 SPONSORSHIP OPTIONS

We offer several levels of sponsorships.

Options are also available for in-kind value partnerships or single meet advertisements

FRIEND *(Unlimited)* $50

- Name listed on ACE website sponsor page

BRONZE *(Unlimited)* $350

- Business name listed on ACE website sponsor page
- Public address announcements at our hosted meets
- Quarter-page ad in all ACE hosted meet programs
- Email blast to announce your company's sponsorship

SILVER *(Unlimited)* $500

- All above benefits, PLUS…
- Ad upgraded to half-page (from quarter-page)
- Business name/ logo on sponsor page of ACE website with link to your business website
- Name/logo displayed year-long, on sponsor bulletin board at home pool
- Your business will be highlighted on our social media platforms, including Facebook, Instagram and Twitter

GOLD *(Unlimited)* $1000

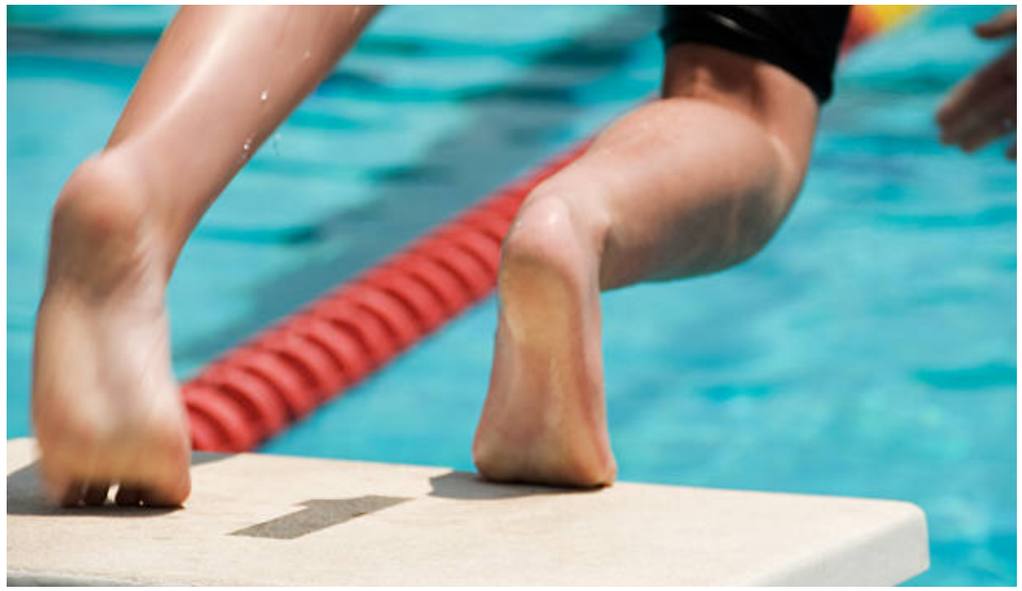
- All above benefits, PLUS…
- Ad upgraded to full-page (from half-page)
- Corporate logo placed on front page of ACE website with link to your website
- Business logo displayed at team events and on team travel meet banner
- Business logo with prominent place placement on team t-shirt *(if sponsorship committed by Sept. 13, 2021)*

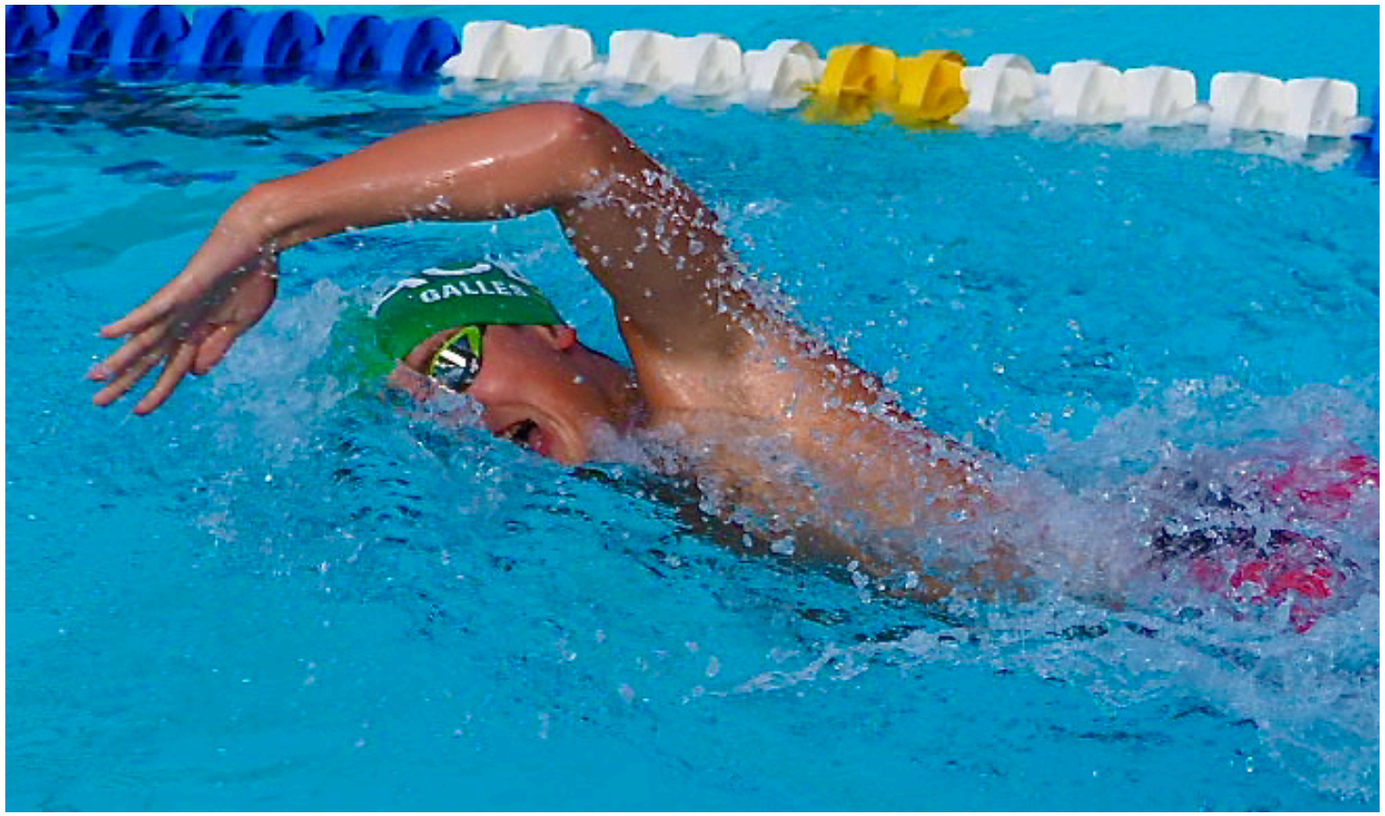
PLATINUM *(1 still available, 1 SOLD)* $2000

- All above benefits, PLUS…
- Your business will be named the MEET SPONSOR and your business name will be used in the naming of an ACE hosted swim meet *(if sponsorship committed by 9/13/21)*

05 Ready to take the plunge?

Please complete the sponsor information form *(also available at www.aceotters.com under "About Us")*
If you have questions regarding sponsorships please contact, Leslie Mayo at administration@aceotters.com





The Aquatic Club of Elkhorn is a member of Midwestern Swimming, and is a USA Swimming, Inc. sanctioned swim team.

We are a registered 501(C)(3) non-profit organization. Amounts received may qualify as a charitable deduction for federal income tax purposes *(Please consult your tax advisor)*.

Our federal tax ID number is available upon request.

HOME
LANE PLACE
TIME
MIDWESTERN
SWIMMING
MIDWESTERN SWIMMING CONGRATULATES
AQUATIC CLUB OF ELKHORN
FOR THEIR COMMITTMENT TO PROVIDING A HEALTHY AND POSITIVE ENVIROMENT FREE FROM ABUSE FOR ALL THEIR MEMBERS THROUGH THE SAFE SPORT RECOGNITION PROGRAM
SAFE SPORT RECOGNIZED CLUB

ACE

ACE
100 Free
It is neat to win a heat?
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It is neat to win a heat?

AQUATIC CLUB OF ELKHORN

SPONSORSHIP COMMITMENT FORM

Family / Business Name: _____ **Contact:** _____

Address: _____ **Phone:**_____.

Contact's Email: _____ **Social Media Username:** _____

Sponsorship Level:

Friend $50 _____ Bronze $350 ____ Silver $500 _____ Gold $1000 _____ Platinum $2000 _____

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Federal Tax ID # 20-3558633

Completed forms and checks payable to Aquatic Club of Elkhorn are to be mailed to:

Aquatic Club of Elkhorn
Attn: Sponsorships
PO Box 422
Elkhorn, NE. 68022

Ad Specifications

It is recommended that ads be on white background with black print for best reproduction. Ads are to be submitted electronically in PDF or JPG format. Programs will be high-speed photocopied.

Sizing:

- Quarter-page ads 3.75" wide and 4.74" tall
- Half-page ads 7.50" wide and 4.75" tall
- Full-page ads 7.50" wide and 10" tall

Email electronic files for business logo and advertisement *(preferably pdf or jpg)* to *sponsors@aceotters.com*