

ACE Aquatic Club of Elkhorn Business Sponsorship Program

The Aquatic Club of Elkhorn (ACE) Otters Swim Team invites you to become an annual supporter of our young athletes. Our 200+ swimmers range from 6 to 20 years of age representing more than 175 Elkhorn, Bennington, Gretna and West Omaha-area families. Our athletes represent our community locally and in elite regional and national swimming competitions.

Our goal is to provide every member an opportunity to improve their swimming skills and achieve success at their level of ability, from novice to international competitor. Our student-athletes practice year-round at Elkhorn Common Ground Community Center. These young people dedicate between 3 to 21 hours per week on improving their stroke technique, endurance and overall physical health, both in and out of the pool based upon their developmental level.

Your support of our program helps us to offer top-notch training, coaching and facilities for families at a reasonable cost. This helps us achieve our mission of keeping the sport of competitive swimming financially in-reach for any family who wants to be a part of our program. We offer three levels of sponsorship, which are detailed on the next page. Sponsorships can also be customized for in-kind value partnerships.

Each year, ACE hosts between three and five swim meets at Elkhorn Common Ground over a two to three day period for each meet. Each day of our meets brings approximately 360 to 550 participants plus their families to the Elkhorn area.

As a business owner, your engagement as an ACE sponsor provides you customer visibility to several hundred families throughout the Omaha area. Additionally, since we are a year-round program, you have repeated, consistent positive exposure with the families that make up our club.

Your involvement helps to keep ACE recognized as one of the best programs in Omaha area and in the Midwest. In turn, you are recognized as being a vital part of that winning team.

The Aquatic Club of Elkhorn is a member of Midwestern Swimming, and is a USA Swimming, Inc. sanctioned swim team. We are a registered not-for-profit organization. Our tax ID number is available upon request.

We appreciate the assistance of our long-term supporters and we thank those of you who are new supporters of the Aquatic Club of Elkhorn. We could not run a program of this quality without your help

Sincerely,

Aquatic Club of Elkhorn parent

Annual Sponsorship Offerings

| Sponsorship Levels | Meet Sponsor |
|---|----------------------|
| <p>Bronze-level Sponsor</p> <ul style="list-style-type: none"> • PA announcements throughout our meets • Quarter-page ad in meet programs • Business name listing on ACE website sponsor page. | <p>\$300</p> |
| <p>Silver-level Sponsor</p> <ul style="list-style-type: none"> • All above benefits, plus • Ad upgraded to half-page (from quarter-page) • Business name listed on sponsor page of ACE Otters website with link to your website • Exposure on select ACE social media profiles quarterly | <p>\$500</p> |
| <p>Gold-level Sponsor</p> <ul style="list-style-type: none"> • All above benefits, plus • Ad upgraded to full-page (from half-page) • Corporate logo placed on front page of ACE Otters website with link to your website • Exposure on all ACE social media profiles monthly | <p>\$1000</p> |

Ad Specifications

Programs will be high-speed photocopied. It is recommended that ads be on white background with black print for best reproduction. Ads are to be submitted electronically in PDF or JPG format.

Sizing:

- Quarter-page ads 3.75" wide and 4.74" tall
- Half-page ads 7.5" wide and 4.75" tall
- Full-page ads 7.5" wide and 10" tall

What is a swim meet program?

The swim meet program is the heat sheet for the swim meet and it is sold to the spectators. These are viewed as the go-to resource to guide parents/spectators through the meet, "play-by-play." It lists all the races and swimmers in each event. We typically print and distribute about 500 of these for a given meet. ACE hosts between three and five meets each year.

How does sponsoring ACE benefit my business?

Almost every family that participates in the swim meet will see your support for our club. Families from other towns will travel to Elkhorn to participate in the meets, and these families may patronize your business while they are here or take that information for later use. The more than 175+ Aquatic Club of Elkhorn families will also be encouraged to make a special effort to support program sponsors. Please consult with your tax advisor for additional benefits of sponsoring not for profit organizations such as ACE..



Aquatic Club of Elkhorn 2019 Business Sponsorship Program

To become a sponsor and reserve your advertising space, please complete the information requested below:

Company Name: _____

Contact: _____

Mailing address: _____

Email address: _____ Phone: _____

Please select sponsorship level:

| Annual Sponsorship Levels | | |
|---------------------------|--|-------------------------------------|
| Bronze | <ul style="list-style-type: none"> • PA announcements throughout our meets • Quarter-page ad in meet programs • Business name listing on ACE website sponsor page. | <input type="radio"/> \$300 |
| Silver | <ul style="list-style-type: none"> • All above benefits, plus • Ad upgraded to half-page (from quarter-page) • Business name listed on sponsor page of ACE Otters website with link to your website • Exposure on select ACE social media profiles quarterly | <input type="radio"/> \$500 |
| Gold | <ul style="list-style-type: none"> • All above benefits, plus • Ad upgraded to full-page (from half-page) • Corporate logo placed on front page of ACE Otters website with link to your website • Exposure on all ACE social media profiles monthly | <input type="radio"/> \$1000 |

Please send your electronic ad copy in .jpg or .pdf format to administration@aceotters.com.

Return this form & payment payable to:

Aquatic Club of Elkhorn
Attn: Sponsorships
PO Box 422
Elkhorn, NE 68022

Enclosed is a check for \$ _____

Please make checks payable to "Aquatic Club of Elkhorn."

Please direct questions regarding ACE Sponsorships to administration@aceotters.com.

Thank you for your consideration and generous support!