

Midwestern Swimming, Inc
Board of Directors Meeting
January 18, 2010

The meeting was called to order at 8:04 p.m. via conference call. Present were Mary Losee, Gretchen Lindner, Robb Pantano, Tony Storer, Lynn Weaver, Erik Wiken, Bruce Schomburg, Holly Beeman, Scot Sorensen, Brian Schaenzer, Peggy Roberts, Docker Hartfield, Betty Kooy, Peggy Speer, and Tom Beck.

Addition to the Agenda: New Business – Crisis Plan.

Pulled Reports:

Brian Schaenzer wishes to discuss the Treasurer's Report. MW finished 2009 very strongly mostly because of strong registration and increased splash fees. USA Swimming bills the LSCs monthly after the fact so we are billed in January for December. The officials' budget was \$7000 under budget. In past CD interest has not been put on the books; Brian had added that for 2009. USA Swimming recommends one year's 'operating expenses' in reserve, not including registrations which are essentially a pass-through. The 2010 budget will be put in month by month. Payroll and taxes are finished. Request was made for an update to QuickBooks which will allow the treasurer to bring payroll in-house. **Motion** was made to purchase update to QuickBooks. **Seconded. Carried.** Clarification: Registration seems to be missing \$8000 because MW is on a cash basis.

Consent Agenda Reports: Motion was made to accept reports as submitted. **Seconded. Carried.**

Old Business:

All Star Update: Erik Wiken stated that the All Star meet was Great! 87% best times, many swimmers in the top three. Recommendation was made for an All Star manager and an earlier deadline for finalizing entries. Because of a situation there is a need to change the application form to read "any other medical condition with proven documentation". Per diem for coaches had not been discussed and no funds were given to coaches. Most meals were covered. Recommendation was to provide cash per diem. Photographer was paid \$470 for pictures (they were sent to the office and mailed to each swimmer who purchased a picture). Several shirts were sold. Caps are left over as kids did not trade much. Kudos to Erik, Louis and the All Star staff for a job well done.

Athlete Representative Selection: Peggy Speer discussed her report. Four positions are open this spring for Athlete Representative. **Motion** was made to accept the proposal. **Seconded.** Discussion included filling a vacant spot (appointed by General Chair), participation of college swimmers, athlete-at-large possibilities, etc. A written statement regarding interest would perhaps preclude a popularity contest. Selection committee should include the Coach Representative as the athletes fall under Coach Rep jurisdiction. **Motion to amend** to include coach representative on committee. **Seconded. Carried.** Dates for application can be extended this year to a little later because of the lateness of this action. All forms need to be in by February 15. Main motion **carried.**

Outside Participation Follow-up: Bruce Schomburg stated that Iowa leaves it up to the school district and individual coaches as to who can participate outside of HS competition. Regarding gear, Lynn reported that HS swimmers cannot wear HS attire with HS logo outside of HS competition. Discussion followed regarding the dual participation implementation interpretation.

New Business:

Age-up Recommendation: Because of the length of time between the qualifying meet and the championship meets, Betty is making the following recommendation based on policies from other LSCs for such a situation: Swimmers with their 9th, 11th, 13th or 15th birthdays between first date of qualifying meet and first date of

championship meet (February 19 and March 12/March 19 this year) and who are too fast for their current age group but not fast enough for the new age group will be allowed to participate in MW qualifying meet and the next age level (i.e. age-up for the qualifying meet). Comment was made that it needs to be posted on the web site and sent to coaches. **Motion** was made to accept the recommendation as MW policy. **Seconded. Carried.**

Pool Certification and Observed Meet Guidelines: Several forms were distributed and policies come from USA Swimming. Pools need to be measured. Betty believes that there will come a time when swims in non-certified pools will not be able to be uploaded to SWIMS. Iowa only sanctions meets in certified pools. The cost of measuring needs to be considered. Discussion of how best to accomplish the task. Perhaps several engineers within the MW family might be able to accomplish the job. Pools with bulkheads must be measured for national records.

Zone Update: The LOC is working and things are progressing – ahead of other LSCs that are hosting.

Senior Zone Meet: USA Swimming is encouraging participation in the senior zone meets. This summer's meet is in Bismarck. MW needs to support the swimmers who are interested in going. It is a new facility with a new pool. It is a 15 & O meet to encourage the older swimmers to go. Meet will be entered by team, not by LSC. Some LSCs are funding a coach. Peggy S will chair a committee to work with the senior swimmers and Lynn will serve on the committee. A flyer is being put together to include in meet announcements. Perhaps a commitment is needed by June 1 for swimmers attending this meet.

All Star Trip Refund: Request has been made for a refund for the All Star trip. Details of the situation were addressed. Recommendation was made to make no refund other than for the suit and shirts which the swimmer did not receive. Rationale was that MW has expenses associated with swimmer/entry whether or not the swimmer went. Plans were made, etc based on that swimmer in the numbers. All were in agreement. Treasurer will refund based on BOD recommendation.

Crisis Plan: It has been recommended that each LSC and club have a crisis plan in place. Peggy Speer will bring a proposal for the LSC for crisis management.

Board Notes: No word has been received as of meeting regarding Dr. Hammer's condition. Requests for thoughts and prayers.

The championship meets are ready to be posted.

Motion was made to adjourn at 9.44 p.m. **Seconded.** Next meeting March 15, 2010.

Respectfully submitted

Gretchen Lindner, Secretary

Reports for Consent Agenda

BOD Report

Executive Secretary/Registration Chair

January 14, 2010

Registration:

2010 to date:

Year-round Athletes	1775
Officials	75
Coaches	96
Other Non-athletes	53
Clubs	21

Executive Secretary:

- **All Star Meet** – 79 swimmers ultimately registered to swim that meet – there were several last-minute cancelations. Erik, Louis, Brian, and Betty have worked together to get the right information to the right people at the right time. Hopefully it all has come together with positive results.
- **Meets for Winter 2010** – Championship meets will be posted by January 16. The committee has worked very hard on putting together workable formats.
- **HS Meets** – The plan again is to do blanket observations for all end-of-season meets. Forms for submitting times to MW have been posted. We wish we could get HSs to put in the USA ID number for MW-registered swimmers but we know that is NOT going to happen. I will again put in the ID numbers (after the fact) for all swimmers who are registered at the time of the swim, and will upload those times to SWIMS. Swimmers will be UN for those meets. And I will put in times in the MW database for Top 8 etc for swimmers who request use of those times.
- **Due date for Summer meets** (flyer etc) January 15, 2010 – all forms, past meets, and notifications were sent to summer hosts in early December. As of today, only one club has submitted summer flyers, sanction applications and fees.
- **Austin Trip:** Betty will be going to Austin March 11-14 for the Times Committee meeting. The group will be working on streamlining procedures and helping LSCs with Times and Sanction processes.
- **Pool certifications** – Revisited – again. Meet flyers will have a statement regarding pool certification. At this point I have received no notification of any more certifications (4 pools – UNL, Millard North, Hitchcock, and Woods). We need to actively pursue getting documentation of certification of other pools. We know there will be some that cannot be ‘certified’ and that will not make a difference as to whether or not the facility can host a meet (unless the pool is too far from required measurements (.5 “ shouldn’t make a difference to the sanction committee, but 5” probably will). There will come a day when meet results will not be uploaded for any meet that is not held in a ‘certified’ pool.

Treasurer

January 13, 2010

Treasurer's Report – Full Year 2009 preliminary Financial Results

On a preliminary basis, the full year 2009 finished relatively strong with Revenues of \$233,588, Expenses of 207,388 with other income provided revenues in excess of expenses by \$16,379 versus the plan of \$5,625.

Revenues:

The major reason for higher than plan revenues (higher by \$16,786) were due mostly to higher registrations (+\$23,090) and the higher than planned 2009 All Stars meet revenue by \$1,842. These significant upside results were somewhat off-set by lower than expected revenues in Splash and Sanction fees, below plan by (\$4,804) and by lower than planned Zone meet (\$1,965) and Sales Commissions (\$1,997).

Expenses:

Actual expenses were higher than planned (by \$6,211). The primary drivers of these higher expenses include higher than planned USA registration, up \$10,388; higher than planned All Star expenses, up \$5,496 and higher than planned Administrative expenses of \$998. These higher than planned expenses were off-set significantly by lower than planned expenses of Officials expenses by (\$7,344); lower age group expenses by (\$2,852) and lower compensation expenses (\$1,905).

Opportunities and Issues:

Your LSC's higher than planned results were due in large part to a healthy increase in USA Swimming registrations (a good thing). However, because USA Swimming charges our LSC one month after we credit the revenues, we will have higher than expected registration expenses in 2010. The estimated impact is lower expenses in 2009 and higher expenses in 2010 by about \$8,000. On the revenue side, the higher than planned interest income in 2009 was due mostly to a catch-up of past earned, not recorded, interest income from our invested certificates of deposit. For 2010, interest income is expected to be substantially below the interest income booked in 2009. Net, net, because of these factors, it is expected we will have about \$9,000 of negative financial impact against our 2010 results.

Capital Reserves:

While the financial results are still preliminary, the reserves of your LSC have improved over the prior year. The assets (cash and cash equivalents) now equal to slightly more than 5 months of our annual 2009 expenses. USA Swimming recommends a goal for healthy LSC organizations to maintain reserves of about 12 months worth of annual expenses.

Senior Chair

Selection Process for Midwestern Swimming Athlete Reps.

1. Initial recommendations should be made by the athlete's coach based on: leadership, maturity, interest in being more involved in the sport and ability to interact with their peers.
2. Interested athletes should be provided a handout that explains what is required of athlete reps.: participation at MW board meetings, communication with athletes, attending National Convention. Emphasize that this is their sport and their participation and input are very important.
3. Athletes interested in running for the position must submit a one page essay to the MW Board on why they would be interested in being an athlete rep.
4. Selection committee, made up of: 2 current athlete reps., the Age Group Chair & the Sr. Chair. They would make recommendations for a slate of candidates (2-3 for each position that is open).
5. Athlete Reps would be voted on by athletes at the MW Short Course Championships.

Items to consider:

- * # of Athlete Reps 4-6
- * Term 3 years
- * Initially they would be elected as freshman or sophomores.
- * Encourage former college age reps to communicate with the board about their needs as college athletes.
- * Provide some kind of guidelines for removing an Athlete Rep from the board if they do not fulfill their duties.