

Midwestern Swimming, Inc
Board of Directors Meeting
September 20, 2010

The meeting was called to order at 8:02p.m. via conference call by Mary Losee, Administrative Vice-Chair. Present were Mary Losee, Brian Schaezner, Betty Kooy, Lynn Weaver, Bruce Schomburg, Erik Wiken, Scot Sorensen, Greg Rorris, Gretchen Lindner, Al Johnson, Mitch Mattis, Colin Krysl, and Nathan Kerby.

Welcome New Members:

New BOD members were welcomed – Greg Rorris, Delegate at Large, Dawn Bowen, Secretary, Mitch Mattis, Colin Krysl, and Nathan Kerby, Athlete Reps.

Agenda Revisions:

Agenda items added were a financial update, treasurer's report, and General Chair/Adm Vice-Chair Conference in October in Colorado Springs.

Consent Agenda Reports:

Reports submitted for approval were the Age Group and Registration Reports and minutes from the last meeting. Both Age Group and Registration reports were pulled for discussion.

Pulled Reports for discussion:

Age Group: Request was made for review of the apparel recommendations under new business.

Registration: Registration numbers were down 9% from 2009 but still up 8% from 2008. Coach numbers are up a bit but officials' numbers have decreased slightly. Club registrations need to include the pools that are being used. The USA Swimming website has information regarding pool certification and how to get the job done.

Consent Agenda Reports: Motion was made to accept reports as submitted. **Seconded. Carried.**

Old Business:

Zones: Overall, MW fared well with a 3.6 out of 4.0 on evaluations. Comments overall were positive; only negative related to the length of awards presentations and the heat. Thanks was expressed to Erik, Louie, and all the zone coaches for a job well done. MW placed 3rd overall, the highest ever finish for MW.

Banquet: Reservations are being made through a form available on the MW website with thanks to Al for the form creation. The banquet is Sunday, October 10 at Field Club in Omaha, with Social at 4:30 p.m., Dinner at 5:00 p.m. to be followed by awards presentation. Request was made for a Keynote – if there were any recommendations. Betty will not be in attendance but will have everything ready. Awards are ordered; certificates are printed; invitations were sent to individuals receiving Swimmer of the Year awards; Top 8 lists are posted; invitations via email were sent to all clubs and non-athletes with a request to circulate to all swimmer families. Reservations are due by October 3.

New Business:

Financial Update: The treasurer reported a deficit through Aug 31, 2010. Zone financials still need to be

reconciled. Revenues have exceeded expenses. Athlete revenues in the fall will change the budget numbers. There has been an increase in overall assets. An outside accounting firm has reviewed the financials. Detailed financial information will be made available at the Fall HOD meeting.

MWS Website: Vendors were contacted at convention re a website that would be easy to maintain and perhaps allow for automated payments for MW business. TeamUnify has features needed. **Motion** was made and **seconded** to **table** the discussion as Hy-Tek is coming out with a new product later this fall. **Discussion** revolved around a long-standing relationship with Hy-Tek along with the features offered by TeamUnify, including interfacing with several different accounting packages and potential advertising. Both firms are offering free websites to LSCs. MW will actively seek input from both firms for presentation to the BOD in November. **Motion** passed.

Officials Reimbursement: Brian S provided some guidance for the upcoming budget process. Currently there is no cap on official reimbursement for those who work meets at the higher level (zone, sectional, national) outside the LSC. **Motion** was made to reimburse up to \$200 per qualifying meet, with a maximum of two meets per year per official, with a \$2500 cap for total MW reimbursement for out-of-LSC officiating to begin January 1, 2011. **Seconded.** Discussion included information as to what other LSCs do as gleaned from Burning Officials meeting at convention. Motion **passed.**

Convention Reports: Convention reports from those attending will be provided to the November House of Delegates Meeting. New policy regarding background checks for all non-athletes was mentioned. Particulars are not yet available from USA Swimming. Those policies and procedures will be communicated as soon as we have the available information.

House of Delegates Meeting: Dates for the Fall HOD meeting were discussed. November 14 was discussed. It was recommended that the MW HOD meet November 14 at 1 p.m., possibly at Millard West HS after their meet that weekend. Mary will follow up with Millard to see if a room is available. Otherwise Mary's office may possibly be available.

Treasurer Appointment: The General Chair of an LSC cannot hold any other office concurrently with the office of General Chair. The by-laws allow for a temporary appointment with the advice and consent of the BOD. Brian would like to appoint Mary Losee on an interim basis while he works toward filling the office for the remainder of his term. **Motion** was made to accept the appointment of Mary Losee as temporary treasurer. **Seconded.** Motion **passed.**

General Chair/Admin Vice Chair Conference Travel Request: There will be a General Chair/Admin Vice Chair Conference in Colorado Springs, October 28-30. USA Swimming pays for lodging and meals during the conference. The LSC would be responsible for travel and incidentals. **Motion** was made to fund Brian and Mary to attend the conference if they are able to attend. **Seconded.** Motion **passed.**

Zone Apparel (pulled from Age Group Report): **Motion** was made to accept the recommendations of the Age Group chair for a bag every other year (even) along with the t-shirts, caps, and jackets. **Seconded.** Suggestion/friendly amendment was made to offer something comparable to the bag in the odd years. Motion **passed.**

Questions were asked regarding the All Star meet and bus trip. The request for bus travel will need to go to the House of Delegates and November 14 is late for making travel arrangements. Bus reservations and hotel room block will be made by Erik which can be changed if need be.

Diversity Report: Report from Shana Frodyma was read with information on the pilot Diversity Camp held in Indianapolis June 10-13. Midwestern sent 2 coaches, 2 swimmers, and the Diversity Chair. A partnership with MW Swimming and OPS is offering stroke clinics. Drew Butler is heading the effort and encouraging swimmers to move beyond their middle school or high school programs to a club team close to their home.

Adjournment: Compliments regarding the meeting as we are off to a good start. Compliments to the athlete representatives who attended convention – reports need to be submitted. Athletes were invited to freely express their thoughts during these meetings.

Motion to Adjourn – 9:15 p.m.

Next meeting Monday, November 15

Respectfully submitted

Dawn Bowen, Secretary

BOD Report

Executive Secretary/Registration Chair

October 20, 2010-

Registration:

2010 final:	2010	2009
Year-round Athletes	2118	2181
Seasonal Athletes	218	292
Officials	80	84
Coaches	126	108
Other Non-athletes	61	74
Clubs	23	22
	2598	2736

- **Registration Notes:** Databases have been checked by Al. Clean databases make doing the Times side of SWIMS a whole lot easier. Thanks, Al. (Still several to check) All registration materials were sent by August 14 with the request that non-coach not-athletes not register for 2011 until we know what the requirements will be. A **background check will be required** for all non-athletes who regularly come in contact with swimmers. Also, all registered coaches must be 18. The registration committee will send more details regarding processes this week and I will forward them to the clubs and mail materials.

Executive Secretary:

- **Times** – Top 8 for both short and long course were posted. Records project has been completed and worked very well for the summer season. Short course and Long Course times for the Championship meets have been calculated and will be posted this week.
- **Pools** – We would still like to see the pools measured. There is a document on the USA Swimming web site with all of the specifics for getting the job done. (type 'pool measurement' in the search) <http://www.usaswimming.org/Rainbow/Documents/d3e05e6f-d63f-4522-8d85-1bd1407f5b3f/USA%20Swimming%20pool%20measurement%20July%202010.pdf>

- **Winter meets** (flyer etc) – Are being posted as all criteria are met. Clubs must be registered for 2011 in order for meets after January 1, 2011 to be posted.
- **Awards** – The awards for the Banquet have been ordered. The Certificates are completed. Application form is on the website – thanks, Al. Deadline date was posted. Letters have been sent to Swimmer of the Year winners and their coaches will be invited to present their awards. I will not be in attendance but will have everything packages for distribution for those presenting the awards.
- **Summer Meets** – The January 15 deadline will sneak up very quickly. I will send notes to those hosting Long Course meets.
- **Trip to Dallas** – Great trip, great company. Business meetings for committees were attended. Times committee and its subcommittees are definitely WORKING committees.
- **SAA** – MW has 8 2010 Scholastic All Americans - Brooke Balogh – LSS, Karen Illg – MAC, Elizabeth McGinn – MAC, Grace Raynor – GOAL, Ethan Ebito – GNST, Colin Krysl – MS, Will Raynor – GOAL, Andre Wilt – GOAL

Age Group Chair Report

2010 Zone Meet:

The decision to have the swimmers be responsible for their own travel proved to be a good decision. With as many parents that did come down for the weekend, the swimmers were well taken care of during the meet. Many with single events were able to head to their respective hotels to rest. Given the temperatures reached during the weekend, it was the optimal situation. We had no real incidences of late swimmers and with the addition of using HLAs practice hotline for the meets time-line, all swimmers were on time if not early.

Most if not all swimmers were pleased with the amount of gear and the quality of the pieces of gear each received. The MW swimmers looked like a team, took pride in their gear and represented well. The backpacks were especially a big hit and would recommend the distribution of backpacks in the future (possibly on an every other year schedule). The silicone caps, team jacket and signature shirt were equally embraced. It is my recommendation that we establish a standard equipment package on a yearly basis with consideration for backpacks on an every other year schedule.

Every year:	Even years:
Team Shirt (2)	Team Backpack (1)
Team Jacket (1)	Shirts (2)
Silicone Cap (1)	Jacket (1)
Latex Caps (2)	Silicone Cap (1)
	Latex Caps (2)

2011 All-Stars:

Given the most recent legislation, policies have been implemented effective January 1, 2011 that will change the way we run our All-Star team trip. All designated chaperones will be required to be non-athlete members and be subject to the same background screening all other USA Swimming non-athlete members are subject to. This will significantly increase the cost of the trip and it is my recommendation that this cost be distributed in part to the swimmers, chaperones and Midwestern Swimming. At this point, the non-athlete member registration is \$53 and the background check will be expanding, making the initial fee approx \$45 for the first year, total cost per chaperone approximately \$100 a piece.

Due to the nature of the new policies put in place, team travel will be an all or nothing decision. If the board feels the cost and likelihood of securing enough chaperones for the trip is not feasible, we will have to return to the swimmers traveling on their own. Additionally, because of the background check, work involved with

outfitting, entries and logistics, I recommend the deadline for sign-up be December 1st (post marked or completed PDF with hard copy to follow) with final qualifying meet ending on December 19th. I also recommend the December 1st deadline be for chaperones application deadline to ensure enough time for registration and background screen completion.

The hotel used for the 2010 All-Stars meet will be considered again as our priority team hotel and the same bus company used for travel. I will be securing those bids in the coming weeks and have them available by our meeting in October. Given the amount of work involved as the Age Group Chair and traveling Team Manager, that this position not be combined within the coaching staff numbers and if need be, travel separate from the team bus (if team travel is approved).

I also recommend the following for apparel for the 2011 All-Star Team:

Team Shorts (Speedo, reversible) – 1

Team Shirts – 2

Silicone Cap – 1

Latex Cap – 1

2011 Zone Meet:

For 2011 Zones in Topeka, KS, Board consideration be given for bus travel, team hotel (or local university dorm stay) to continue to foster a team atmosphere that was initiated at the 2010 All-Star meet and continued at 2010 Zones. The same policy for traveling chaperones will need to be considered for this and all future team travel meets. The feasibility of such travel will be researched and cost analysis will be presented at the board meeting following the 2011 All-Star meet. The apparel would be as stated above in the 'every year' column.

Midwestern Swimming Speedo Contract

I have been working with Elsmore Aquatics since last Fall for HLA, 2010 All-Stars Team and 2010 Zone Team. I have established a trust with them and subsequently, they have put in a request on our behalf to Speedo to be a MWS sponsor. I am currently waiting for our Speedo contact to get back to me on the details of such an agreement and if they will consider being a partner with Midwestern Swimming. This type of agreement would allow us to keep equipment costs low for both travel teams (instead of just the Zone Meet) and other amenities available to sponsored teams. I will keep the board up to date, with the hopes of a contract available for review by our next meeting in October.