

Midwestern Swimming, Inc
Board of Directors Meeting
November 15, 2009

The meeting was called to order at 1:03 p.m. at 12905 W Dodge Rd, Omaha, NE. Present were Mary Losee, Brian Jensen, Peggy Speer, Erik Wiken, Lynn Weaver, Brian Schaezner, Gretchen Lindner, Betty Kooy, Docker Hartfield, Ryan Bubb, Peggy Roberts, David Nelson, Holly Beeman, Bruce Schomburg, Tom Beck, Tony Storer, Greg Guelcher, Tony Storer, Matt Rye, Terri Svoboda, Louis Balogh, Dawn Bowen.

Consent Agenda Revisions: The Profit and Loss Statement and the Senior Chair Report will be pulled.

Reports:

Senior Chair Report: Discussion of 'senior' swimmers usually focuses on Nebraska but the LSC also includes Iowa with coaches in both states. The significance of the new Nebraska ruling for HS swimmers is that we no longer have to submit a list for meets to be approved by the NSAA for swimmer to be released to swim. It was suggested to put both Iowa and Nebraska HS policies on the MW website. Betty will post if she receives them. Iowa competes Fall and Winter. Swimming outside of HS competition in Iowa is left up to the local school district. There was a discussion regarding the 'Blue Book' and wearing HS gear when participating out of HS, even 'unattached'. HS does not understand 'unattached'. Lynn will call Jennifer Schwartz for clarification. Bruce and Peggy will work on getting the Iowa and Nebraska rules in a format for posting.

Profit and Loss Statement: Brian S pointed out the highlights including a planned \$5600 profit for 2009. USA Swimming recommends that an LSC have about one year's worth of excess funds available in case of a disaster. Income is a little behind projections, but most of the LSC income comes in during October and November. Officials expenses were less than anticipated. When we have an OQM we do pay for the official observers, although Bob Welch did not take anything for expenses except for lodging. Betty commented that the increased splash fee after May 1 will give boost income and was not anticipated in the budgeting process for 2009, and there are a large number of meets in the Fall.

Motion was made to accept all reports as submitted. **Seconded.** Motion **carried.**

Old Business:

None.

New Business:

All Star Update: Erik has been doing a great job. Lynn indicated that voting was done by email for head coach, and he will be doing that in the future. Coaches need to update emails. Betty indicated that registrations are coming in without emails, and she does try to get them.

Erik contacted Kyle re information for bus and trip. Two 57-passenger busses have been reserved. The Holiday Inn has 56 rooms reserved with a meeting room for Saturday evening dinner for all swimmers. Hotel wants one check for everything. Erik is waiting on design specs for tshirt, hopefully female and male shirts. Prices given were still a bit high. Applications are posted and we did not ask for rooming preferences, so that may be problematic. The Board consensus is to leave the roommates in the hands of the All Star Coaches. Chaperones will be asked to sign a code of conduct as well as a detailed sheet with their responsibilities – which will be

posted on the MW website. Chaperones will also be asked to pay a nominal price for the bus trip – TBD (last time \$75.00). Lists of the Top 5 will be posted this Fall following the weekend meets to try to drive interest. All athletes, coaches and chaperones MUST go on the bus and stay with the team. This is a Midwestern event, not a club event. Last year about 65 swimmers made the trip. Approximately 75 swimmers are needed to fill all of the events. Ratio of swimmers to chaperones - 4:1. Bus company is Windstar out of Carroll, IA.

Central Zone Meet: MW has been awarded one of the 2010 14 & U Zone meets, August 6-9. Open water will be Monday, August 9, at Branched Oak. The Lincoln teams, the Nebraska Sports Council and Midwestern bill host the meet. **Motion** was made to accept an agreement with the Nebraska Sports Council regarding the terms of the income split for the Zone meet: Income/profit up to \$20,000 and will be split equally among the host entities. The Nebraska Sports Council will get 50% of profit between \$20,000 and \$60,000, and anything over \$60,000 will again be split equally among the host entities. **Seconded.**

Discussion: Concerns over the large percentage going to the Nebraska Sports Council were voiced as the four local clubs may be doing a lot of work. The four local clubs (GNST, HLA, LSS, NA) have agreed to the concept. Help from the clubs will consist only of set-up, take-down, hospitality, and some fill-in. The Nebraska Sports Council has paid staff who will be diverted to this project and can solicit corporate sponsors. At least 50% of the burden will be on the Nebraska Sports Council. Their contacts for sports apparel and help in general including times will be invaluable. Also, MW will get more exposure through the NSC, possibly more than with the Olympic Trials. Corporate sponsorship cannot be predetermined because Lincoln is also hosting the Special Olympics next summer. Midwestern's objective is to put on a zone meet that will make people want to come back to Midwestern, and we can't do it alone. Most successful Zone meets are hosted in conjunction with their local sports councils (Indianapolis as case in point). It was mentioned that in 1994 people walked out feeling so good and accepted and wanting to come back. Expectations have changed (indoor facilities, etc) so we have to do a lot to make the outdoor facility and the experience a great experience. Midwestern will be responsible for meet management (seeding, running the meet, etc).

Motion carried.

Athlete Representatives: Peggy S is looking for direction in getting athlete representatives who really want to be involved and participate. One way might be for coaches to submit names of the athletes they see as potential BOD members, and have them submit a one-page paper as to why they wish to be involved and how they can contribute. In past it has been a popularity contest. Athlete representatives will still be elected, but this may give a different type of athlete. Ryan B feels that more athletes need to participate in the BOD meetings. The consensus of the group was that Peggy should go forward with a proposal and bring it to the January BOD meeting. The terms of service may be looked at too, and how to stagger those terms. Athlete representatives should be able to nominate too. Ryan B announced that he has signed with Ohio and will be a Buckeye! Congratulations, Ryan!

Upcoming USA Swimming Seminars: (1) National Board of Review January in Phoenix – Mary may attend unless someone else wants to; (2) Times Committee March in Austin – Betty will attend as she is a member of the national committee as well as serving as the local Times chair; (3) National Events workshop January in Colorado Springs – Mary may attend (for hosts of Olympic Trials, etc). Motion was made to send one representative to each seminar with MW funding the air travel. **Seconded. Passed.**

Awards Policy Update: Awards policy has been updated by the committee (report was distributed and is attached). The NAG Top 10 is not included in computation because the final placings are not available prior to the normal place of the Awards Banquet on the calendar. Re Record Breaker Tshirts – they are usually given to ‘all’ who break a record, even if one swimmer breaks the record, and then it is broken by another swimmer. Both will receive the award – one per year (not one for every record). The oversight by the committee retains the human element in making the final awards. **Motion** was made to accept the policy as distributed. **Seconded. Passed.**

Budget Proposal for 2010: Brian S indicated that this was a conservative budget, with the bottom line being \$10,000, as we need to double what was made last year to be in line with what USA Swimming recommends for cash reserve. MW is trying to close the gap with additional splash fees and less expenditures on some line items. The budget does not take into account the Zone meet, which may help the bottom line. The two previous years MW has been upside down and the plan is to put the LSC on more solid footing. Control of All Star expenses is vital. Budgeted income - \$212,000; budget expense - \$202,000. **Motion** was made to accept the budget proposal as submitted. **Seconded. Passed.** (New expense report is available and will be sent in a calculable Excel spreadsheet to those who need it.)

Motion was made to adjourn at 2:30 p.m. **Seconded.** Next meeting to be announced.

Respectfully submitted
Gretchen Lindner, Secretary

Reports for Consent Agenda – Both BOD and HOD

BOD Report

Executive Secretary/Registration Chair

October 27, 2009

Registration:

2009 Year-ending statistics:	2009	2008	
Year-round Athletes	2181	1878	
Seasonal Athletes	292	230	
Total Athletes	2473	2108	17% increase 2009 vs. 2008
Officials	84		
Coaches	108		
Other Non-athletes	74		
Total Non-athletes	266	261	2% increase 2009 vs. 2008
Clubs – Year-round	21	23	
Clubs – Seasonal	2	2	

2010 to date:

Year-round Athletes	1076
Officials	35
Coaches	45
Other Non-athletes	40
Clubs	10

Executive Secretary:

- **Lifetime Membership** – a heartfelt thank you to MW Swimming for honoring me with a USA Swimming Lifetime Membership. It was made very special by the presence of my daughter and grandsons at the presentation at convention. It has been my honor and privilege to serve MW for 23 plus years. The USA swimming community is the best amateur sports group in the world!
- **Meets for Winter 2010** – there are still a couple of Fall meets that have not been posted due to some late changes. Meets after January 1, 2010 will be posted when all criteria are met (club, meet director, referee, safety marshal all registered for 2010)
- **Due date for Summer meets** (flyer etc) January 15, 2010 – all forms, past meets, and notifications will be sent to summer hosts in early December
- **Zone meet** – MW will host one of the Zone meets in Lincoln. The LOC is hard at work.
- **Pool certifications** – Meet flyers will have a statement regarding pool certification. At this point I have received no notification of any more certifications (4 pools – UNL, Millard North, Hitchcock, and Woods). We need to actively pursue getting documentation of certification of other pools. We know there will be some that cannot be ‘certified’ and that will not make a difference as to whether or not the facility can host a meet (unless the pool is too far from required measurements (.5 “ shouldn’t make a difference to the sanction committee, but 5” probably will)

Officials Chair Report

MWS BOD Meeting

November 15, 2009

- The two newly elected members of the Officials Committee are (terms in effect 1/1/10):

- o Betsy Purcell
- o Larry Wasikowski
- Officials' certifications are in the process of completion for this calendar year. Numbers will be reported at the next BOD meeting.
- Meet Referee for MWS 13&O SC Championship meet in Elkhorn, March 12-14, 2010 will be Greg Rorris
- Meet Referee for MWS 12&U/8&U SC Championship meet at UNO, March 19-21, 2010 will be Steve Marchitelli
- Meet Referee for 2010 CZ 14&U Championship meet in Lincoln, August 6-8, 2010 will be Jayne Spittler

**Senior Chair Report
MWS BOD Meeting
November 15, 2009**

Policy for High School Swimmers regarding practice and competition outside of the HS program during HS season:

3.5.1.1 SWIMMING AND DIVING OUTSIDE PARTICIPATION

During the school sport season of swimming and diving, a student may, after fulfilling all requirements, practices and competitions of the school swimming and diving team, practice and/or compete as a member of a non-school team or as an individual participant in an organized non-school swimming and diving practice or competition under the conditions listed below.

(a) Priority shall be given to all school team practices and competition. Should a nonschool practice/competition be in direct conflict with the school scheduled practice/competition, the school practice/competition shall take priority. Prior approval by the school administrator may grant an exception to a student to participate in the non-school swimming and diving program if in direct conflict with the school program.

(b) No school time shall be missed to compete, practice or travel to the site of such nonschool swimming and diving competition unless the absence is approved in advance by the school administrator.

(c) A school shall not replace its swimming or diving program with any nonschool swimming or diving program.

**Age Group Chair Report
MWS BOD Meeting
November 15, 2009**

The buses are reserved and will be held once the 10% check is issued. We have reserved the biggest possible buses (57 passenger) with both stopping in Omaha and Lincoln. If that changes at least we know we will be spending less (\$4800 as of right now). We are going to put down \$4800 on two buses. We as a staff to All Stars can ride the bus and won't need a rental car. With as many families that are probably going, if need be, we can borrow a car or take a cab for the coaches dinner on Friday.

Holiday Inn is blocked for 30 rooms (89/night), breakfast (included) and spaghetti dinner (\$10, seating for 50). We will try to get another block at the Baymont Inn nearby so if there is overflow, people are close. It also presents a option for those with a desire for a nicer hotel. Where do the coaches/ bus drivers want to stay? Is the Baymont possible?.

We have finalized the t-shirt designs today, waiting for the proofs and price quote. Once we get the proofs, we will be sending that design for cap pricing quotes.

**Report – AdHoc Awards Committee
BOD Meeting
November 15, 2009**

Midwestern Swimming Swimmer Awards

Outstanding Swimmer Awards will be given annually.

- MW Top 8
- Certificates for Top 8 short course and long course finishes in age group/stroke/distance (8 & U, 9-10, 11-12, 13-14, 15-16, 17-18)
 - o Gift -one per swimmer
- Male and Female Swimmer of the Year in Age groups 10 & U, 11-12, 13-14, 15-16, 17-18
 - o Plaque
 - o Recognition for both Short Course and Long Course separately
 - o Based on points for:
 - o Top 8 Finishes (9, 7, 6, 5, 4, 3, 2, 1 per event)
 - o Midwestern Record (5 points per individual record)
 - o All Star Meet (3 points max for participation; 5 points max for scoring)
 - o Zone Meet (5 points max for participation; 10 points max for scoring)
 - o Sectional OR Grand Prix Meet (1 meet per season; 5 points max for participation; 10 points max for scoring)
 - o Junior Meet (10 points max for participation; 20 points max for scoring)
 - o US Open Meet (15 points max for participation; 30 points max for scoring)
 - o National Championships (20 points max for participation; 40 points max for scoring)
 - o Exemplary conduct presenting a role model to other swimmers
- Midwestern Record Breaker
 - o Gift -one per swimmer
- Final awards to be determined by the Awards Committee based on information in MW Team Manager database.
 - o Awards will be computed by the MW Times Chair with assistance of the MW Registration Assistant
 - o Award recommendations will be reviewed by the General Chair, Senior Chair, Age Group Chair, and Coach Representative
- Awards will be given at the annual MWS Awards Banquet.