



2014 Sharks Swim Meet Advertising Rates

Sharks Aquatic Club will once again be hosting two large summer swim meets at the Shelby Aquatics Center at the City Park. These meets draw hundreds of swimmers and their families not only from the Cleveland County and surrounding area, but also from North and South Carolina, Virginia, Georgia, Tennessee and beyond!

As a local business involved with the improvement of the community, we are offering you the opportunity to place an advertisement in our Swim Meet Heat Sheets (program and order of events).

We rely on support from our local community and businesses and your advertisement in our Summer Meet Programs will help us tremendously.

	Black&White	Color
Full Page Ad	\$100	\$200
Ad Ready Insert	\$75	\$150
Half Page Ad	\$50	\$100
Quarter Page Ad	\$25	n/a

Special Combo Rate: Advertise in both Summer Meets and receive a 10% discount.

(Example: 1 full page ad in both meets = \$200 less 10%: Total cost \$180)

Ads should be “camera ready” art not requiring any additional markup or revisions. Adobe .pdf format is preferred. Make Checks Payable to “Sharks Aquatic Club”.

Deadline for submission for Summer Open: May 23, 2014
Deadline for submission for Last Chance Meet: June 20, 2014

Please send your camera ready advertisement to Ads@SharksAquaticClub.com

For year round advertising, space is available on the Shelby Aquatics Center scoreboard. For more information on scoreboard advertising, please email Scoreboard@SharksAquaticClub.com.

Sharks Aquatic Club is a parent run, 501(c)3 non-profit organization based in Shelby and supporting swimmers from Cleveland, Gaston, Rutherford, and Watauga counties. The Sharks have a rich history of swimming and was established in the 1950s in Shelby, NC, making us one of the oldest swim clubs in the state.

Our certified coaching staff guides competitive swim team swimming out of pools in both Shelby and Kings Mountain, and strives to provide each swimmer with direction, technical adjustments, goal setting, discipline, and a positive learning experience. Our swimmers compete locally, regionally and nationally.