



**SHARKS AQUATIC CLUB  
SCOREBOARD ADVERTISING**

The pool and facilities at the Shelby Aquatics Center are recognized as one of the finest outdoor venues for competitive swimming in the southeast region.

As a local business involved with the improvement of the community, we are offering you the opportunity to place your advertisement on the scoreboard at the Aquatics Center.

The City of Shelby provides and maintains a ten-lane Olympic sized pool with an automatic timing system. The Sharks Aquatics Club, a non-profit organization and one of the oldest swim teams in the state, has been a working partner with the Shelby Aquatics Center in support of the sport and its outreach to the community.

In addition to the City Park’s daily community swim programs, the Shelby Aquatics Center is the home of several annual swim meets each summer. These multi-day meets attract thousands of participants and spectators from across North and South Carolina, Georgia, Virginia, and beyond.

Your advertisement on our scoreboard will enhance the facility, display automated timing for individual swimmers, and provide a welcome to visitors. The scoreboard location at the north end of the pool provides a highly visible exposure for sponsors. The scoreboard is visible to anyone accessing the Shelby City Park complex year round. Four advertising spots are available on the scoreboard. Premium advertisers (top of board) are 9’ x 28”. Sponsor advertisers (bottom of board) are 5’ x 35”.



Advertisements on the board will remain for a minimum of five (5) years, making this a very economical means to have your corporate brand and identity exposed to the public.

**Advertising opportunities on the scoreboard:**

Premium Sponsor (top of board): \$5,000

Sponsor (bottom of board): \$3,500

Please Contact:  
[Scoreboard@SharksAquaticClub.com](mailto:Scoreboard@SharksAquaticClub.com) for more details on how to advertise your business on our scoreboard.