

Waves of Wilmington
Board Meeting
September 5th, 2018

Attendance: David Sokolofsky, Jen Hughes, Bridget Philips, Emily Reiniche, Robert Hawthorne, Debbie Langtry, Elizabeth Claus, John Jewel, and Rebecca Fairchild

Minutes: Debbie made a motion to accept minutes as is, Jen second the motion. All in favor.

Coaches Report: Swim season started for older kids, and so far it has gone well. The younger swimmers started back this week. We have a new coach, Anna. Jake had to cut back his hours for this season. Dave is trying to recruit more coaches. We currently have 139 registered swimmers, five of these swimmers have not paid registration yet. We have 26 swimmers in Foundations. Weight training at Sea Side is going well so far. We are in need of lifeguards.

Treasurer Report: Our annual account looks a little high this month secondary to large number of annual payers this year. Debbie would like to write off the equipment we have purchased over the years. It is approximately 25,000. Debbie states we will need to do this at some point, probably a good time to do it. Board was in favor of this. This brought up a point that we may need to look at renter insurance for the stuff we have in the storage units.

Kids Helping Kids: Emily received the caps. She will be picking up the shirts on Friday. Bridget has someone to help distribute the shirts. Carousel Center will be here from 12:30-1. She does not think they will be doing a speech. Elizabeth will have the reporter from Plantation Post present at 12:30 to talk to Carousel House. We have 9 sponsors for the t-shirts. Emily is picking up the NC Nourish Bins this week. We will collect the food outside, right around where parents drop off swimmers. We will have a NC Buck station inside. We have about 108 swimmers registered right now. Dave is going to divide this into 4 teams. We will have two cap colors per team. He is going to try and make this a friendly competition amongst the four teams. We have taken in about 2200.00 in ads and sponsorships for KHK meet. We also have about 2400.00 dollars secured for the next three meets, this is part of the multi meet discount ad program Elizabeth started. Dave would like us to maybe partner with a local grocery store to assist with this meet in the future. This may really help get this out into the community.

Kick Off Party: We are little upset that the team T-shirts will not be ready. We are wondering if we need to look at another organization. We have always used Image Promotions, but no reason we can't look at another organization.

Peer Leader: Peer Leaders met with the coaches Sunday after swim practice.

Commotion at the Ocean: Info on the NC website. We will open entries for other teams on Sept. 18th. We have had four teams reach out to us already. Dave thinks we are going to be pretty full. John has the timing and admin table in the works. No snow cones.

Thanksgiving Throw-down: Dave recently found out that CFAC may not be participating in the Thanksgiving Throw-down. Dave is going to try and secure another team. BAC is definitely attending the meet.

Dave is going to ask JP to take down some old info off the website.

UNCW asked if we would like to renew our sponsorship. The cost to keep our banner up is 660.00. The Board is agreeable to this, but would like it moved to be more visible.

Jen will send out an email in regards to the photo policy and put document on line to opt out and deadline to submit.

John will be sending out an email from the President to discuss our cash reserve.

Next Meeting: October 3rd, at 6:15.