



Triangle Aquatic Center

“Making a Splash in the Community”



The Triangle Aquatic Center (“TAC”) is a 501(c)(3) nonprofit charitable organization with a mission, *“To build and operate public aquatic facilities for the health, safety, recreation and competition needs of Triangle citizens and aquatic organizations”*. The vision of TAC began at a meeting on May 6, 2002 when a handful of Triangle citizens met to discuss the severe lack of public access to clean, quality year-round aquatic facilities in the Triangle. That initial meeting grew into what is now the largest nonprofit public aquatic facility ever built in the country without one dollar of tax funding or subsidies. TAC opened to the Triangle, North Carolina communities with much fanfare on October 28, 2007. TAC was built by Triangle citizens, for Triangle citizens and aquatic organizations to provide year-round access to clean, quality aquatic programming without placing a tax burden on the citizens of the Triangle and an operating burden on municipalities or Wake County.

TAC will celebrate nine (9) years of service to the Triangle community in October and now supports 450,000 visits to TAC each year as well as offering aquatic programming for many of the Triangle’s most valuable community organization:



💧 N.C. Special Olympics



💧 The Boy Scouts of America



💧 N.C. Senior Games / NC Masters Swimming



💧 Make-A-Splash – providing free life saving swim lessons for financially disadvantaged families in the Triangle



💧 YMCA of the Triangle Area



💧 USA Swimming / NC Swimming



💧 Wake County Public Schools / NC High School Athletics



💧 Cardinal Gibbons, Cary Academy, Cary Christian, Grace Christian and Christian Home Schooling



💧 Town of Cary Parks & Rec.



💧 National Black Heritage Swim Meet



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TAC has also become a major destination venue for aquatic events and competitions over the last 8 years. TAC consistently hosts an average of eighty (80) local, state, regional and national aquatic events and competitions each year.

Last year, the Triangle was ranked the 3rd best swimming community in the country by USA Swimming. There are five year-round USA swim teams, more than 100 summer swim teams, several Masters programs, and a growing Water Polo community in the Triangle area. TAC is centrally located just off a major interstate, I-40 next to Cary Towne Center.

We are interested in developing long-term relationships with vendors and servicing a large swimming community here in the Triangle. We would like to be able to include your restaurant as one of our Preferred Restaurant Partners. For your participation in the Preferred Restaurant Program, TAC will be able to provide you with the following:

- 💧 A Preferred Restaurant Sponsor banner placed in the TAC facility viewed by an average of 450,000 guests each year
- 💧 Space on the Community Sponsors Bulletin Board to offer marketing materials to TAC guests
- 💧 Advertising in *TITANS Warmup*, a full-motion video program played on TAC's new Video Scoreboard during warm-up sessions at each TITANS' meet
- 💧 A graphic logo on *TITANS TV*, played in TAC's lobby and online on the TITANS website
- 💧 Logo on the TAC website with a link to Restaurant website in the Sponsorship section.
- 💧 A full-page advertisement in the event heat sheet promoting the Restaurant, specials, discounts, etc. during aquatic events
- 💧 An opportunity to display at TAC TITAN events to offer information, coupons and samples to TAC patrons

In exchange, we are asking if your restaurant would be able to provide TAC with the following:

- 💧 An annual donation of food / beverage with a retail value of \$2,000.00 to support TAC's aquatic events
- 💧 The TAC logo prominently placed on the Restaurant's website recognizing the Preferred Partner status
- 💧 A single contact person to order and arrange the delivery or pickup of the food / beverage to TAC

Please let me know if you are interested in this program or require any additional information. I would love to have you come by to tour our facility and learn more about this wonderful program.

Best Regards,

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