



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



TYDE PHOTOGRAPHY POLICY

PURPOSE

TYDE and the YMCA may use images in TYDE Team social media and marketing materials that are appropriate and taken in good faith using common-sense procedures. All TYDE registrations include the following photo-image release in the Team Registration acknowledgement:

Photography/Audio: I permit the YMCA to use images and/or audio in internal and external promotional materials. This includes, but not limited to, any printed material, audio, broadcast and print advertising, promotional videos and the YMCA website which are produced or published by the YMCA. I also permit the YMCA and/or the media to use any images and/or audio in broadcast and print media news coverage of the YMCA.

1. The publishing of a photograph of swimmer under 18 either on a notice board or in a published article or video recording (including video streaming) of swimming competitions ("publication") is done with parents' consent per the above release statement included in the Team Registration acknowledgement.
2. A parent or guardian has a right of refusal to have children photographed. The exercise of this right of refusal cannot be used as grounds for refusing entry into a swimming competition. Parents wishing to exercise this right may indicate refusal of consent in writing notifying the TYDE Head Coach, Administration Staff, and TYDE Communications Coordinator.

In the case of open meets and other competitions where the host club has an official photographer present, all parents attending may be made aware of this in meet information. If photos are to be published, the individual parent should be may seek to withhold their consent. Their right to do so should be specifically drawn to their attention.

All photographs must observe generally accepted standards of decency in particular:

- Action shots should be a celebration of the sporting activity and not a sexualized image in a sporting context.
- Action shots should not be taken or retained where the photograph reveals a torn or displaced swimsuit.
- Photographs should not be taken from behind swimming blocks at the start of a race or exhibit a child climbing out of the swimming pool.
- Photographs should not be taken in locker-rooms or bathrooms.