

Hamilton YMCA Aquatic Club

Celebrating the 35th Anniversary of Hamilton Aquatics!

2017-2018 Ad Book Fundraiser Letter

Dear HACY families,

Our annual **Hamilton YMCA Aquatic Club Ad Book** is one of our team's **major** fundraisers. Proceeds from the sales of ads are used to help defray the high cost of pool rentals and fees associated with participation in local, regional and national championships. The ad book provides recognition to all swim team levels and highlights our graduating high school seniors.

With this ad book, you have an opportunity to congratulate your swimmer, their friends, their coaches, and our team. You may add photos, clip art, words of praise, etc. Swimmers love to look for their names and see a personal caption praising their swimming efforts and accomplishments throughout the past season.

Advertisements in the book are not limited to well wishes for our swimmers. We also appreciate and welcome advertisements from businesses that you frequent.

Each HACY family has a **commitment** to purchase an ad **as per the Parent Responsibility Form** signed in the beginning of the season. **Age Group and Senior** families are required to purchase a minimum of a **half page ad**. **Marlin and Dolphin** families are required to purchase a minimum of a **quarter page ad**. Ad sizes are explained in detail on the HACY 2017-2018 Ad Book Fundraiser Form.

All families who place a half page ad or greater, will receive **one** copy of the HACY 2017-2018 Ad Book. If available, additional books will be \$25 each. As a bonus, all families who place ads totaling \$200.00 or more will have 25% of the money raised in excess of their required purchase credited to their HACY account to be used to offset swim team fees.

Please use the **HACY 2017-2018 Ad Book Fundraiser Form** for all ad submissions. If you would like help designing your ad, or you have any other questions, please contact Coleen.

Coleen Mejias
coleenmejias@msn.com

Thank you!

All ads must be received by the following dates

Marlins / Dolphins
Age Group / Seniors

Wednesday, February 28, 2018
Saturday, March 31, 2018