

PAC Meeting Minutes 11/4/13

Attendees: Brian Guidera, Dan Morgan, Maureen Basil, Pete Bebel, Sharon Daniel, Roger Fan, Cindy Morgan, Peggy Oster, Devin West, Lauren Youssef

1. October meeting minutes were previously approved via e-mail and uploaded to the web site.
2. Coaches' Update
 - a. The dual meets have been going well with some recent closely contested match-ups.
 - i. Changing to 3 girl's teams has made the meets easier to run as well as increased deck and bus space; however swimmer absences are felt more strongly since there is less depth on each team.
 - ii. It was recommended that dual meet start times be included in the in the pre-meet reminder e-mails as a convenience for the parents.
 - b. Coach Katie is now up to speed on Meet Manager increasing our depth of people able to run the software.
 - c. Long Island meet entries have been submitted.
 - i. This meet has faster time standards this year which will unfortunately impact some of our swimmers.
 - d. The OCY meet closed out earlier than expected so as an alternative our 12/under team members will attend either the HAC or Holiday Classic meets held the same weekend.
3. Treasurer's Report
 - a. There was no Treasurer update this month.
4. Meet Director
 - a. The PAC congratulated Peggy for running an extremely successful Devilfish Classic Meet (DFC) on October 20th.
 - i. The meet raised approximately \$18,000 for the team which is an \$8,000 increase from last year.
 - ii. Peggy thanked Brian for recruiting two new teams to our meet this year.
 1. Entry fees increased by 45%.
 2. Admission fees increased by 55%.
 - iii. Peggy also previously thanked all of her position chairs via e-mail.
 - iv. We sold all 350 programs which were printed.
 1. Due to an issue with the Reinhardt's printing machine we needed to pay program printing costs this year.
 - a. Next year we hope to have printing donated or subsidized by a team family in the printing business.
 2. Dora Taitague, who designed and printed the program, would like to have a small committee next year to help with ad sales and printing.
 - v. Designing and ordering our own tee shirts increased profits.
 1. The sale raised \$631 and almost all shirts were sold.

2. Next year we will plan on having more adult small sized shirts since this was the most popular size.
- vi. The added 50/50 sale raised \$210.
- vii. Peggy discussed ways to increase our café profits.
 1. Coaches are historically provided with food at the meets however we could potentially cut costs by having a "coaches' room" with food available.
 2. Peggy also suggested looking into an iPod app to serve as both cash register and inventory tracker.
 3. Brian pointed out that we need to be aware of the possibility of an impact to kitchen facilities due to the Y's planned construction next year.
- viii. SVY has suggested that we offer a second day session for 13/over swimmers in order to allow them to swim 6 events for the weekend.
 1. This session would increase our entry and admission profits.
 2. We would offer minimal food for this session and little to no marshaling.
 3. Lauren will follow up with Brian further on this in order to secure appropriate pool and gym time.
- ix. The PAC discussed splitting the 8 and under swimmers across two sessions next year in the hopes of easing some of the spectator seating issues experienced.
 1. Peggy also suggested that a "rule sheet" be posted and handed out to spectators encouraging them to only sit in the stands when they have a swimmer racing.
 2. Lauren will also look to include more verbiage in the meet information noting seating expectations.
- x. Brian noted that next year all information from Ellen (Be Smartt, Inc.) should be reviewed before being forwarded to the other teams.
- xi. Brian also pointed out that there needs to be three warm-up sessions of 20 minute in length instead of two.

5. Fundraising

- a. The cookie dough/dessert fundraiser netted approximately \$1300 for the team.
 - i. Families should expect to pick-up their orders the Tuesday before Thanksgiving.
- b. Two bake sales were held netting the following:
 - i. Boys Blue team: \$171
 - ii. Girls Grey team: \$141
- c. Cindy is also planning a cocktail party fundraiser for December 19th.

6. Officials

- a. Three of our officials recently re-certified and one is still in need of re-certification.
- b. Roger is looking to recruit more parents to become officials particularly those parents with younger swimmers on the team.

7. Apparel

- a. The first Kicks N Sticks spirit wear sale raised \$714 for the team.
 - i. Devin will re-open the spirit wear sale in November allowing team parents to shop for additional items for holiday gifts.
- b. Devin is still holding items that need to be picked up and would appreciate it if any family still needing to pick up apparel items would contact her as soon as possible.

8. Publicity

- a. Maureen completed an article publicizing our recent DFC meet.
- b. She also posted a "save the date" for the December 19th cocktail party fundraiser.
- c. Coach Ashley will take over the writing of dual meet articles.
- d. Maureen created an on-line Shutterfly account for team parents to upload swimmer pictures.
 - i. She will first test the account by inviting PAC members to upload pictures and after a trial run will invite the entire team to join.
 - ii. This site will help facilitate the end of year slide show, creation of memory books and in addition allow parents to easily share photos with each other.
 - iii. The Shutterfly account is completely separate from our Team Unify web site.

9. Travel

- a. The hotel for the Y Silver Championship has been finalized and is the Crowne Plaza in Cherry Hill.
- b. All plans for the Long Island trip and the team training trip have been finalized.
- c. Denise will book 15 rooms for YMCA Nationals in Greensboro, NC.

10. Timing Systems

- a. All connections between the harness and panels were cleaned prior to the DFC and the connection issues at the far end of the pool were resolved.
- b. Pat has been in touch with Colorado regarding the minor on going issues we have been having with the scoreboard.
 - i. It is likely that particular panels will need to be sent out for repair once the season is completed.

11. Next Meeting

- a. Our next meeting will be Monday, December 2nd at the Y.