

Buffalo City Swim Racers Board
Meeting Minutes
January 19, 2017

Attendees: Zach McArdle, Chris Muldoon, Maggie Hamilton, Mike Switalski, Charisse Freeman, Meg Healy, Kristy Michalek, Pat Scherer, Ricardo Mirable
Absent: Trini Ross
Excused: Jean Lalomia, Rich Bleichfeld

The Board Meeting of the Buffalo City Swim Racers was called to order on 1/19/2017 at Westside Community Center at 6:08 pm by Chris Muldoon and Zach McArdle.

1. Approval of the minutes, Motioned by Pat; Second: Charisse. Carried.
2. Intro of and for new board members- Ricardo Mirable, Meg Healy and Kristy Michalek
3. Expansion updates: Two possible locations- making 5 pools total
 - a. A partnership with NWCC Highgate Heights and Westminster Charter School in 14215- over 100 kids in the afterschool program- additionally the Promise Neighborhood and M&T – potentially to the pilot with 15 kids from each... busing to Location A (short trip). Costs split between the Promise neighborhood and us.
 - b. Location B on Grant and 6 lane 25 yrd, connected to the NW Community Center- will bear costs. 4 days a week M-Th- 2 sessions with 50 kids and same thing on Tues/Thurs serving another 50 (so 200 kids)- Mike wants to start at 80 total instead. NW community center already in 16 schools and he has to provide after school programming. NW Community center has to track everything- so they would be a good partner to track everything from attendance to academics, etc.
 - c. Staffing is biggest issues for expansion- Pat asked about on boarding- Mike has a system in place.
 - d. Mike may call a board meeting middle to late February to explore expansion options.
4. Fundraising Strategy- Early august at Marcy Casino or other location- sponsorships, etc
5. Water Safety Festival
 - a. City Honors Pool- educating the public about safety around the water and understanding the employment opportunities around water. Saturday, June 24th.
 - b. USA Swimming/Make A Splash will be sending out a national team member or an Olympian- may not recognize?
 - c. Should we move it to during school time? Perhaps May?
 - d. Divine 9 to be partners- June is difficult for that too

- e. We will pick a date
- 6. Eastern Zone Diversity Select Camp- Mike is Diversity Chair for Niagara Swimming and Camp Director. How this program came "to be" June 15th -18th
- 7. Treasurer- Need a new treasurer. Access to quick books and the bank account. Budget.
- 8. Old Business: None
- 9. New Business:
 - a. Need to do photography- need photos of new locations-
 - b. Our website is now bilingual- home page is in 80 languages
 - c. Strategic Planning- More information about Board training and planning exercises
 - d. United Way Board training and meet and greet
 - e. Financial report: Just below \$30,000 in the bank with an outstanding \$40,000 coming from the City. \$15,000 from Rich Family Foundation and \$7,000 from West Side Community Services. Payroll is increasing- spending \$3500ish every two weeks on payroll- mostly variable costs
 - f. Q&A with new Board members
- 10. Adjourned
 - a. Motion to adjourn meeting at 7:24PM: Pat. Second: Maggie. Carried

Next Board meeting tentatively for February 16th at 6 PM.

Next regularly scheduled board meeting: March 16th at 6PM

Draft minutes submitted by Maggie