

Buffalo City Swim Racers

Meeting Minutes
April 25, 2013

Opening:

The regular meeting of the Buffalo City Swim Racers was called to order at 6:00pm on April 25, 2013 at 651 Delaware Avenue by Keven Keane.

Present:

Mike Switalski, Lisa Samar, Kevin Keane, Ryan Connolly, Samuel Cammarata, Marie Ryder, Jean, Corey Bunje

A. Approval of Agenda

B. Approval of Minutes

Motion carried.

C. Marketing and Communication Update

1. Ryan presented the board with a working Brochure. There was discussion about content. Try to limit language by using bullet points. Not too much negative content. Will have a extra insert to send to different people depending on target audience.
2. Would like to get feedback from community using proofs and will change out a few photos to include boys.

D. Financial Update – statement attached

1. 65 kids right now, still have money in the bank, Wendt foundation will be making payments throughout the year with donation equaling \$50,000.
2. Kevin is still chasing other potential leads. 21st Century grant money should be determined by the end of May. Perry Choice Neighborhood Initiative Grant is held up due to the federal sequestration, no timeline established for funding process.
3. Payroll – currently everyone is paid by the hour. Mentors at \$15.00/hour, coaches and Mike at \$20.00/hour. This is competitive with other USA Swim Teams in area. Will need to have deeper discussions of Mike's role and how that will affect his pay. This needs to be considered as we grow and we have different locations/more days in the pool/more staff.

E. New Business

1. Corey Bunje Bower– Assistant Professor of Leadership and Policy at Niagara University. He does research on education and low income families, writes grants and will be coaching this summer for BCSR. He and his students will be asking questions of the parents, getting feedback, trying to see how a program like this can effect these kids long term. They will watch health and academic benefits. The group will study logistics and stay in touch with the parents.

2. YMCA update: The infusion of youth at the YMCA has been great for all. They gave us a great price on the pool and are interested in continuing to build the relationship. Mike and Kevin will be meeting with the COO and CEO of the YMCA. Discussions of BCSR becoming a YMCA/USAS program are ongoing.

Next meeting May 30th, 6pm at 651 Delaware Avenue.

Adjournment:

Meeting was adjourned at 7:30pm by Mike Switalski.

Minutes submitted by: Lisa Samar

Proofed by: Mike Switalski

Approved by: Board of Directors