

## **Buffalo City Swim Racers**

Meeting Minutes  
July 18, 2012

### **Opening:**

The regular meeting of the Buffalo City Swim Racers was called to order at 6:20pm on July 18, 2012 at City Honors School by Mike Switalski.

### **Present:**

Mike Switalski, Lisa Samar, Rich Bleichfeld,, Marie Ryer, Kevin Keane, Melissa Brainard, Henry Heppner, David Thomas, Trina Tardone,

#### **A. Approval of Agenda**

#### **B. Approval of Minutes**

Motion: Moved by Kevin Keane to accept last meetings minutes. Motion carried.

#### **C. Open Issues/discussion**

1. Update on 501c3 by Kevin Keane: all paper work has been filed and approved. 501c3 and tax exemption status, OK to solicited funds within NYS.
2. Transportation will be a big issue. Crystal Peoples has a program that may help with transportation as well as Kalida Heath. Mike has contact information.
3. Swim meets should be competitive and start soon after the program gets off the ground. This will allow the kids to set goals and improve their personal times. Mike will determine when the team is ready to race. Meets should be competitively appropriate and short distance. Father Bell Center is a possible pool to use or YMCA – may need to be open minded in finding alternatives for pools to get the program off the ground.
4. Kevin said we may need to fine tune the committees as we move ahead – see how they fit together and adjust as needed.
5. Meeting updates:

**Board of Ed:** Mike went to the last BOE meeting to present the program. Had positive feedback thinks 4 or 5 are in favor. Need a resolution on pool use. Issue was sent to committee to where they are checking insurance issues and pool time. Next meeting is August 22, 2012 Mike will attend. Asked Board members to begin a letter writing campaign to the BOE.

6. Committee Updates:

Please let Mike know if you are planning a committee meeting so he can attend.

**Grants:** Brian and Erin are bowing out. Gary sent Mike an email asking the following questions: Who else will help with Grant writing? BMHA possibly can help. What is the time line of the Perry Choice Grant? March 2013 is deadline – could see money Fall 2013. BCSR would be part of the Mini pipeline grant. What other funds are being searched out by the corporate recruitment committee? Waiting on communications committee to move that ahead. Grant committee is looking for guidance on what kind of grants to look for.

**Governance:** Jim and Henry pushed forward the By-Laws. Document is ready to be reviewed by the board and formally accept them at the next meeting.

**Student Athlete Recognition:** Rich and Marie are working on different levels of awards for different events. Personal improvement is huge on all levels of the program – swimming and academics. Will look into pricing and a budget for awards – ribbons, certificates etc...Hasty Awards can print ribbons for team contact is Jason. End of year party with awards for most improved, best times, most versatile swimmer etc...

**Communications:** Trina's update

Met with Telesco Creative- Mike Telesco, President and Susannah Gray, Go to person Logo-Week of August 6. Mike will meet with Mike T next week to help provide guidance on "who we are"

Collateral Material that they will help provide:

- Solid one pager for fundraising- Week of August 6
- Brochure- Week of August 6
- Templated materials- Grab and go for committee
- Fact Sheet/Invite for Students/Parents
- Website Content and Images
- Team Unify layout- Create so it is modular and can fit other cities communities around the country
- Social Media including Facebook/fan page
- Help with Press Event- Suggested large swimming/dais cut outs for kids to take pictures with

**Parent Recruitment:** waiting for kids to be in the pool.

**D. New Business**

**Adjournment:**

Meeting was adjourned at 7:40pm by Mike Switalski. The next general meeting will be at 6pm on August 16<sup>th</sup> with location TBD.

Minutes submitted by: Lisa Samar

Approved by: Mike Switalski