

Buffalo City Swim Racers  
Board Meeting Minutes  
July 21, 2016

Attendees: Mike Switalski, Susannah Boutet, Zach McArdle, Chris Muldoon, Rich Bleichfeld , Trini Ross, Pat Scherer, Jean Lalomia.

Absent: Ryan Connolly, Charisse Freeman, Maggie Hamilton

The Board Meeting of the Buffalo City Swim Racers was called to order on 07/21/2016 at Grand Island, N.Y. at 6:27 pm by Susannah Boutet.

1. Approval of minutes.
  - a. Motion to accept: Zach. Second: Pat. Carried.
2. ESPN "The Undefeated" Press Opportunity. Mike.
  - a. BCSR will be the focus of a human interest short to run after the Olympics. Mike has been interviewed by two reporters. They are interested in statistics, pictures (with releases), etc. This will be aired the second week of August on the ESPN website.
  - b. We need to spread the word concerning the availability of this. Pat will contact Boomer at WGRZ TV. Mike will contact Mr. Martenzie Johnson of ESPN and Channel 7.
3. West Side Expansion Update. Mike.
  - a. Monies are coming together.
  - b. Met with Ms. Owens of D'Youville. Pool specifics are still unclear. Target date for program inception is first or second week of October.
  - c. Staff to be hired in September. The entire staff will share site responsibilities. Certifications and background checks will be in place.
  - d. Program to run 2 days per week from 3-5pm.
  - e. 25 families have shown interest yielding 50-60 swimmers.
  - f. Cost of program divided three ways, approximately \$7,000 each for a total of 421,000. This will cover a total of 15 shifts.
  - g. Pool may require rental fees.
4. Golf Tournament Cancellation. Susannah.
  - a. Checks to be returned. Will be handled by Susannah and Ryan.
5. Water Safety Festival Debrief. Mike.
  - a. Turnout only 75-80 with 30 in the water.
  - b. Tent at Juneteenth seemed positive.
  - c. 2,000 flyers printed. 700 left.
  - d. 7 Different Fire Department presentations. Very well done.
  - e. Covered by both Channels 2 and 4 TV.
  - f. Needed for next year :
    - i. Pictures for public service announcements (PSA) for Channel 2 News. Will air for free.
    - ii. Early contact with Juneteenth Committee, health care agencies, Urban League, public schools and churches.
  - g. Target dates for next year: 5/20/2017 or 6/10/2017.

- h. Subcommittee formed for Water Safety Festival: Trini, Pat, and Jean. To communicate through email.
- 6. City of Buffalo Contract Update. Mike.
  - a. Wrap – up. Check for \$ 10,577.69 just deposited. Waiting for final check of \$18,175.07 for year.
  - b. Fees for pools have been pre-paid to balance the budget appropriately.
  - c. Insurances are in place now to obtain funding (\$ 70,000) for next year. We are ready and are waiting on them.
- 7. Erie County Grant update. Mike.
  - a. 2016: \$ 6,128. Grant to be spent by December.
  - b. Highlighting the education portion of program may yield larger grant.
- 8. Buffalo Bills Grant. Mike.
  - a. \$ 2,500 grant to us in June. Documented in our newsletter. Mike has submitted our year-end financial report to Michelle Roberts.
- 9. Financial Report. Zach. 2015-2016 Profit & Loss Comparison submitted.
  - a. We have been able to absorb payroll expenses without a problem.
  - b. Net Assets was positive for the fiscal year end 2016
  - c. Our goal: Continue building cash reserve with mixture of revenue streams
- 10. By – Laws.
  - a. Motion to skip: Susannah. Second: Unanimous.
- 11. Old Business. Susannah.
  - a. Hon. Givens has resigned.
  - b. The Welcome Kits have been well received.
  - c. Window clings also well received.
- 12. New Business.
  - a. Discussion on fundraising efforts by parents. Not the business of the Board. Parent concerns should be voiced to Mike.
  - b. Zac will again be participating in the triathlon, August 23, 2016 at 6:30. This has been a generous fundraising effort by Zach for BCSRs in the past and will be again this year. Let's support him. (Also: the birthdays of Susannah and Rich).
  - c. The YMCA has put \$ 50,000 into pool improvements. Our pool rental may increase in the future.
- 13. Adjournment.
  - a. Motion to adjourn meeting at 7:50pm. Zach. Second. Pat. Carried.

Next board meeting: September. Specific date to be decided and emailed.

Draft Minutes respectfully submitted by Jean Lalomia.