

Buffalo City Swim Racers
Board Meeting Minutes
May 17, 2018

Attendees: Zach McArdle, Chris Muldoon, Mike Switalski, Charisse Freeman, Ricardo Marable, Kim Schechter, Kristy Michalek, Trini Ross, Jean Lalomia.

Absent: Rich Bleichfeld, Mike Telesco.

The Board Meeting of the Buffalo City Swim Racers was called to order at 6:07PM on May 17, 2018 at 130 Grant Street, Buffalo, NY.

1. Approval of Minutes.
 - a. Motion: To Approve : Charisse. Second : Trini. Carried.
2. Welcome to Mike Telesco, our new board member. Chris.
3. Financial Report. Zach.
 - a. Total Receipts: \$ 142,000.
 - b. Full amount from city has been received.
 - c. All grants are new this year.
 - d. Money in bank at about \$ 100,000 once bills are paid.
 - e. Insurance : Board and employee liability based on coaches drivers' licenses
4. Catapult Contract and Strategic Planning Dates. Mike.
 - a. Contract sent. The Foundation referred us to Catapult.
 - b. Dates in place for planning sessions.
 - c. Foundation to provide us funds. Breakdown of payments undecided at present but will be in place soon.
 - d. A strategic plan will solidify our standing in the eyes of future grantors. Motion to approve: Trini. Second: Rick. Carried.
5. Ralph Wilson Foundation. Mike.
 - a. Extremely supportive.
6. ECC Update. Mike.
 - a. Discussions have begun with ECC.
 - b. Questions raised. How program expansion to occur. Insurance concerns. Will contact Risk Management at USA Swimming.
 - c. Create a flyer to have ready to circulate to the community to build a future program downtown.
 - d. Potential for July start.
 - e. Board to scout area for organizations which would be supportive of this effort. Please provide name of each contact person and phone number.
7. Fundraising. Kristy.
 - a. Successful Happy Hour. 30-35 present. Raised approximately \$700.
 - b. Harbor Queen Boat Cruise date set. August 2, 2018 from 7-9pm. Flyer to be developed to support this.
8. 501C3 Status Update. Chris.
 - a. Chris to speak with Ryan Connelly.
 - b. Attorney? From minutes.
9. Old Business. Mike.
 - a. Spoke with Erie County. Requested \$10,000.

- b. Google search. Must pay to be in the top 3 listed for the city of Buffalo. \$1 to \$3 per click. Mike to check into this. Our budget needs to be set so we spend wisely and limitations placed.
 - c. Students Athlete Recognition. Kim. Certificates, levels, etc. This promotes the program.
 - d. Brochures. 250 needed with no changes.
10. New business. Mike.
- a. 20 Swimmers are ready to be promoted to the pre-competitive level.
 - b. Parent meeting / Recognition. Mike to use pre-paid gift cards to pay for this. \$700 from USA Swimming and \$100 from Wegmans. Mike will handle this event. June is the target.
 - c. Juneteenth. Deposit in. We will participate. June 16 and 17.
 - d. Potential new board member.
 - i. Barrettt Erbe has submitted his resume. This will be circulated via email. We will then vote.
 - e. YMCA Swim Team. Mike.
 - i. Conversations are being held. Specifics are not finalized.

Motion to Adjourn: 7:20pm Trini. Second: Jean. Carried.

Next board meeting: July 19 2018. 6:00PM. Address: 130 Grant Street.

Draft minutes respectfully submitted: Jean Lalomia