

# WHAT IS TEAM LASSO?

TEAM LASSO is a groundbreaking seminar-style recruiting education program. We gathered an elite and experienced team of college athletic professionals, as well as the most influential and highest-ranking executive in college swimming, Susan Teeter. For the very first time, this group of industry leaders, who have educated and advised college coaching staffs, will be coming together to reveal their strategies and tactics to YOU! Everything you need to know to find the right fit and increase your chances of obtaining a scholarship (athletic and academic) will be provided. This will be an intimate event where you will get all your questions answered and have the once-in-a-lifetime opportunity to pick the brains of professionals who have largest network in the swimming world!

## WHO ATTENDS?

No matter where you are in the recruiting process, this workshop will be the ultimate game-changer in your college search. You should attend this event if you fall into any of the categories below:

- Seeking more information about the recruiting process
- Seeking scholarship opportunities, academic or athletic
- Struggling to find placement
- Questioning if college swimming is right for you
- Interested in DI, DII, or DIII programs
- Managing injuries during the recruiting process

This workshop will help athletes and parents identify the path that will lead to success, both academically and athletically. Parents of high school age students may attend on their own, but athletes must attend with a parent or legal guardian, unless given special permission. This is required as we believe recruiting is a "team effort"; parents and family play an important role and communication is key!

## WHY DO I NEED THIS?

Selecting a collegiate team is the most important decision an athlete will make. A common misconception, regarding the recruiting process, is that it can be done successfully without seeking assistance from professional help. Athletes who want to improve their strength and

performance, in and out of the water, do so by seeking help from elite-level coaches that have the experience and knowledge to lead them to success. Similarly, when navigating the recruiting process, it is essential to seek advice and guidance that will provide the most direct and reliable path for finding placement on a team (and scholarship opportunities) from professionals with the same level of experience.

Susan Teeter, one of the most connected and respected college coaches, is making herself accessible, for the first time ever in this format, to provide all the tools and information an athlete will need in order to have a successful recruiting experience. This workshop was created by college coaches for student-athletes to reform a dysfunctional recruiting system and provide accurate and reliable information from the highest achieving leaders in college athletics.

The average amount a family will spend on one child's recruitment ranges from \$500-\$5,000! We are able to combine all the tools and resources you need for a fraction of the cost. No subscriptions, no hidden fees, no hidden agendas. Additionally, each athlete will walk away with a personal profile matching him or her to a variety of schools in the US, as well as a booklet full of information from our team of presenters. LASSO is a team of coaches who care about helping young athletes make informed recruiting decisions and have successful careers in college athletics.