



COUNTRYSIDE YMCA TORPEDOES SWIM –A –THON

Countryside Torpedoes swim team will be participating in a swim-a-thon as a fundraiser this year. Here are a few details to get you started...

What is a Swim-A-Thon?

The swim-a-thon is our major fundraiser for the season. Swimmers request donations from sponsors like family, friends, and neighbors. They can collect donations in cash, checks or donations online using our website. Each swimmer will swim continuous laps for 2 hours. The bronze group will be swimming for 1 hour. The goal is to swim 5,000 meters (about 100 laps in the outdoor pool).

When is the Swim-A-Thon?

The Swim-A-Thon for the Torpedoes will be June 20th of this year. We will be using the outside pool and the time will be 7:00am-11:00am. We will have a rain date of June 27th.

What is the fundraising goal?

The fundraising goal for this Swim-A-Thon is set at \$20,000 for the team with 100% participation. This will require all swimmers who plan on swimming the next year starting in the fall to collect at least \$150 in donations. You will be surprised at how generous people will be when they find out that it's for such a great cause. Prizes will be awarded per age group for the swimmer with the most raised donations.

How does the Swim-A-Thon work?

Each swimmer will collect donations before they swim on June 20th. Each swimmer will try to swim 100 laps in 2 hours. They may use kick boards and/or fins to finish the laps if they need to.

USA Swimming will help us sponsor this fundraiser by providing prizes, materials and help with organizing the donations on Team Unify. You will be able to send emails asking for donations and track the team's progress on Team Unify. Your donors will also be able to donate online directly. All instructions will be on our website.

Why should my swimmer participate?

Your swimmer should participate in the Swim-A-Thon for a few reasons. Reason one, to lower the dollar amount of the supplemental fee for each family. Reason two, to receive great prizes. Reason three, to swim as a team and have fun!

5% of the money we raise will go to the USA Swimming Foundation. The USA Swimming Foundation serves as the philanthropic arm of USA Swimming. Whether we're equipping our children with the life-saving skill of learn-to-swim through our Make a Splash initiative, or providing financial support to our heroes on the U.S. National Team, the USA Swimming Foundation aims to provide the wonderful experience of swimming to kids at all levels across the country.

How do you fundraise?

You can fundraise through our team website. Click the Swim-A-Thon tab at the top of the page and your swimmer will appear. Make sure you watch the red **help video** and that will walk you through how to set up your page so you can send it to potential donors. It is easier for you if you can get people to donate online with a credit card, but you can also collect cash and checks. There are envelopes in each swimmer's folders that can be used to collect cash and checks. Each Monday evening from 5:45pm to 7:30pm Shari Rhodenbaugh will be available to collect your cash and check donations. Please enter all cash and check donations into your accounts on the website BEFORE turning them in. This is the only way they will be counted towards your swimmer's totals.

Any questions you may have can be directed to Shari Rhodenbaugh. You may email questions to srhodenbaugh@gmail.com or you can reach her at (513) 934-0366.