



## **Greetings, Tigershark Families.**

As you may know, no one has EVER been turned away from joining the Tigershark team because of financial constraints. The purpose of our annual fundraising campaign is to raise enough money to continue this promise. Entry fees, dues, and other costs can add up quickly, and our scholarship fund helps defray these costs so kids who want to compete can join the team.

This year, we're doing things differently. **Our campaign will be a contest between the practice levels (across all three branches) and based on participation, not dollars.** We start today, February 9th, the start of the Winter Olympic Games, and run through March 9, channeling the competitive spirit and teamwork of the Games. We are asking YOU to be a champion for our swimmers and families. The ultimate goal is a 100% participation rate, meaning every family contributes something to the scholarship fund. The first practice level to have 100% of families contribute wins. If no practice level achieves a 100% participation rate, then the practice level with the highest participation rate wins.

The practice level with the highest percentage of participation (**Gold**) will have a LaRosa's Pizza Party. The practice level with the second highest percentage of participation (**Silver**) will have a game day at practice. The practice level with the third highest percentage (**Bronze**) will have Treat Time (snacks at the end of a practice).

**If 100% of our Tigershark families contribute something to the campaign, Coach Mike Leonard will dye his hair PINK!** An 80% total team participation earns a "Swimmers write the workout and the coaches swim the workout" day for each practice level. If 60% of team families participate in the campaign, the coaches will have to dress as their favorite meme for practice.

But wait, there's more- to show support for the age group swimmers, the Masters swimmers will also participate by matching a portion of age group donations that are made on "**Masters Matching Mondays**". Whether you are a Masters swimmer or a pre-Masters swimmer, we are all Tigersharks!

So, please participate. Please contribute whatever your budget and conscience allow. Swimmers are encouraged to participate, if possible, by donating part of an allowance, earnings, or by foregoing a "want" and donating the cost instead (such as an iTunes card, Starbucks, or pack a lunch for a few days instead of buying). It is a simple way to help an unknown teammate remain a teammate.

Thanks for your contribution to the campaign and stay tuned for updates. If you are interested in helping as a practice level campaigner, please let Lori Anthony or Coach Meredith know.

**Go Tigersharks!**



## **PCY Tigersharks Annual Campaign Fast Facts**

- The goal for the Tigersharks program is 100% participation from families in the program and \$10,000 raised.
- All money donated to the Mike Leonard Scholarship Fund stays with PCY to help swimming families to afford YMCA membership and our Tigershark program.
- Donations may be given by check, credit card or cash.
- Donations may be given all at once or added to your monthly Y membership bank draft.
- Please accompany each donation with a pledge form so that you are credited and thanked, and so that it will be counted toward the correct practice level's participation percentage.
- Adding just \$5.00 to your monthly membership bank draft pays for a child to complete one session of Sandsharks.
- Adding just \$10.00 to your monthly membership bank draft pays for one month of program fees for a Level IV swimmer or two months for a Level I swimmer.
- A donation of \$1,000 or more earns a recognition banner in the YMCA and pays for one Level V or VI swimmer or two Level II swimmers.