

Bend Swim Club special
meeting Minutes



February 11, 2020

Location: SCMC conference room C

Attendees

President: Joe Ferrin

Coaches: Christopher Pfaffenroth
Shane Bennett

Vice President: Kristie Hornbeck

Member at Large: Jen Brady

Treasurer: Shane Lefeber

Female athlete rep: Paige Lyons

Secretary: Toni Brockman

Male athlete rep: Lance Borgers

Member at large II: Jon Ruggles (phone)

Safe Sport rep: Julie Ostrom

Guests: See addendum

Proceedings

- Meeting called to order at 6:05pm
- Declaration of conflict of interest: None voiced
- Motion to approve the January BOD meeting minutes, seconded and passed.
- Approval of the March 10th board meeting at 6pm (SCMC specific meeting room location TBA),, Motion to approve the consent agenda, seconded and passed

Coaches report (Report submitted by Coach Christopher)

- Review of club numbers with numbers down slightly, however, new swimmers have been added and Coach Shane has contacted kids on the waiting list. Most would like to start after break.
- Coach Christopher reviewed a new group format proposal including a tiered approach to all groups. He Proposes start of September 1 for this change. Joe proposes talking with Sue Glen and Shannon Gilman regarding the summer schedule.
- Special recognition was given to all the assistant coaches for being the “glue that has held the program together” including: Stacey, Elizabeth, Kyle, Brandon, and Jordan.
- Christopher reviews plans for increasing visibility with the younger age group swimmers.
- summer meet schedule reviewed with Christopher reporting he is looking for a prelims/final meet that he can take a large group of swimmers.

Sponsorship-Fundraising-Marketing (Jody Schaffer)

- Jody presented a proposal for the Raffle idea: Will need to get a raffle license from the DOJ. Will need a class A license. \$100 fee annually and license is renewable. Date, time and location needs to be set prior to license being issued.
- She reviewed several options for raffles and comparison to previous years fundraising.
- WINSPIRE Advantage is the company Jody has chosen.
- CPA we currently work with has done this before.
- Jody proposes a structure to include possible partner programs with younger and older kids and parent captains by group.
- Jody is still looking into fees for online sales.
- Jon questioned the risk of raffle with Jody identifying tax if 50/50 raffle required.
- Kristie questions fundraising credit to members. This will require further discussion.
- Joe requests not to lose sight of lap swim as it has been a very good source of revenue.
- Jody requests specific guidelines for what money is used for as many community sponsors are looking for specifics not general. Christopher recommends “. buckets” (i.e travel endowment, equipment)

Student athlete reps: (Paige and Lance):

- Paige reports She and Lance introduced themselves to the bronze and silver groups. Swimmers emphasized how they felt much better with Coach Shane back and shared they had felt “down” when he wasn’t there. They report meeting with the red group today prior to the board meeting. Paige reported they have noted a “gap” between gold and silver and have plans for some social gatherings in the upcoming months
- Lance has some ideas for fundraising including car wash.
- They report that swimposium planning has been slow
- Christopher brings up the idea of student athlete committee of swimmers.
- Lance and Paige both report better communication from the coaching staff overall.

Financial report: (Shane Lefeber)

- Bank reconciled, taxes have been completed and check has been cashed.
- Bend High and Mt. View High Schools have sent checks for high school swimming. However, we are still awaiting Summit High school check.
- Therapeutic associates check for the May invite sponsorship has been received.

Discussion:

- Deb Schoen report: Joe reviews with emphasis on” to dos” including: mission statement updating. Jon reports he will do this this week.
- Jon to schedule a meeting with Amy Johnson to work on accessibility of parent hand books and resources. Jon presents the idea of finding out top 5 resources for parents to immediately fix.
- SLA refinement: Joe requests comments. Julie reports the need for an opportunity to refine the document. She feels it is a tool that will “mature”. She reports some confusion at this time on timelines precisely for initial correspondence vs. consequent communications. She suggests reviewing use and clarifying over the next few months. Jon reiterates that this document was meant for initial communication response time.
- Joe reports conversation with Juan this week regarding strategic planning for the board. Joe reports he will work with Juan on new board transitions. Joe reports an additional phone call with Julie Carpenter this week with further discussion to follow in the executive session.
- Swimposium: Julie reports a few months lead time required to arrange with USA swimming. They anticipate a couple proposed dates in early may. Julie is working with April Walkley and USA swimming. She has a scheduled phone conversation with them on January 20th.They should have some preliminary dates after this meeting.
- Bend Open: Kristie handed out a new task list and reviewed. She opened the folder in BOX. Joe reports binder with pass codes in a box with usa swim. Kristie will work with Chris Zerger at parks. Christopher to look at a copy of the contract from TYR for sponsorship. Will need to communicate requests for Bend Open Committee.

New Business:

- Floor opened for questions:
- Nick Skuse: 1. requests meeting agenda and minutes posted? 2. Continuing education for athletes and parents? He reports he would like to do more in support of coaches and understand more fully agenda items for swimposium including: requirements and expectations for athletes and for parents. 3. Coach Mark: What is happening? Would like more transparency in regards to coach mark and what is
- happening.
- Monica Elsom: This has been a huge ordeal and it continues. As we move forward there are still specific people causing issues and hurting others. Does the board have a plan to address this?
- Kristie brings up senior recognition. She would like to get senior recognition ideas on “radar”. Christopher reports he has some ideas.

Meeting adjourned at 7:30pm. . Minutes submitted by: Toni Brockman

*Guests in attendance:

Kari Huang, Greg Brady, Jenny Malone, Cammy vodak, James Meskill, Monica Elsom, Pam Orton, Ben Husaby, Jackie Lyons, Kristina Smith, Robert Gilman, Liz Lefeber, Sani Warnock, Tamara and Ron Reid, Nick and Delaney Skuse, Jann and Mark Borgers, Davide Bergamasco,

Ben Miriovsky, Heather Williams, Aaron Warnock

