

# 2021 CAT-a-thon Information!

Hi CAT Families,

2021 CAT-a-thon information is now available so swimmers can get a head start finding pledges before, during, and after spring break. Thank you so much for your support of your team!

Due to the current COVID situation, our CAT-a-thon is **MORE important than ever** to our operating budget—**WAY MORE**. CAT's primary fundraising mechanisms like large swim meets have been sidelined by COVID restrictions for over a year with currently no end in sight. The meets and CAT-a-thon combined account for almost 30% of our annual budget. To keep our team in good financial standing this year, CAT's budget is more dependent on the CAT-a-thon than it has ever been. So, please help out your team by finding as many pledges as you can to support your CAT-a-thon swim. GO CAT!

- The CAT-a-thon, our most important 2021 fundraising appeal, is a 1-2-hour all-team lap swim event.
  - All swimmers are asked to participate in the CAT-a-thon to the best of their ability. Not all swimmers have to swim the entire 2 hours.
  - The CAT board and staff feel that this type of fundraising is the most effective way to raise needed funds for our annual budget; and allows us to avoid asking swimmers to sell food or other items as fundraising.
  - Swimmers may choose to ask their supporters for **pledges-per-lap** that they swim at the swimming portion of the event; **or for a straight dollar donation**.
- More details are in the documents online and in the CAT-a-thon email.
  - This document, along with materials which may assist you in your fundraising, will be posted on the [CAT-a-thon page of the website](#).
  - **You or your supporters will also be able to link to the CAT-a-thon page from the home page of our website. Supporters may also make a credit card donation from either the CAT-a-thon page or the home page.**
  - Prize and incentive information will be distributed soon.

Any additional questions can be directed to Sonia Gatherum: [sonia\\_5@yahoo.com](mailto:sonia_5@yahoo.com)

Thank you!