



Swim-A-Thon

Frequently Asked Questions

1. What is the swim-a-thon fundraiser?

Swim-a-Thon is a great way to raise needed funds while supporting the USA Swimming Foundation! It's a simple, in-pool fundraiser where participants earn money by swimming lengths of the pool. Swimmers ask family members, friends, neighbors, or businesses to pledge a certain amount of money per length, or make a flat donation in support of the team.

<https://www.usaswimming.org/utility/landing-pages/club/swim-a-thon>

2. Does my swimmer have to participate in the swim-a-thon fundraiser?

Yes. All swimmers must participate in the fundraiser unless they have chosen the short course buy-out option.

3. Lap or length, which is used for the dollar donation?

A lap is down and back (50 yards). A length is just one way (25 yards). The envelope has it listed to be tracked by lengths, however you may choose to track by either lap or length, just specify which it is. For example \$0.10/lap or \$0.05/length.

4. How many laps or lengths will my swimmer possibly swim?

It depends on your swimmer's level and intensity. Below are ranges for each swim level.

F1 - 50-90 laps / 100-180 lengths

F2 - 90-140 laps / 180-280 lengths
F3 - 90-130 laps / 180-260 lengths
F4 - 100-170 laps / 200-340 lengths
F5 - 100-180 laps / 200-360 lengths

5. I can't seem to get my online fundraising platform to work properly?

Sign into your account on the Tornado website. Under "My Account" click on "Event Fundraising." In the middle of the page, choose the "Set Up" tab and update information in that section. Be sure to save! Then choose the "Promote" tab and import or manually add contacts. Click the green button "Email Selected." Choose a template and add a subject. Click "Email Now." On the Event Fundraising page, click on the blue tab "Help Video" for more information.

6. A friend/family member made an online donation but it didn't show up on my swimmer's account. How can my swimmer get credit for that donation?

Make sure to include the missing donation on your Swim-A-Thon envelope tracking page(s). Also, email the treasurer and Swim-A-Thon coordinator with the sponsor's name, donation amount, and date of donation. Let them know that you have recorded the missing donation on your packet as well.