

Bellingham Bay Swim Team

Board Meeting Minutes

Date: 11-21-2017

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Our Values: The most important shared values of Bellingham Bay Swim Team are those that reflect the character that we all intend to develop in our children; honesty, integrity, commitment, loyalty to TEAM, work ethic, friendship, fun, balance, respect, compassion and courage.

Our Mission: The mission of the Bellingham Bay Swim Team is to provide an environment for swimmers to develop exceptional character through discipline and commitment to our shared values in the pursuit of excellence in competitive swimming.

Our Vision: To create and sustain a culture of excellence where each individual understands they contribute to something greater than themselves. That the pursuit of personal achievement and excellence goes hand in hand with the development of BBST and the development of each individual within the program. An environment in which the Status Quo has no place, where each individual is goal oriented and driven to be better today than they were yesterday and better tomorrow than they are today.

Bellingham Bay Swim Team Board Meeting Norms

1. *Practice Transparency (Be open, direct and clear, honest and timely)*
2. *Resolve Conflicts (Go to the source, be hard on the problem not the people, show mutual respect, practice forgiveness)*
3. *Value Teamwork (Provide mutual support and acknowledgement, be collaborative, follow-through on commitments in a timely manner)*
4. *Practice Positivity (Remain optimistic through the process)*
5. *Demonstrate Unity in public.*

Call to Order

Attendance: Clint Carlton, Meredith Cratensburg, Michael Tilley, Nancy Chen, Candace Balogh, Stephen Buetow, Heather Taylor, Hans Johnson, Chris Furhman, Brad Jones, Jennifer Rodriguez-Stiff

Old Business:

1. Approval of Oct. minutes-**ACTION:** Approved without revision
2. Bellingham Bay marathon update and review
 - a. \$20,000 raised for BBST. This was \$5,000 less than previous years and what was budgeted for. Overall revenues were down and Executive Ben Twigg would like to hold back some of the revenue to provide for a more sustainable model for the marathon moving forward. This includes hiring a part time position to promote and advertise the race so he may concentrate more on operations and course design.
3. Sponsorship program
 - a. Reviewed. \$9400 raised so far. Encourage more members to proactively solicit donations from local businesses. Open up scoreboard plaque to the \$2500 level.
4. Oct. Challenge
 - a. \$5306 Deposited from other clubs. Overall profit 2K less than past years (and what was budgeted for) due to AHAC increase in pool rent and an approximately 5% decrease in the number of swimmers (despite BBST record attendance).
5. 2017-18 BBST Budget
 - a. Shortfalls in revenue (vs budget) from Bellingham Bay marathon, October Challenge and Winter Challenge (expected due to AHAC increase in pool rental). \$29,542 was budgeted net income loss and this has increased due to the unexpected loss in revenue. Despite

\$10,000 (approximate) in revenue from the Sponsorship program, BBST currently will face an operating loss for this fiscal year of approximately \$36,000.

6. Dues Revision
 - a. Due to unexpected shortfall in revenue and increase in expenditures due to head coach transition, additional dues increases were proposed for the Bronze, Silver and Gold groups (increases for Platinum and Elite groups already passed during September meeting). Bronze increase from \$85 to \$100/month. Silver increase from \$95 to \$110/month. Gold increase from \$110 to \$125/month. Effective Jan 1, 2018 (concordant with the already scheduled increase in dues for Platinum and Elite swimmers). The raise in dues will bring an additional \$10,320 in revenue for the club mitigating the operating loss for 2017-18. Vote called: **ACTION:** Approved.
 - b. Proposal to increase Swim-a-thon commitment to \$250 per swimmer with a maximum family commitment of \$500. If sponsorship program brings in over \$25,000, the Swim-a-thon commitment will only go up to \$175 per swimmer. The sponsorship program will be extended until March 31, 2018. **ACTION:** Approved.
7. Ally Fell Open Water Meet
 - a. In years past this meet operated at a loss. Date changed to later in August (August 25, 2018) in an effort to increase participation. Effort to recruit more master swimmers. Cost of lifeguards a major expenditure. 100 swimmers is estimated to be the breakeven point. Darryl Smith and Susan Loeffelholz to serve as meet directors.
8. Team Admin Report
 - a. Bellingham Bay Swim Team Parent Supervision Policy and Bellingham Bay Swim Team Photograph Policy. Written policies to keep BBST in concordance with USA swimming (and largely adapted from USA swimming) and AHAC contract. **ACTION:** Approved.
 - b. BBST Request for Financial Assistance 2017-2018. \$1000 in the Lynn Vagt Financial Assistance Scholarship Fund. In an effort to not have finances impede any swimmer (and realizing the increased financial burden of increased dues), an application for financial assistance was reviewed. **ACTION:** Form approved. Stephen Buetow and Brad Jones will serve on a committee to review requests.

New Business:

1. Review Current Pool Contract
 - a. The AHAC pool contract has not been updated to reflect changes in BBST usage and delegation of lane space for practice is somewhat arbitrary. Many aspects of the contract are not being followed. Will sit down with AHAC to discuss contract discrepancies, advocate for increased lane space while keeping costs down.
2. Coaches Report
 - a. Holiday swim schedule
 - i. Practice arranged in Anacortes on Dec 26 for Elite and Platinum groups due to AHAC closure.
 - b. "Celebrity" clinic
 - i. Saturday Dec 23 Olympians Dana and Tara Kirk will be hosting a clinic exclusive for BBST swimmers.
3. Free clinics
 - a. There has been some difficulty in finding pool time for these clinics. The clinics have been well attended and were a benefit from the increase in money raised by last years Swim-a-thon. The free clinics will not be extended beyond January.
4. Travel Meets (budget purposes)
 - a. Not discussed. Will be carried over to next month's agenda

Next Meeting: Tuesday Dec 19 at 7 PM. 4029 Northwest Avenue Bellingham, WA 98226. Suite #101