

# SAVE TRIBE SWIMMING

## ONE FAMILY. ONE FIGHT.

On September 3, 2020 William and Mary announced the discontinuation of Men's & Women's Swimming citing the need to "further the goals of the athletics strategic plan". Among the considerations for cuts The university lists: record of success, ability to build community, alumni support, and operating costs. William and Mary Swimming has been boldly pursuing excellence long before it was the athletic department's motto.

### RECORD OF SUCCESS

#### AT THE NATIONAL LEVEL

- Established in 1927-28
- 90 % retention rate since 1990 (tied with Northwestern and Purdue for best retention in America)
- Women's Team NCAA Public Recognition Award 6 years in a row
- Colin Wright '20: Most Decorated and winningest swimmer in CAA & W&M History
  - Seeded 4th & 8th in 50 & 100 freestyle respectively at 2020 NCAA meet
  - Assuming he finished 4th/8th in those two events, that would have placed W&M 25th in the country
  - A 25th place finish would have earned 49 points in the IMG / Learfield Director's Cup
  - Without cancellation of the 2020 NCAA meet, Colin's swims would have accounted for 92% of W&M's Director's cup points based on '18-'19 numbers

#### IN THE CAA

- 9 time CAA Championship Team
- 121 Individual CAA Champions
- 64 CAA Championship Relays
- 9 CAA Swimmers of the Meet
- 6 CAA Swimmers of the Year
- 9 CAA Rookies of the Meet
- 11 CAA Coaches of the year
- 17 Members of W&M Athletics Hall of Fame
- Men's team: 16 - Meet CAA Winning Streak
- 3 Consecutive years of winning all 5 relays at CAA's

**4 NCAA CHAMPIONSHIP PARTICIPANTS**  
**3 NCAA ALL-AMERICANS**  
**53 AIAW ALL-AMERICANS**  
**13 OLYMPIC TRIALS QUALIFIERS**

#### IN THE CLASSROOM

- 62 time Scholar All-American Team (including last 17 consecutive semesters for men, and 22 for women)
- 1 Rhodes Scholar
- 10 Phi Beta Kappa inductees
- Team GPA Fall 2019: Men 3.39, Women 3.34
- 4 CSCAA Scholar All Americans
- 2 All-Sports CAA Scholar Athletes of the Year
- 20 Provost Award Winners in 2020 (Cumulative GPA above 3.5)

#### IN THE COMMUNITY

- Wally Riley Memorial Cancer Swim typically raises \$10,00 - \$15,00 for the American Cancer Society each year
- Now in it's 44th year of existence, it stands to reason that the team has donated approximately \$500,000 to cancer research since the swims inception
- The team volunteers yearly at the Kiwanis Shrimp feast, amassing 180 hours of service in a single weekend each year
- Active in the Special Olympics, Elementary Schools, and Camp Kesem
- The team has drawn from the powerhouse of swim clubs within the Tidewater, VA area providing a high caliber academic option to local rising student athletes. The team has fed coaches back into these local clubs

### DOING MORE - WITH LESS

**TRIBE SWIMMING OPERATES WITH A SMALLER BUDGET AND WITH ALMOST NO SCHOLARSHIPS, YET ACHIEVES CONSISTENT SUCCESS AS COMPARED TO OTHER SPORTS AT W&M**

- Coaching staff at W&M is employed on one year contracts with no incentives or bonuses
- Men's swimming has no scholarships and never has
- Women's swimming was given it's first scholarship dollars in 2014. The team worked with two in state equivalencies until the 2019 - 2020 season when those scholarships were phased out
- There are currently only \$8,000 of scholarship money being awarded to current team members
- The Rec Center pool is owned, operated, and maintained by Campus Recreation
- Swimming programs pay for certain competition-specific items
- in the past 15 years the team has funded : New scoreboards, record boards, signage and branding, starting blocks, touch pads, spectator bleachers, storage units, pace clocks, and half the cost of lanes
- The pool was opened in 1989 - 1990. While not state-of-the-art, it offers eight competition lanes, and a great home-meet atmosphere. The Tribe's pre-meet walk in is known nationwide and provides a fantastic "home pool advantage"
- Even with modest spectator seating, we have had home meets with both Virginia Tech and Duke in the last 10 years.

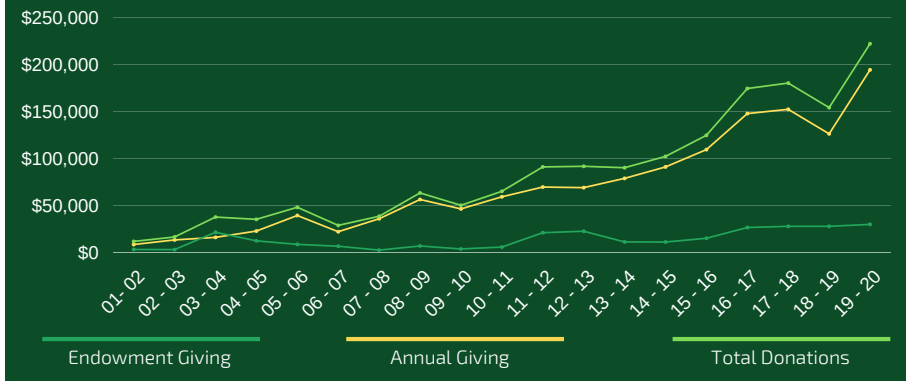
# ALUMNI SUPPORT

- Swimming has been cut twice at W&M previous to this - once in the mid 80's and again in the early 90's
- An endowment was established by swimming Alumni in 1990-91 to preserve the program. A non-swimming alumnus made a gift that matched prior donations and single handedly saved the program.
- Since then, the athletes and coaches have achieved all of their accolades by working within the confines of a strict budget and relying heavily on the draw from an endowment and alumni support
- Fundraising success has been achieved with no formal capital campaign, nor undue burden for administrative need from the athletic department.

**" William and Mary Swimming shows that by creating a quality experience with championship aspirations, academic expectations, and high retention, alumni will continue to support their alma mater...**

**W&M is providing transformational experiences for these student-athletes"**  
**- Greg Earhart, CSCAA Executive Director**

## SINCE 2001 WILLIAM AND MARY SWIMMING ALUMNI HAVE RAISED MORE THAN \$1.3 MILLION THROUGH ANNUAL GIVING



# FINANCIAL CONSIDERATIONS

It costs approximately \$450k - \$500k to run the programs annually. This includes operating costs, scholarships, and salaries / benefits for coaches. Funding to cover costs comes from three sources: Endowment, Annual Giving, and Institutional funds.

## THE ENDOWMENT

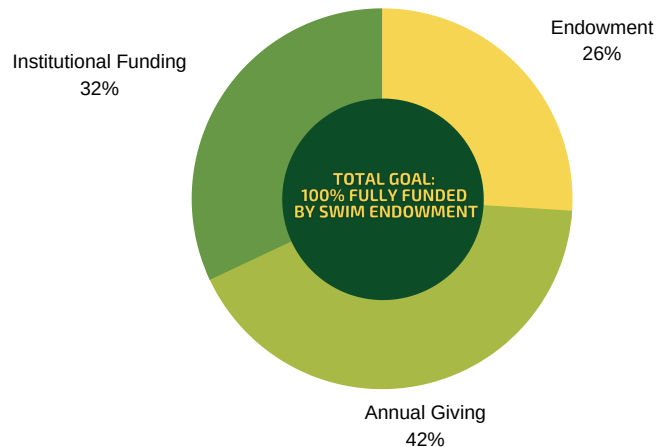
- The Current market value of all swimming-related endowments is approximately \$3 million
- The program currently draws \$118,000 annually from the endowment to help defray operating costs
- Some donors choose to donate directly to swimming-related endowment funds, and assuming no major market dips, the endowment will return more than the draw
- The market value of the overall W&M endowment (of which the swimming endowment is a portion) just recently passed the \$1 billion mark.

## ANNUAL GIVING

- This year, the swimming program received \$192,000 in cash gifts to its annual account in FY 2019
- Overall alumni participation in giving back to the program is high
- Roughly 1/3 of all alumni give back every year - this is better than most sports at W&M

## INSTITUTIONAL FUNDS

- The balance not funded by endowment and annual giving is covered by athletic department funds that originate from NCAA sport sponsorship revenue and student fee revenue
- Athletics at W&M receives NO state funding



# A FULLY FUNDED FUTURE

**OUR GOAL IS TO RAISE \$4M FOR THE TEAMS' ENDOWMENT AND FULLY FUND THE PROGRAM INTO PERPETUITY. INVEST IN A PROGRAM WITH A TIME-TESTED HIGH RETURN OF ATHLETIC AND ACADEMIC SUCCESS VISIT SAVETRIBESWIMMING.COM TO SHOW YOUR SUPPORT**

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