

SAVE TRIBE SWIMMING

ONE FAMILY. ONE FIGHT.

On September 3, 2020 William and Mary announced the discontinuation of Men's & Women's Swimming citing the need to "further the goals of the athletics strategic plan". Among the considerations for cuts The university lists: record of success, ability to build community, alumni support, and operating costs. William and Mary Swimming has been boldly pursuing excellence long before it was the athletic department's motto.

RECORD OF SUCCESS

AT THE NATIONAL LEVEL

- Established in 1927-28
- 90 % retention rate since 1990 (tied with Northwestern and Purdue for best retention in America)
- Women's Team NCAA Public Recognition Award 6 years in a row
- Colin Wright '20: Most Decorated and winningest swimmer in CAA & W&M History
 - Seeded 4th & 8th in 50 & 100 freestyle respectively at 2020 NCAA meet
 - Assuming he finished 4th/8th in those two events, that would have placed W&M 25th in the country
 - A 25th place finish would have earned 49 points in the IMG / Learfield Director's Cup
 - Without cancellation of the 2020 NCAA meet, Colin's swims would have accounted for 92% of W&M's Director's cup points based on '18-'19 numbers

IN THE CAA

- 9 time CAA Championship Team
- 121 Individual CAA Champions
- 64 CAA Championship Relays
- 9 CAA Swimmers of the Meet
- 6 CAA Swimmers of the Year
- 9 CAA Rookies of the Meet
- 11 CAA Coaches of the year
- 17 Members of W&M Athletics Hall of Fame
- Men's team: 16 - Meet CAA Winning Streak
- 3 Consecutive years of winning all 5 relays at CAA's

**4 NCAA CHAMPIONSHIP PARTICIPANTS
3 NCAA ALL-AMERICANS
53 AIAW ALL-AMERICANS
13 OLYMPIC TRIALS QUALIFIERS**

IN THE CLASSROOM

- 62 time Scholar All-American Team (including last 17 consecutive semesters for men, and 22 for women)
- 1 Rhodes Scholar
- 10 Phi Beta Kappa inductees
- Team GPA Fall 2019: Men 3.39, Women 3.34
- 4 CSCAA Scholar All Americans
- 2 All-Sports CAA Scholar Athletes of the Year
- 20 Provost Award Winners in 2020 (Cumulative GPA above 3.5)

IN THE COMMUNITY

- Wally Riley Memorial Cancer Swim typically raises \$10,000 - \$15,000 for the American Cancer Society each year
- Now in its 44th year of existence, it stands to reason that the team has donated approximately \$500,000 to cancer research since the swim's inception
- The team volunteers yearly at the Kiwanis Shrimp feast, amassing 180 hours of service in a single weekend each year
- Active in the Special Olympics, Elementary Schools, and Camp Kesem
- The team has drawn from the powerhouse of swim clubs within the Tidewater, VA area providing a high caliber academic option to local rising student athletes. The team has fed coaches back into these local clubs

DOING MORE - WITH LESS

TRIBE SWIMMING OPERATES WITH A SMALLER BUDGET AND WITH ALMOST NO SCHOLARSHIPS, YET ACHIEVES CONSISTENT SUCCESS AS COMPARED TO OTHER SPORTS AT W&M

- Coaching staff at W&M is employed on one year contracts with no incentives or bonuses
- Men's swimming has no scholarships and never has
- Women's swimming was given its first scholarship dollars in 2014. The team worked with two in state equivalencies until the 2019 - 2020 season when those scholarships were phased out
- There are currently only \$8,000 of scholarship money being awarded to current team members
- The Rec Center pool is owned, operated, and maintained by Campus Recreation
- Swimming programs pay for certain competition-specific items
- In the past 15 years the team has funded : New scoreboards, record boards, signage and branding, starting blocks, touch pads, spectator bleachers, storage units, pace clocks, and half the cost of lane lines
- The pool was opened in 1989 - 1990. While not state-of-the-art, it offers eight competition lanes, and a great home-meet atmosphere. The Tribe's pre-meet walk-in is known nationwide and provides a fantastic "home pool advantage"
- Even with modest spectator seating, we have had home meets with both Virginia Tech and Duke in the last 10 years.

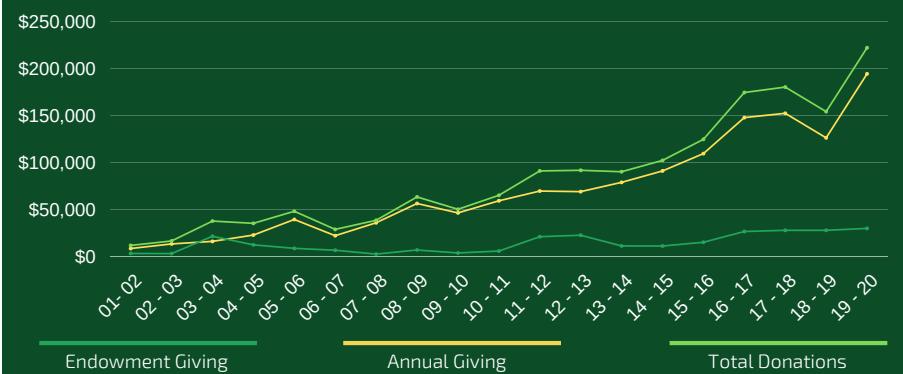
ALUMNI SUPPORT

- Swimming has been cut twice at W&M previous to this - once in the mid 80's and again in the early 90's
- An endowment was established by swimming Alumni in 1990-91 to preserve the program. A non-swimming alumnus made a gift that matched prior donations and single handedly saved the program.
- Since then, the athletes and coaches have achieved all of their accolades by working within the confines of a strict budget and relying heavily on the draw from an endowment and alumni support
- Fundraising success has been achieved with no formal capital campaign, nor undue burden for administrative need from the athletic department.

" William and Mary Swimming shows that by creating a quality experience with championship aspirations, academic expectations, and high retention, alumni will continue to support their alma mater... W&M is providing transformational experiences for these student-athletes"

- Greg Earhart, CSCAA Executive Director

SINCE 2001 WILLIAM AND MARY SWIMMING ALUMNI HAVE RAISED MORE THAN \$1.3 MILLION THROUGH ANNUAL GIVING



FINANCIAL CONSIDERATIONS

It costs approximately \$450k - \$500k to run the programs annually. This includes operating costs, scholarships, and salaries / benefits for coaches. Funding to cover costs comes from three sources: Endowment, Annual Giving, and Institutional funds.

THE ENDOWMENT

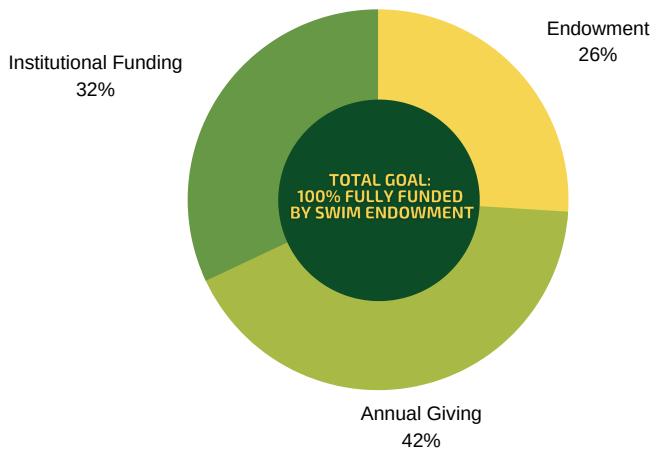
- The Current market value of all swimming-related endowments is approximately \$3 million
- The program currently draws \$118,000 annually from the endowment to help defray operating costs
- Some donors choose to donate directly to swimming-related endowment funds, and assuming no major market dips, the endowment will return more than the draw
- The market value of the overall W&M endowment (of which the swimming endowment is a portion) just recently passed the \$1 billion mark.

ANNUAL GIVING

- This year, the swimming program received \$192,000 in cash gifts to its annual account in FY 2019
- Overall alumni participation in giving back to the program is high
- Roughly 1/3 of all alumni give back every year - this is better than most sports at W&M

INSTITUTIONAL FUNDS

- The balance not funded by endowment and annual giving is covered by athletic department funds that originate from NCAA sport sponsorship revenue and student fee revenue
- Athletics at W&M receives NO state funding



A FULLY FUNDED FUTURE

OUR GOAL IS TO RAISE \$4M FOR THE TEAMS' ENDOWMENT AND FULLY FUND THE PROGRAM INTO PERPETUITY.
INVEST IN A PROGRAM WITH A TIME-TESTED HIGH RETURN OF ATHLETIC AND ACADEMIC SUCCESS
VISIT SAVETRIBESWIMMING.COM TO SHOW YOUR SUPPORT

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